

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

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38	36	10/25/1962	Letter	H.R. Haldeman to Caspar W. Weinberger. Re: Contribution. 1pg.
38	36	10/17/1962	Memo	H.R. Haldeman to Jerry Gilberti. Re: Check for Democrat Program. 1pg.
38	36	10/17/1962	Memo	H.R. Haldeman to Murray Chotiner. Re: Small boat harbor scandals. 1pg.
38	36	10/17/1962	Memo	H.R. Haldeman to Murray Chotiner. Re: Joe Holt, Ferd Mendenhall group. 1pg.
38	36	10/17/1962	Memo	H.R. Haldeman to Steve Hess, David Hunter. Re: "Keep California Green." 1pg.
38	36	10/17/1962	Letter	H.R. Haldeman to Phil Acker. Re: Suggestions for Telethon. 1pg.

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38	36	10/17/1962	Memo	H.R. Haldeman to Lou Quinn. Re: Elmer Hoffman, potential contributor. 1pg.
38	36	10/18/1962	Letter	Dorothy Wright to R.E. Vandegriff. Re: Suggestions re: campaign strategy. 1pg.
38	36	10/17/1962	Letter	H.R. Haldeman to William V. Moorhead. Re: Suggestions re: campaign strategy. 1pg.
38	36	10/18/1962	Letter	H.R. Haldeman to Dave Poole. Re: Thanks for pieces now in circulation in Merced County. 1pg.
38	36	n.d.	Memo	Unknown sender to Sammy. Re: Draft of Richard Nixon letter to Fellow Californian re: programs for California. 2pp. w/ attachment
38	36	10/10/1962	Letter	H.R. Haldeman to B.W. Bauer. Re: Campaign materials. 1pg.

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38	36	10/10/1962	Letter	H.R. Haldeman to Honorable William T. Bagley. Re: CSEA contact; John McElheney. 1pg.
38	36	10/10/1962	Letter	H.R. Haldeman to Jack T. Pickett. Re: William Warne article in California Farmer. 1pg.
38	36	10/09/1962	Memo	H.R. Haldeman to J.R. White. Re: Contribution. 1pg.
38	36	10/10/1962	Letter	H.R. Haldeman to AB Hermann. Re: Letter and supplemental sheet in the "Afro American." 1pg.
38	36	10/10/1962	Letter	H.R. Haldeman to Robert G. McCune. Re: Contribution. 1pg.
38	36	10/13/1962	Letter	H.R. Haldeman to William B. Logan. Re: Small Business and Senior Citizens Committees. 1pg.

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38	36	10/11/1962	Memo	H.R. Haldeman to J.R. White. Re: Contributions. 1pg.
38	36	10/11/1962	Letter	H.R. Haldeman to Norman H. Strouse. Re: Letter and contribution. 1pg.
38	36	10/11/1962	Memo	H.R. Haldeman to Jerry Gilberti. Re: Invoice. 1pg.
38	36	10/11/1962	Memo	H.R. Haldeman to Maurice Stans. Re: Contributions. 1pg.
38	36	10/11/1962	Letter	H.R. Haldeman to Milton E. Brooding. Re: Contributions. 1pg.
38	36	10/11/1962	Memo	Unidentified sender and recipient. Re: Situation of campaign in Northern California. 1pg. (cut off at bottom)

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38	36	10/11/1962	Letter	H.R. Haldeman to J. Gail Stewart. Re: Farmers for Nixon. 1pg.
38	36	10/12/1962	Memo	Dorothy Wright to Ed Slevin. RE: Leone Baxter situation. 1pg.
38	36	10/11/1962	Memo	Unidentified sender and recipient. Re: Leone Baxter situation. 1pg.
38	36	10/12/1962	Memo	H.R. Haldeman to Ruth Watson and Herb Kalmbach. Re: Farmers for Nixon. 1pg.
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38	36	10/12/1962	Letter	H.R. Haldeman to Honorable Charles S. Gubser. Re: Receipt of letter. 1pg.
38	36	10/12/1962	Memo	H.R. Haldeman to Ray Arbuthnot, C. Farrington, R.H. Finch. Re: Jackie Robinson to appear on Telethon. 1pg.
38	36	10/12/1962	Memo	H.R. Haldeman to Maurice Stans. R.H. Finch. Re: Fundraising within the lumber industry. 1pg.
38	36	10/12/1962	Letter	H.R. Haldeman to Joe Robinson. Re: Bills and reimbursement. 1pg.
38	36	10/12/1962	Memo	H.R. Haldeman to Charlie Farrington. Re: Advertisement in CSEA paper. 1pg.
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38	36	10/11/1962	Letter	H.R. Haldeman to Jack T. Rund. Re: Application for chauffeur position. 1pg.
38	36	10/13/1962	Letter	H.R. Haldeman to Fred G. Sherrill. Re: Copies of recent speech. 1pg.
38	36	10/13/1962	Letter	H.R. Haldeman to Sue C. Albertson. Re: Application for position. 1pg.
38	36	10/13/1962	Letter	H.R. Haldeman to Louis Rozzoni. Re: Farmers for Nixon. 1pg.
38	36	10/13/1962	Letter	H.R. Haldeman to Captain Norman W. Marsh. Re: Suggests re: campaign strategy. 1pg.
38	36	10/13/1962	Memo	H.R. Haldeman to Don Franson. Re: Vannucchi, a Vice Chairman of the Farmers for Nixon Committee. 1pg.
38	36	n.d.	Letter	Draft letter from Richard Nixon to Jack T. Pickett. Re: Editorian in "California Farmer." 1pg.

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38	36	10/13/1962	Letter	H.R. Haldeman to Jack Pickett. Re: Acknowledgment of recent editorial in "California Farmer"; request for reprints. 1pg.

Jerry Gilberti

10-17-62

Bob Haldeman

May I please have a check in the amount of \$1,500.00 payable to Bozell & Jacobs, charged to the Democrat Program.

This is needed today, if at all possible; if not, the first thing tomorrow (Thursday) morning. Statement to cover is on the way and will be given to you immediately it is received.

Murray Chotiner

10-17-62

Bob Haldeman

**cc: Steve Hess
David Hunter**

**I understand we have a great deal of very valuable
information on small boat harbor scandals.**

Do we plan to use this?


**A number of our strong supporters are very anxious
to know.**

Murray Chotiner

10-17-62

Bob Haldeman

RN asked that you follow through on the Joe Holt, Ferd Mendenhall group to get whatever money they are planning to contribute. RN says Joe made the comment to him that this group would be good for a substantial amount of money.



Steve Hess/David Hunter

10-17-62

Bob Haldeman

Joe Martin says we should hit even harder every time we are in the North on the protection of the green belts along the lines of the Sunday radio broadcasts. He feels the "Keep California Green" theme has universal and strong appeal in the North.

October 17, 1962

Dear Phil:

Just wanted you to know how much I appreciate your taking the time and trouble to prepare the comprehensive memorandum on suggestions for Telethons.

As was expressed to you by everyone concerned, you did an outstanding job, and San Diego was by far the best of the bunch.

Thanks again.

WIN WITH NIXON!

H. R. Haldeman

Mr. Phil Acker
2720 Chatsworth
San Diego, California

October 17, 1962

Dear Leonard:

First, let me say that as I am sure you know, Dick has been spending a great deal of time with the various nationality groups of all sizes and types.

In just the last few weeks, he met with the Japanese group, the Chinese group and the Mexican group. Today he attended a reception for 5,000 nationality members in San Francisco. Some months ago he spoke at the Polish Independence Day Celebration in San Francisco. We have featured various important nationality leaders on the Telethons, and of course Dick started out his campaign with a meeting with LACRANC.

As I am sure you realize, there has never been any intention to ignore the nationality groups; on the contrary, we are very much aware of this important segment of the voting public. We have, however, devoted all of our efforts to getting Dick maximum exposure to large numbers of each of the nationality groups, rather than setting up small meetings with one or two leaders. This same policy has been followed in all aspects of the campaign. I am sure you will agree it is a wise one.

I certainly think your suggestion of getting some pictures with various nationality leaders for

publication in their papers would be very worthwhile, and I know the Schedule Office is trying to work this out for you - possibly this Saturday.

As to your suggestion that Dick join the Honorary Committee of the Americans for Congressional Action to Free the Baltic States, I am sorry to say that his firm policy regarding all such requests for membership on committees during campaigns is to decline. So many requests of this nature are received that it is impossible to deviate from the policy in fairness to all concerned.

You know that we greatly appreciate your interest and efforts. I am sorry that at times it seems to appear to you that we do not, but certainly hope you realize the necessity for trying to cover all areas of the state and all segments of the population in a very short and intensive period.

Sincerely yours,

H. R. Maldeman

Mr. Leonard Valiukas
902 West 34th Street
Los Angeles 7, California

Lou Quinn

10-17-62

Bob Haldeman

We are told Elmer Hoffman, Hoffman & Wilman
(attorneys), Rowan Building, is a good prospect.

He came into a considerable fortune a short time ago.

Please follow through with an appropriate
contact.

October 18, 1962

Dear Mr. Vandegriff:

Mr. Haldeman is now required to be away from the office much of the time, traveling with the Candidate.

In his absence I wanted to acknowledge your most recent letter of October 15th and the copies of your Campaign Digest #8.

We are, of course, using Radio and TV Spots, but I know Mr. Haldeman will appreciate having your comments and suggestions in this connection.

He appreciates too all you are doing to help in the campaign effort.

WIN WITH NIXON!

(Mrs.) Dorothy M. Wright
Secretary to Mr. Haldeman

Mr. R. E. Vandegriff
709 Jackson Street
Fairfield, California

October 17, 1962

Dear Mr. Moorhead:

Mr. Horton has given me the material which you prepared.

This contains many constructive suggestions for campaign use, and I certainly want to thank you for having taken the time to compile and submit this to us.

I am passing it along to others in the organization who I know will be interested.

Our sincere thanks for your support and help.

WIN WITH NIXON!

A handwritten signature in cursive script, appearing to read "H. R. Haldeman".

H. R. Haldeman

Mr. William V. Moorhead
General Manager
Emerald Bay Community Association
600 Emerald Bay
Laguna Beach, California

October 18, 1962

Dear Dave:

Thanks very much for
sending along the pieces now
in circulation in Merced County.
Let us know if anything new
appears.

We certainly appreciate
all you are doing.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Dave Poole
1370 E. 22nd Street
Merced, California

Sammy -

- here's the letter

for whatever quantity you are to order....

to be run best possible process (offset?)

to make it look GOOD;

- Loie can give you the signature

- use the Monarch size (RN) letterhead.

Fellow Californian:

Your vote on November 6 will be one of the most important decisions in the history of California, for the man you elect will be the first California Governor ever to lead the first state in population.

Among my twenty major programs for a greater California are specific plans to cut the cost of government by \$50 million next year in order to keep taxes from continuing to skyrocket; to smash the narcotics traffic by giving the death penalty to big-time dope peddlers; and to create one million new jobs in four years by initiating a "California Crusade for Business Investment."

Whether you are a Democrat, Republican or Independent, I urge you to follow the California tradition of voting on the basis of what the man stands for rather than the party label he wears.

In this spirit, I ask your consideration of my programs for a greater California as you make your decision on November 6.

Sincerely,

Richard M. Nixon

October 10, 1962

Dear Mr. Bauer:

Thanks very much for your note and for the campaign materials which you enclosed.

Your office should now be receiving our material and I hope you will let me know if this is not the case.

Your campaign brochures and pamphlets are outstanding. A great job is being done.

Many thanks and kind regards.

Sincerely,

H. R. Haldeman

Mr. B. W. Bauer
New York Republican State Committee
45 East 45th Street
New York 17, New York

October 10, 1962

Dear John:

If we had more nickal and dime boys like you, our troubles would be over.

Thanks very much for your October 8th letter with its enclosures - most gratefully received.

I'm sure the Coke Prentice types won't phase you -- at least, I hope they won't. There are enough years left that we can always "change our image", and we'll both probably have to do just that - eventually. Right now, we have an election to win.

Many thanks, John. Chin-wise, keep it up. Money-wise, keep it rolling.

WIN WITH NIXON!

H. R. Haldeman

Mr. John C. Whitaker
106 Thicket Road
Baltimore 12, Maryland

October 10, 1962

Dear Bill:

That's great about the
CSEA contact.

We are following through
immediately on getting in touch with
John McElheney. This may be the
answer.

Many thanks for your help,
and best regards.

WIN WITH NIXON!

H. R. Haldeman

Hon. William T. Bagley
418 Albert Building
San Rafael, California

October 10, 1962

Dear Jack:

Al Tisch, of the James Mills Orchards in Hamilton City, has just sent me a copy of the October 6th CALIFORNIA FARMER.

The William Warne paragraph is priceless. I've been reading it to everyone who has come into my office today, and can assure you there has been more laughter ricocheting off these serious walls than at any time since we moved into the headquarters. It is absolutely great.

I certainly didn't want this time to pass without dropping a note of thanks for all you and the CALIFORNIA FARMER have done and are doing to help the cause.

Many thanks, and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Jack T. Pickett
CALIFORNIA FARMER
83 Stevenson Street
San Francisco 5, California

J. R. White

10-9-62

Bob Haldeman

Attached hereto for acknowledgment
and processing is check for \$200.00 received from:

Irene M. Dockweiler
1035 Meadowbrook Avenue
Los Angeles 19, California

October 10, 1962

Dear AB:

Thanks very much for your letter and the copy of the supplemental sheet you are having produced in the AFRO AMERICAN. This is a terrific job, we all agree.

However, we are already committed to a supplement in a California Negro paper which would preclude our considering this as an additional piece. Also, as you know, we can't afford to use the "Vote Republican" idea out here. Any other place or time, I would say this was one of the most effective presentations we could possibly use.

Yesterday's events were outstanding. The General was great. The airport arrivals, the motorcade in San Francisco and the speech last night all were smashing successes. Following on the heels of the UPI debate, which we all feel was the turning point, we're all looking for the big celebration November 6th.

Thanks, AB, and very best regards.

Sincerely,

H. R. Haldeman

Mr. AB Hermann
Republican National Committee
1625 Eye Street, N. W.
Washington 6, D. C.

October 10, 1962

Dear *Bob*

During these hectic days, not too much happens that gives cause for anything but more work, more complaints, more drive to get the job done - more of everything, except the wherewithall to do it.

When your note and check were received this morning, I put them aside until I had this chance to write you a brief, but nonetheless sincere thank-you.

I want to assure you that Dick Nixon and all of us are and always will be grateful for the loyal and long-time supporters like yourself.

A few of our pamphlets are enclosed in the thought you might be interested in seeing them.

Again, our thanks for your help and very best wishes.

Sincerely,

H. R. Haldeman

Mr. Robert G. McGuns
1521 Elliott Place, N.W.
Washington 7, D. C.

October 13, 1962

Dear Bill:

Thanks very much for your letter of October 11th.

Both Dan Waters and Al Moscow have acquainted me with the great job you are doing with the Small Business and Senior Citizens Committees.

We are certainly glad to have the summation of comments received in reply to your questionnaire to the small businessmen. This is interesting and helpful, and I am passing it along to our Research Staff for their information.

Thanks again for all you are doing.

Best regards.

Sincerely,

H. R. Haldeman

Mr. William B. Logan
William B. Logan & Associates, Inc.
400 Montgomery Street
San Francisco 4, California

J. R. White

10-15-62

Bob Haldeman

cc: Mr. Stans

Attached are checks and cash totaling \$18,370.00.

The \$20.00 (cash) and the San Diego check (T.S. Bevier) are from the Nixon Telethon in San Diego.

The other two checks were picked up by Dick Nixon during his travels, one from Mr. Robert Gray, 9401 Tampa Avenue, Northridge, for \$100.00 and one from the Orange County Republican Central Committee for \$18,240.00.

J. R. White

10-11-62

Bob Haldeman

Enclosed herewith for processing and acknowledgment,
check for \$50.00 received from:

Mr. Norman H. Strouse
President
J. Walter Thompson Co.
420 Lexington Avenue
New York 17, New York

H

October 11, 1962

Dear Norm:

I greatly appreciate -

- 1) your best wishes for success;
- 2) your report from C. D. Jackson;
- 3) your agreement to my January 1st return;
- 4) your report that you did receive
"Six Crises";
- 5) last, but certainly not least, the
"token of your moral support". I can
assure you it will be put to good use.

Things are looking better every day.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Norman H. Strouse
President
J. Walter Thompson Company
420 Lexington Avenue
New York 17, N.Y.

Jerry Gilberti

10-11-62

Bob Haldeman

Attached is invoice from Bozell & Jacobs, Inc.
in the amount of \$1,600.00.

Will you please draw a check for this amount
payable to Bozell & Jacobs, Inc. and give it to my office
for transmission? This should be provided as quickly as
possible.

Thanks.

Maurice Stans

10-11-62

Bob Haldeman

These are the checks from CalPak which I mentioned to you.

Mr. Brooding did not want them to go through San Francisco URF. He wanted them to go direct to Dick Nixon; hence, sent them to me.

They should, of course, receive individual acknowledgments etc., and I think a special letter from you to Brooding would be in order since he garnered them together. I have also written Brooding.

attachments: checks and list
ltr. from Brooding

October 11, 1962

Dear Mr. Brooding:

Your letter and the enclosed checks totaling \$1,000.00 have been most gratefully received. I can assure you, these funds will be put to good use.

I have just forwarded a copy of your letter and the checks to Mr. Maurice Stans and have also acquainted him with our telephone conversation regarding this matter. I am sure you will be hearing from him directly. Acknowledgments to the individuals will also be going out promptly.

Our sincere thanks for your support and help. It comes at a time when most needed, and we are very grateful. Your personal regards and good wishes will certainly be passed along to Dick Nixon. He will be most appreciative.

WIN WITH NIXON!

H. R. Maldeman

Mr. Milton E. Brooding
Director, Industry Relations
California Packing Corporation
215 Fremont Street
San Francisco 19, California

10/11

Harry Keaton reports on his recent swing North -

- 1) there is a real material-literature shortage in some of the counties in No. Calif. - bumper strips, supplies etc. -- particularly in Alameda; said if headquarters have to buy these supplies, it's a real bottleneck.
- 2) thinks some method should be devised of handling teenagers who come in for supplies; apparently there are two extremes in handling them:
 - 1) they are welcomed - given whatever they want, are never asked what they are going to do with them, whether they are going to their parents or what; then outside the headquarters will be found stickers on the street - just wasted; or -
 - 2) they are told "we cannot give supplies to children".

Harry recommends maybe a mimeo. sheet - directed to the teenagers - explaining the purpose - ~~xxxx~~ urging them to be "good Ambassadors" - the cost involved etc.

- 3) He said the YRs in San Fran. did a terrific job, really knocked themselves out, on the parade. At the Dinner 10/8, the TARS got a big plug - but not the YRs, and their noses are a bit out of joint; he wants an RM letter to the President of the Club; I asked him to draft up, give full name and address and send over here - which he is doing.
- 4) Recommends an RM drop-by the a big cocktail party the YRs are planning in San. Fran.-- and I told him he should talk to schedule office on this -- transferred him to Nick Rowe.

Also started going into a few personality problems - Ruth Watson, Emily Pike et al --- and I said you were acquainted with the situation -- not much that could be done about it with only a few weeks to go -- so he stopped talkin g about it.

Jim Halley

10-11-62

Bob Haldeman

cc: Harry Keaton

Dear Jim:

Harry Keaton, State YR President, has just reported a couple of items to us resulting from his recent swing through some of the Northern California Counties.

For your information and follow through:

- 1) Apparently there is a real material - literature shortage in some of the counties - bumper strips, supplies etc. - particularly in Alameda; perhaps this should be checked out.
- 2) Keaton thinks some method should be devised for handling Teenagers who come into the various headquarters for supplies; apparently there are two extremes being used:
 - 1) they are welcomed, never questioned, given what they want, in any quantity, and then later the material will be found on the streets, just wasted; or
 - 2) they are told "we cannot give supplies to children".

Keaton recommends maybe a mimeographed sheet, directed to the Teenagers, explaining the purpose, urging them to be "good Ambassadors", citing the costs involved, the importance of getting the material properly distributed etc.

October 11, 1962

Dear Mr. Stewart:

The enclosed copy of a letter just received from Ross Wurn of the Farmers for Nixon organization will be self-explanatory.

Will you please make certain Mr. Arnold is contacted?

Many thanks for all you are doing, and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. J. Gail Stewart
939 South E Street
Madera, California

cc: Mr. Ross Wurn
Mr. Jim Malley

Ed Slevin

10-12-62

Dorothy Wright

Have advised Bob Haldeman of our phone conversation yesterday afternoon.

He will be talking with you about the Leone Baxter situation.

Regarding Tom Dooley, we have asked David Hunter to talk to Dooley, after checking first with Don Frey for a rundown on the previous contact. David will follow through.

How did you make out with the Reno man?

D.

10-11

- per Ed Slevin

- 1) wanted to know if you had talked to Leone Baxter
- what do you want him to do?

- 2) Tom Dooley - a friend of Ed's - who works in the Legislative Counsel's ofc. - Sacto - seemed pretty upset about the figures we have been using -- welfare, education etc. Dooley is a good Repub. - wants to help us - Ed said he thought Don Frey had talked to him during Primary - and Dooley says our figures aren't right and that we are going to get caught; is a friend of Howard Thelin's - and Ed wonders what if anything you want to do re: Dooley.

Ruth Watson and Herb Kalmbach

10-12-62

Dorothy Wright

cc: Ross Wurm

Ross Wurm, Farmers-for-Nixon, called me this morning.

He wants to distribute the Farmers' bumper strips and other material now available and needs a list of all our county and community headquarters, both in Northern and Southern California.

Would you please forward the list to him as quickly as possible?

address: Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

Many thanks.

October 11, 1962

Dear John:

Before I had a chance to acknowledge your note of October 9th, with checks, your October 10th envelope arrived, with more checks. Together they total \$120.00.

Our thanks, John. Be sure you send along the list giving us full names and addresses so acknowledgments can go out. You can send this direct to Rose Woods.

Keep up the good work.

Best regards.

Sincerely,

H. R. Haldeman

Mr. John C. Whitaker
106 Thicket Road
Baltimore 12, Maryland

J. R. White

10-12-62

Bob Haldeman

Enclosed for processing and acknowledgment is check from John M. Howard, 610 Williams Street, Bakersfield, in the amount of \$1,000.00

This contribution was secured by Mr. Jack Hanna, operating independently, soliciting funds from a list of individuals cleared with and approved by Lou Quinn. Funds collected will finance Mr. Hanna's activities; therefore, the budget should be increased by whatever amount Hanna collects, with charges by him paid up to that amount.

RN

10-12-62

Bob Haldeman

Distribution - Reader's Digest Reprints

Listed below is detailed report on distribution of the 100,000 reprints:

10,000	Fresno County Fair
5,000	Ventura County Fair
5,000	Reserved - for distribution at special events - Canoga Park Frontier Days, San Diego Fiesta, Azusa Diamond Jubilee. Supplemental list of smaller events also on hand for distribution of balance, if any.
20,000	Distributed by 10 Northern California field men to Nixon Coffee Hour Chairmen in 18 major counties.
9,000	Distributed to Southern California Coffee Hour Chairmen.
20,000	Distributed to Nixon Democrat Chairmen throughout state for door-to-door use and for special mailings in certain areas where subject matter would be helpful, particularly with people of European ties.
1,000	State Headquarters and staff distribution.
20,000	50 to 75 copies sent to all Nixon Headquarters in state, plus most Republican Headquarters in state.
10,000	Door-to-door distribution in mail boxes in Catholic districts of San Francisco.

The Spanish language edition has not been received as yet. Follow-up telegram has been sent.

October 12, 1962

Dear Charlie:

I know that Cap has answered your letter to him, and merely thought I should acknowledge receipt of the carbon copy of your letter and Cap's reply and assure you that Cap's understanding, as stated in his letter, is correct.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Charles S. Gubser
House Office Building
Washington 25, D. C.

Ray Arbuthnot, C. Farrington, R.H. Finch

10-12-62

Bob Haldeman

Jackie Robinson has agreed to appear on the Los Angeles Telethon November 3rd. This contact was handled by Cris Wright and Cris will be getting written confirmation very shortly.

As soon as this confirmation is received, I believe Charlie should have the Telethon publicity group to get the announcement out on Robinson's appearance as quickly as possible and as widely as possible for the obvious effect it will have.

Maurice Stans, R. H. Finch

10-12-62

Bob Haldeman

I don't know what, if any, progress has been made on fund-raising within the lumber industry.

Gus Luellwitz has apparently made some contribution to the campaign, perhaps through Henry Duque. He has indicated he would give more under the proper circumstances, which I assume means if Dick takes the right position on lumber.

RN's lumber speech of September 13th, given in Eureka, was prepared in consultation with Charles Gray, President of American Forest Products, and Mr. George Craig, Secretary-Manager of Western Lumber Manufacturers Association, which should satisfy Luellwitz' requirement, since his top man, Grant Potter, told me these two were the men to work with.

With this in mind, I think a follow-up on Luellwitz for additional personal support, and with Grant Potter in Dinuba, California, for possible assistance in contacting other big money in the lumber industry, would be worthwhile.

Copies of RN's speech are available, if needed.

October 12, 1962

Dear Mr. Robinson:

Your understanding that the \$10,000 which you have advanced will be reimbursed is correct; thus, you should be planning a mailing of 600,000.

We are processing your bill for \$35,000 and payment should be on its way promptly.

I very much hope we will be able to come by sufficient funds for completing the balance of 300,000 but will have to defer decision on this until the last possible moment.

Sincerely,

H. R. Haldeman

Mr. Joe Robinson
Robinson & Company, Inc.
830 Market Street
San Francisco 2, California

Charlie Farrington

10-12-62

Bob Haldeman

Please follow through immediately on information regarding our placing an ad in the CSEA paper for the November 1st issue. This should be a statement by RN that he has confidence in the State Personnel Board and their staff, etc. You should discuss this with someone at Research as to the position we want to take regarding state employees.

Get costs, deadlines and all other information about putting in the ad and let me know what is involved so we can decide what to do.

Herb Kalmbach

10-12-62

Bob Haldeman

cc: Mrs. Betty Haldeman

A good suggestion was made at the Northern California meeting regarding the best way to handle hospital coverage. They have found that rather than have each Precinct Chairman be required to follow up his people who might be in the hospital, it is better to assign a separate volunteer chairman to each major hospital, with all of our people working through that person, so that large numbers of Precinct Chairmen aren't wasting their time running up and down the halls of the same hospital.

October 11, 1962

Dear Mr. Ruud:

Your letter addressed to Mr. Nixon has been forwarded to my office for reply.

As I am sure you will quickly understand, in these final few weeks of the campaign, it is necessary for Mr. Nixon to be travelling almost constantly, and we of course wanted to acknowledge your letter without further delay.

We will certainly hold your application for a position as chauffeur on file. I do know that at this time such an opening does not exist, but in the event something should develop along this line in the future, your letter will be kept available and your application fully considered.

I do want to assure you Mr. Nixon will appreciate your writing him, and receiving your good wishes for the campaign effort.

With kind regards.

Sincerely,

H. R. Haldeman

Mr. Jack T. Ruud
845 El Camino Real, North
Salinas, California

October 13, 1962

Dear Mr. Sherrill:

My father had mentioned his conversation with you and that you would be forwarding a copy of your recent speech. It has just been received.

Although I have not had a chance to read the entire text, I have noted the portions you have marked in red and agree that the approach you have used is a good one.

After reading over the balance of your talk, I am going to take the liberty of passing it along to others who I know will be interested in your thoughts and the points you have brought out.

Our thanks for your fine support and help.

WIN WITH NIXON!

H. R. Haldeman

Mr. Fred G. Sherrill
4900 Corona Avenue
Los Angeles, California

Personal

October 13, 1962

Dear Mrs. Albertson:

Your letter of September 29th addressed to Mr. Nixon has been referred to me. As I am sure you will understand, it is necessary for him to be out on the campaign trail almost constantly these few remaining weeks.

It is, of course, impossible to reply to your letter in any way except to assure you that your application for a position will certainly be kept on file for reference and will receive every consideration.

I also want to assure you that Dick Nixon appreciates, as we all do, the loyal support and enthusiasm of people like yourself.

Thank you for writing, and kindest regards.

Sincerely,

H. R. Haldeman

Mrs. Sue C. Albertson
1854 Virginia Avenue
San Jose 27, California

October 13, 1962

Dear Mr. Rozzoni:

We are very appreciative of your generous support of and cooperation with the Farmers-for-Nixon.

Dick Nixon has been working very closely with a group of farmers throughout this campaign and has a real and sincere interest in creating a better climate in Sacramento for the business of agriculture.

I know he will continue to rely on the counsel of agricultural leaders such as yourself in making decisions that affect the welfare of California farmers.

With kindest regards and best wishes.

Sincerely,

H. R. Haldeman

Mr. Louis Rozzoni
California Farm Bureau Monthly
2855 Telegraph Avenue
Berkeley 5, California

October 13, 1962

Dear Captain Marsh:

I do indeed recall our meeting and conversation in my office some months ago.

You were very kind to follow-up with your letter of October 11th, and I am taking the liberty of referring it to our Speakers Bureau. Since we were unable to take advantage of your suggested cartoon ideas, perhaps we will be fortunate enough to have you on the speaking team.

Thank you again for writing, and kindest regards.

WIN WITH NIXON!

H. R. Haldeman

Captain Norman W. Marsh
3820 Buena Park Drive
Studio City, California

Don Franson

Bob Haldeman

cc: Jim Halley

10-13-62

Dear Don:

I get the report that Mr. Vannucchi, one of the Vice Chairmen of the Farmers for Nixon in the West Fresno area, is getting very disaffected with the "gutter campaign" conducted by both candidates, and that he is considering departing his position in our effort.

Would you please get in touch with him, if you haven't already, and try to get the situation straightened out?

I understand also that he is concerned about freeways and you might point out to him that Dick covered this subject quite thoroughly in his Sunday (October 14th) radio speech.

**Mr. Fred Vannucchi
Firebaugh, California**

RN letter draft

**Mr. Jack T. Pickett
Editor
CALIFORNIA FARMER
83 Stevenson Street
San Francisco 5, California**

Dear Mr. Pickett:

**Bob Haldeman showed me your
October 20th editorial which you so kindly
sent to him in advance.**

**I do want you to know how
greatly we all appreciate the support provided
by the CALIFORNIA FARMER, and the leadership
which you personally have exercised in taking the stand
you have. For all you have done and are doing to
help us in this vitally important California election,
you have my personal thanks.**

With warm regards and all good wishes.

Sincerely,

October 13, 1962

Dear Ross:

Attached is copy of the letter I have just written Jack Pickett, and fax copy of the October 20th editorial which is really great.

Don't you agree it would be valuable for us to order reprints for a broad statewide coverage of farmers other than those who subscribe to the CALIFORNIA FARMER? At the very least, I think we should get enough to supply copies to the Editors and Publishers of every weekly newspaper and every daily in agricultural areas, as well as every radio and TV station servicing agricultural areas.

The significance of the CALIFORNIA FARMER taking this strong editorial position for the first time in 108 years should be forcefully brought home to all of the Editors and Publishers and others to whom this is sent.

Will you contact Jack Pickett and see what is involved?

WIN WITH NIXON!

Mr. Ross Wurm
Farmers-for-Nixon
P.O. Box 3186
Modesto, California

H. R. Haldeman

October 13, 1962

Dear Jack:

Needless to say, we are delighted that 108 years of grasping to your breasts has been loosened for 1962.

Seriously, the position you have taken in this vitally important election is one which I strongly feel will be of great significance in the outcome. I very much appreciate your sending the October 20th editorial page, and will certainly bring it to Dick's attention immediately.

I think you will agree that the tide turned strongly in this campaign on October 1st when the two candidates made their joint appearance in San Francisco. The outcome, I don't believe, was ever in doubt, but it certainly appears now that the margin of victory will be considerably greater than any of us had dared hope.

Your support and your outstanding method of presenting it to your readers is certainly much more than a "crumb of encouragement", and is greatly appreciated by all of us who are dedicated to this cause.

I am sure you will never regret having taken what I realize was a very drastic step for the CALIFORNIA FARMER. I believe you have performed a most valuable service to your readers in having done so.

Mr. Jack T. Pickett (2) October 13, 1962

I also want to take this opportunity to thank you and the CALIFORNIA FARMER for your generous support of our Farmers-for-Nixon program. Your cooperation with this group and all you are doing to assist them is known and this is just a word of sincere thanks.

kindest regards and best wishes.

Sincerely,

H. R. Waldeman

Mr. Jack T. Pickett
Editor
CALIFORNIA FARMER
83 Stevenson Street
San Francisco 5, California

P.S. I am going to ask Ross Wurm to contact you regarding the possibility of obtaining some reprints of the October 20th editorial for use by the Farmers-for-Nixon.