

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>   |
|-------------------|----------------------|----------------------|----------------------|---|
| 38                | 32                   | 09/27/1962           | Letter               | H.R. Haldeman to L. Jack Block. Re: Acknowledgment of memo and contribution. 1pg.                             |
| 38                | 32                   | 0/27/1962            | Letter               | H.R. Haldeman to Ned Turkington. Re: Acknowledgment of contribution. 1pg.                                     |
| 38                | 32                   | 09/27/1962           | Memo                 | H.R. Haldeman to J.R. White. Re: Contributions. 1pg.  |
| 38                | 32                   | 09/27/1962           | Letter               | H.R. Haldeman to Harold F. Brown. Re: Frederich Ehrenreich, offer of assistance. 1pg.                         |
| 38                | 32                   | 09/27/1962           | Letter               | H.R. Haldeman to Honorable Don Mulford. Re: Tape of Richard Nixon's Oakland rally speech. 1pg.                |
| 38                | 32                   | 09/27/1962           | Letter               | H.R. Haldeman to Terrell L. Root, D.D.S. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg. |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>  |
|-------------------|----------------------|----------------------|----------------------|--|
| 38                | 32                   | 09/27/1962           | Letter               | H.R. Haldeman to Elsie Hamburger. Re: Work well done. 1pg.                     |
| 38                | 32                   | 09/26/1962           | Memo                 | H.R. Haldeman to Jerry Gilberti. Re: Payments. 1pg.                            |
| 38                | 32                   | 09/26/1962           | Memo                 | H.R. Haldeman to Valley Knudsen. Re: Bumper strips. 1pg.                       |
| 38                | 32                   | 09/26/1962           | Memo                 | H.R. Haldeman to Loie Gaunt. Re: Letter to go out to campaign leadership. 1pg. |
| 38                | 32                   | 09/26/1962           | Letter               | H.R. Haldeman to Z. Wayne Griffin. Re: Work well done. 1pg.                    |
| 38                | 32                   | 09/26/1962           | Memo                 | H.R. Haldeman to Richard Nixon. Re: Newspaper endorsement program. 1pg.        |
| 38                | 32                   | 09/26/1962           | Letter               | H.R. Haldeman to Ross Wurm. Re: Jack Miller for Farmers for Nixon. 1pg.        |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>   |
|-------------------|----------------------|----------------------|----------------------|---|
| 38                | 32                   | 09/26/1962           | Letter               | H.R. Haldeman to John V. Vaughn. Re: USC Alumni for Nixon Committee. 1pg.   |
| 38                | 32                   | 09/26/1962           | Memo                 | H.R. Haldeman to Richard Nixon. Re: Joe Shell's involvement in Nixon campaign. 1pg.                               |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to Loie Gaunt. Re: Richard Nixon letter to Sheriffs, District Attorneys, and Chiefs of Police. 1pg. |
| 38                | 32                   | 09/25/1962           | Letter               | H.R. Haldeman to Alfred Tishch. Re: Acknowledgment. 1pg.  |
| 38                | 32                   | 09/25/1962           | Letter               | H.R. Haldeman to Honorable Bob Wilson. Re: John Carley, Southern California field organization. 1pg.              |
| 38                | 32                   | 09/25/1962           | Letter               | H.R. Haldeman to Robert K. Byers. Re: Mailer on college situation. 1pg.   |
| 38                | 32                   | 09/25/1962           | Letter               | H.R. Haldeman to Raymond E. Vandegriff. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg.      |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>  |
|-------------------|----------------------|----------------------|----------------------|--|
| 38                | 32                   | 09/25/1962           | Letter               | H.R. Haldeman to Richard F. Neary. Re: Contacting prominent business leaders. 1pg.             |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to Dan Waters. Re: Meeting with CTA. 1pg.  |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to Bob Hamilton. Re: Setting up television equipment in vacant house. 1pg.       |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to Dan Waters. Re: Letter sent to USC Alumni. 1pg.                               |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to Herb Kalmbach. Re: Northern California Alumni Program. 1pg.                   |
| 38                | 32                   | 09/25/1962           | Memo                 | H.R. Haldeman to John Ehrlichman. Re: Letter from H. Allen Smith. 1pg.                         |
| 38                | 32                   | 09/22/1962           | Letter               | H.R. Haldeman to V. John Krehbiel. Re: Listing of individuals to be covered by insurance. 1pg. |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>   |
|-------------------|----------------------|----------------------|----------------------|---|
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Murray Chotiner. Re: Brown's reluctant backing of Proposition 23. 1pg. |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Nick Ruwe. Re: Frank Ulrich, offer of car. 1pg.                        |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Christine Hutchings. Re: Thank you letters. 1pg.                       |
| 38                | 32                   | 09/22/1962           | Letter               | H.R. Haldeman to Richard Steele. Re: Thank you for assistance. 1pg.                     |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Charlie Farrington. Re: New piece of campaign literature. 1pg.         |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Rose Mary Woods. Re: Florence Wellborn's \$2,000 suggestion. 1pg.      |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Maurice Stans. Re: Celebrities Committee. 1pg.                         |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>   |
|-------------------|----------------------|----------------------|----------------------|---|
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Dan Waters. Re: Collegians for Nixon program. 1pg.   |
| 38                | 32                   | 09/22/1962           | Letter               | H.R. Haldeman to Harry J. Keaton. Re: Acknowledgment of report. 1pg.  |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Ruth Watson, Jim Halley. Re: Nixon County Chairmen to YR County meeting. 1pg.                    |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Herb Kalmbach. Re: Re: Nixon County Chairmen to YR County meeting. 1pg.                          |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to Murray Chotiner. Re: Letter from J. Calvin Brown to Richard Nixon. 1pg.                          |
| 38                | 32                   | 09/22/1962           | Memo                 | H.R. Haldeman to John Ehrlichman. Re: October 8th Dinner. 1pg.  |
| 38                | 32                   | n.d.                 | Letter               | Form letter to Sherrifs, Chiefs of Police, District Attorneys. Re: Richard Nixon's stance on the crime rate. 1pg. |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>  |
|-------------------|----------------------|----------------------|----------------------|--|
| 38                | 32                   | 09/21/1962           | Memo                 | H.R. Haldeman to Pat Hillings. Re: Vince Pollard's request. 1pg.                                       |
| 38                | 32                   | 09/20/1962           | Letter               | H.R. Haldeman to Grant Potter. Re: Acknowledgment of report from Joint Forest Industry Committee. 1pg. |
| 38                | 32                   | 09/20/1962           | Letter               | H.R. Haldeman to Rocky Jordan. Re: Bob Crandall. 1pg.  |
| 38                | 32                   | 09/20/1962           | Letter               | H.R. Haldeman to Ross Wurm. Re: Bumper strips. 1pg.  |
| 38                | 32                   | 09/20/1962           | Letter               | H.R. Haldeman to Roswell B. Perkins. Re: Mailing list suggestion. 1pg.                                 |
| 38                | 32                   | 09/20/1962           | Memo                 | H.R. Haldeman to Al Moscow. Re: Weekly paragraph for Orange County Nixon letter. 1pg.                  |
| 38                | 32                   | 09/20/1962           | Memo                 | H.R. Haldeman to Herb Kalmbach. Re: Letter to Chad McClellan. 1pg.                                     |

| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>Document Type</u> | <u>Document Description</u>                                  |
|-------------------|----------------------|----------------------|----------------------|--|
| 38                | 32                   | 09/20/1962           | Memo                 | H.R. Haldeman to Maurice Stans. Re: Contributions. 1pg.      |
| 38                | 32                   | 09/20/1962           | Letter               | H.R. Haldeman to Tom Woods. Re: Article for CADLE News. 1pg. |



September 27, 1962

Dear Mr. Block:

I have just received a note from Ned Turkington to which he has attached your memo and the check from Mr. Truman Collins.

Our sincere thanks to you for all you are doing to help the Contra Costa organization, and for the obviously effective job you are doing in other areas as well, as evidenced by Mr. Collins' generous support. He will be receiving acknowledgment direct from Dick Nixon.

Many thanks, and keep up the good work.

- WIN WITH NIXON -

H. R. Haldeman

Mr. L. Jack Block  
Stewart-Eubanks-Meyerson & Co.  
216 Montgomery Street  
San Francisco, California

cc: Mr. Ned Turkington

September 27, 1962

Dear Ned:

Your note of September 25th with enclosures was most gratefully received.

I am attaching copy of my letter to Mr. Jack Block, and an acknowledgment of Mr. Collins' generous support will be going to him direct from Dick very shortly.

Many thanks, and very best regards.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Ned Turkington  
Stewart-Eubanks-Meyerson & Co.  
216 Montgomery Street  
San Francisco 4, California

J. R. White

9-27-62

Bob Haldeman

Enclosed herewith checks for processing and acknowledgment:

Z. Wayne Griffin  
1231 West Fifth Street  
Los Angeles 17, California \$200.00

T. W. Collins  
909 Terminal Sales Building  
Portland, Oregon \$500.00

September 27, 1962

Dear Mr. Brown:

Mr. Frederick Ehrenreich, President and General Manager of the Claude L. Murphy Construction Co., handed his card to Dick Nixon one day last week and said he wanted to do anything he could to be of assistance to the campaign. Written on his card was "with SCAT".

As I wrote you on September 15th, Dick would like very much to get a group of the old SCAT people together and I am wondering if you have given any further thought to forming a group for active participation during the remaining weeks of the campaign? If so, Mr. Ehrenreich should be contacted, and perhaps you might like to bring him into the picture. The address on his card is 1046 South Olive Street, Los Angeles 15, telephone - RI 9-6001.

I'll very much appreciate hearing from you, and needless to say, Dick too would appreciate the old group getting together and would, I know, enjoy seeing you.

With kind regards.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Harold F. Brown  
7525 Oak Park Avenue  
Van Nuys, California

September 27, 1962

Dear Don:

So far, we have not received a tape of Dick's Oakland Rally speech.

Have you checked with the people up there? Perhaps they did the job.

Sorry I can't help out in this instance.

Best regards.

Sincerely,

H. R. Haldeman

Hon. Don Mulford  
2150 Franklin Street  
Oakland 12, California

September 27, 1962

Dear Dr. Root:

Your letter of September 26th was appreciated. My personal thanks for your generous remarks on the job we are trying to do.

I do want you to know that Dick Nixon has asked Judge Coakley to participate in all seven of the Telethons which have been scheduled in various cities, and he is planning to do so.

We certainly agree with your evaluation in this connection, and feel certain the Telethon appearances will prove effective in helping Judge Coakley reach the television audiences in strategic locations.

Again, our thanks for your thoughtful letter and for your fine support.

WIN WITH NIXON!

H. R. Haldeman

Terrell L. Root, D.D.S.  
1879 Newport Boulevard  
Costa Mesa, California

September 27, 1962

Dear Mrs. Hamburger:

Through Al Tisch and others, I have heard of the outstanding job you are doing for the campaign organization in your area.

Dick Nixon is fighting one of the hardest-hitting campaigns California has ever seen. I don't have to tell you how much it means to him - and to all of us - to have the support of people like you who, in turn, by their own activities and enthusiasm, keep adding to the list that will spell victory in November.

We are all grateful to you - and for you. Keep up the good work.

WIN WITH NIXON!

H. R. Haldeman

Mrs. Elsie Hamburger  
5460 Olive Street  
Paradise, California

Jerry Gilberti

9-26-62

Bob Haldeman

Will you please make payment in the amount of \$35,000.00 immediately to Robinson & Company, Inc., and forward the check to them at 830 Market Street, San Francisco? This is to be charged against the Democratic Program.

If an additional billing in the amount of \$25,000.00 due October 5th should reach you through any source except my office, please forward it to me. It is not to be paid without my approval.



**Valley Knudsen**

**9-26-62**

**Bob Haldeman**

**Bumper Strips**

**cc: Carol Arth**

**As one more step in trying to get bumper strips actually on bumpers, it has been suggested that a supply be made available for each coffee hour, and that a crew of one or two be specifically assigned to put the bumper strips on cars while the meeting is in progress.**

**This should be accomplished by using our device of asking the people as they arrive if they would like a bumper strip -- sticking it under their windshield wiper -- then putting it on during the meeting.**

Loie Gaunt

9-26-62

Bob Haldeman

Attached is letter draft to go out as quickly as possible to campaign leadership list - down to and including the Community Chairmen; also the full Candidates' list.

September 26, 1962

Dear Wayne:

You couldn't be more right. Added to the pile, the piece of paper enclosed with your note of September 25th will mean much.

Incidentally, I maintain several categories of "piles" on my own desk. Your note goes in the "Pal File", which is right next to the "People File".

The S.O.S.'s are legitimate. What they say about the GOP just ain't true!

Seriously, many thanks for your reassurances and for your valued support and assistance. You know how grateful we are.

Best, and let's

WIN WITH NIXON!

H. R. Haldeman

Mr. Z. Wayne Griffin  
1231 West Fifth Street  
Los Angeles 17, California

RN

9-26-62

Bob Haldeman

Newspaper Endorsement Program

I am sorry about the delay in the report on who is checking on the newspaper endorsement program. I thought I had reported this to you some time ago, but apparently did not.

Fred Haffner is responsible for overall coordination from headquarters.

Herb Kalmbach is riding herd on Southern California County and Community Chairmen, and Jim Halley and Ed Slevin are doing it for Northern California.

We have set up a 3-way card file on all papers in the state to keep a running tally on current status and as a follow-up device on the Chairmen until we get a final report on what each paper is going to do.

Each local Chairman is being instructed to give careful thought to who should make the contact with each paper, bearing in mind the importance of the relationship between the person making the contact and the publisher.

September 26, 1962

Dear Ross:

Ray Arbuthnot tells me that Jack Miller, 3324 Wilshire Boulevard, DUNKIRK 5-5065, is the best man in California on agricultural labor. Ray strongly recommends that we get Miller into the Farmers' activity, but strictly in the background.

If you agree, please let me know whether you will contact him or whether we should make a direct contact here.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm  
Farmers for Nixon  
P.O. Box 3186  
Modesto, California

September 26, 1962

Dear John:

That's great about the USC Alumni for Nixon Committee. It looks like it's going to get off the ground.

Your further advice in connection with Joe Shell has been passed along to Dick.

Many thanks, and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. John V. Vaughn  
Dartell Laboratories  
1226 South Flower St.  
Los Angeles 15, California

Personal

RN

9-26-62

Bob Haldeman

I have been advised by several people recently who have had contact with Joe Shell that he is declining some of their requests for participation in various phases of our campaign. The reason he gives is that while he has been asked by several others to do many things in the Nixon campaign, he has never been asked by Nixon himself to do anything.

Loie Gaunt

9-25-62

Dorothy Wright

Here is the draft of the RN letter  
to go to the Sheriffs, DA's and Chiefs of Police -- per  
our phone conversation this morning.

Bob Hamilton came up with the Roster --  
also attached.

I think RN wanted this to go out just as  
quickly as possible.

Many thanks.



September 25, 1962

Dear Al:

Thanks very much for your note of September 21st and the data forwarded to you by Harold Angier. This is being sent along to our Research staff immediately.

We appreciate your fine help. Any information like this is always gratefully received and is always checked out for possible use.

Many thanks, and  
best regards.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Alfred Tisch  
James Mills Orchards Company  
Hamilton City, California

September 25, 1962

Dear Bob:

Just a note to let you know we contacted John Carley, and he is now a member of our Southern California field organization.

You may want to advise Congressman Osmers of the action taken and Carley's status.

Our thanks to him, and to you.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Bob Wilson  
House Office Building  
Washington 25, D. C.

September 25, 1962

Dear Mr. Byers:

Thanks very much for your letter of September 19th, and for sending along the mailer on the college situation which is planned for mailing to the Pleasanton area residents just prior to the election. I am sending this along to our research people for their information.

I notice a copy of your letter went to Downey Orrick, so am assuming Mr. Ralph Mitchell's name will get on the Northern California roster.

Many thanks for your fine help, and

- WIN WITH NIXON -

H. E. Haldeman

Mr. Robert K. Byers  
Chairman, Southern Alameda County  
293 West Winton Avenue  
Hayward, California

September 25, 1962

Dear Mr. Vandegriff:

Thank you for your letter and for sending along the copy of Election Victory Trail.

The points raised in your letter have all been carefully considered and are receiving appropriate follow through.

We do appreciate your interest and support. Keep up the good work.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Raymond E. Vandegriff  
709 Jackson Street  
Fairfield, California

September 25, 1962

Dear Mr. Neary:

This refers to your letter of September 21st.

As discussed with Ross Barrett, we cannot handle the contacts you have requested be made with the prominent business leaders and others from whom you are seeking wire-messages for the October 8th Dinner. This should and must be done by the Dinner Committee, not the campaign organization.

I know you are doing a great job, and am fully aware of the multiplicity of problems which are involved in this type event. I wish we could help, but in this particular instance we cannot do so and I trust you will understand why such contacts must be made by your own Committee.

With kind regards and good wishes.

- WIN WITH NIXON -

H. R. Haldeman

Mr. Richard F. Neary  
127 Montgomery Street  
San Francisco 4, California

Dan Waters

9-25-62

Bob Haldeman

Regarding the CTA, I seriously doubt that a meeting with RN can be worked out, but if it seems to be absolutely necessary, let me know and at least we will try.

I agree an RN letter is in order. Ask Millie Younger to work up a draft.

Bob Hamilton

9-25-62

Dorothy Wright

Setting up TV equipment in vacant house (Truesdale)

Bob thought this would be fine if it can be worked out. He doesn't know Truesdale, and was wondering if it wouldn't be just as well if you were to call him. Would you be agreeable to taking this on? If not, please let me know and I'll make certain it is placed on our call sheet.

Many thanks.

**Dan Waters**

**9-25-62**

**Bob Maldeman**

**Will you please send Ed Slevin a copy  
of the letter sent to the USC Alumni?**



Herb Kalmbach

9-25-62

Bob Haldeman

Northern California - Alumni Program.

Ed Slevin is trying to get this under way.

He has suggested it might be helpful if Tom Pike could get the alumni lists from Stanford and possibly make an approach to Herbert Hoover re: accepting an honorary chairmanship.

Will you please contact Pike as quickly as possible and let me know what he says?

John Ehrlichman

9-25-62

Dorothy Wright

attached ltr. from H. Allen Smith

Just before leaving, Bob said "Ask John Ehrlichman to write Smith - the nice, polite kind of letter - the 'we sure hope you are going to be there' sort of thing."

September 22, 1962

Dear John:

Attached is the listing  
of those individuals to be covered  
by insurance.

We do appreciate the manner  
in which you are handling this for  
us, John, as we have discussed on  
the phone.

Many thanks and best regards.

Sincerely,

H. R. Haldeman

Mr. V. John Krehbiel  
330 East Green Street  
Pasadena, California

Murray Chotiner

9-22-62

Bob Haldeman

Do you feel we can and/or should get Yorty to hit Brown on his reluctant backing of Proposition 23? Maybe we can play this one both ways.

As you know, Brown said something to the effect he would reluctantly vote for this Proposition. I assume that someone of Yorty's position and prominence might be interested in hitting him for this remark.

Nick Ruwe

9-22-62

Bob Haldeman

At the Pomona Rally, Don Nixon says that Mr. Frank Urich (spelling?), who is an auto dealer in Whittier, told him that Dick Nixon had always used one of of the cars he (Urich) loaned him in each of his campaigns. This custom was not followed in 1960, and Urich is convinced this is why Nixon did not win. He very much wants Nixon to use one of his cars in this campaign to assure victory.

Will you please follow-up with Urich and please do it yourself. Tell him Dick asked you to see if we could borrow a car from him for some of our campaigning, etc. etc.

**Christine Hutchings**

**9-22-62**

**Bob Haldeman**

**cc: Bob Hamilton  
Nick Ruwe**

**A couple of suggestions regarding "Operation Thank-you".**

- 1) I think it might be helpful if you listed some of the standard people for whom you will need letters on the form you send out. This would be a reminder to the local chairmen to include these people. I refer to such people as the General Chairman of the Rally, the Minister who delivers the Invocation, the leader of the Pledge of Allegiance, the Motorcade Chairman, the Nixon Chairman etc. etc.**

**I think Nick Ruwe and Bob Hamilton could give you a run-down on those who should be covered.**

- 2) As you may know, the people in the travel-party are making every attempt to pick up specific information for use in the thank-you letters to those individuals whose participation deserves special commendation. Your procedure should be to use the standard form letter unless you get word from the traveling party that special handling or wording is recommended.**

September 22, 1962

Dear Dick:

Thanks very much for your nice letter.

I really think the best indication of our evaluation of your contribution to the campaign organization was our all-out effort to get you to remain out of school this semester and continue to give us a hand through Election Day.

We are, of course, grateful for the time you did have free to devote to helping the staff and were fortunate to have you on the team.

You were thoughtful to write me. Others join me in expressing thanks and sending very best wishes.

Sincerely,

H. R. Haldeman

Mr. Richard Steele  
Box #4  
2305 Sheridan Road  
Evanston, Illinois

Charlie Farrington

9-22-62

Bob Haldeman

This is a suggestion for a piece of literature which I think should be given immediate priority. It could be extremely effective in the last several weeks of the campaign.

On the day that Nixon announced the vote count for the Presidency and then made his retiring speech in the Senate, many of the Democratic leaders rose to comment on and commend his outstanding service, character etc.

These quotes<sup>/</sup>will all be in the Congressional Record and Agnes should be able to supply them.

The literature piece I am thinking of might be a folder which, on the cover, simply says "What Leading Democrats say about Nixon." Inside would be the quotes referred to above, with perhaps a picture of each of the individuals. Added to this might be the Eleanor Roosevelt quote regarding Nixon's leadership of the President's Committee on Government Contracts. Frey has this quote.

Will you please get someone going on this? I would especially look for Kennedy, Johnson, Rayburn, McCormick, Mansfield etc.



Rose Mary Woods

9-22-62

Bob Haldeman

Maury Stans is following through on Florence  
Wellborn's \$2,000 suggestion.

Maurice Stans

9-22-62

Bob Haldeman

Florence Wellborn, who is working with the Celebrities Committee, made a suggestion regarding televised coffee hours some time ago. The Public Relations Committee's decision is not to go ahead with this plan, since we strongly feel that all funds should be utilized for TV spots with maximum audience rather than for TV coffee hours which do not reach very many people.

Mrs. Wellborn did mention, however, that she knew of about \$2,000 she could pull together for this program. With proper follow-through, it might be possible to get this \$2,000 into the main stream of the campaign.

Dan Waters

9-22-62

Bob Haldeman

Below is a paragraph from a letter just received from Harry Keaton:

"I saw Miss Dewey at the \$100-plate dinner in San Mateo last weekend and she was somewhat puzzled because the Collegians for Nixon representatives did not have any credentials when they were on their tour in northern California. I told her that as far as I knew, Harold Phillips had been authorized to undertake this venture. It might be a good idea to circulate the entire campaign organization with information about this project."

H

September 22, 1962

Dear Harry:

I have just finished reading over your report which is an excellent run-down of the current situation, and which also contains some exceedingly worthwhile suggestions.

You will note from copies of my memos attached that I have asked both our Northern and Southern California people to follow through.

I am also asking Dan Waters to check into the Collegians for Nixon matter and clarify it.

Many thanks, Harry.

Sincerely,

H. R. Haldeman

Mr. Harry J. Keaton  
Suite 710, Pacific Mutual Building  
Los Angeles, California

Ruth Watson and Jim Halley

9-22-62

Bob Haldeman

cc: Ed Slevin

I am attaching a copy of Harry Keaton's report evaluating the findings of his recent swing around several areas of the state.

I think his suggestion on page 5 that we have the Nixon County Chairman attend the regular YR County meeting next month and ask the Club for help is an excellent one, and should be executed with close follow through. I also think in the large Counties, our Community Chairmen should plan to get with their local YR organization at next month's meeting.

In these meetings, our representative should ask the YR organization and individual members of the club for all the help they can possibly give to the Nixon campaign in the few weeks that remain .

There are also a number of other suggestions and specific comments throughout Harry's memorandum which should be given careful consideration.

Herb Kalmbach

9-22-62

Bob Haldeman

cc: Harry Keaton

I am attaching a copy of Harry Keaton's report evaluating the findings of his recent swing around several areas of the state.

I think his suggestion on page 5 that we have the Nixon County Chairman attend the regular YR County meeting next month and ask the Club for help is an excellent one, and should be executed with close follow through. I also think in the large Counties, our Community Chairmen should plan to get with their local YR organization at next month's meeting.

In these meetings, our representative should ask the YR organization and individual members for all the help they can possibly give to the Nixon campaign in the few weeks that remain.

There are also a number of other suggestions and specific comments throughout Harry's memorandum which should be given careful consideration.

Murray Chotiner

9-22-62

Bob Haldeman

Letter from J. Calvin Brown addressed to RN

Murray:

Loie Gaunt advises they have no record in the files of a J. Calvin Brown. She did look up some bio info on him and it is noted on his incoming letter.

I have acknowledged, and am sending along to you for handling.

John Ehrlichman

9-22-62

Bob Haldeman

As you probably know, the October 8th Dinner has been moved to the Palladium, thus there are no balcony seats available for the precinct workers.

This reopens the question of a Los Angeles County Precinct Workers meeting with RN, which both he and the County people want to do.

Don Anderson at the County Central Committee is the contact on this. He suggests an evening picnic set-up somewhere like South Gate Park, and wonders if the October 11th Downey meeting might be worked out for joining forces with the precinct organization.

Will you please get in touch with Anderson and see what can be done?

Perhaps this should be held off for the time being and an effort made to tie it in with the Sports Arena Rally on November 3rd -- but at the moment, I don't think so.



Dear (Sheriff - Chief - Mr. District Attorney)

As you know, I feel very strongly that California's crime rate must be reduced.

To that end, I have taken the position that the closest cooperation must exist between the Governor's office and local law enforcement agencies, that the Governor himself must provide the vigorous leadership in this field.

I am enclosing a copy of a statewide radio address which I made on Sunday, September 23rd, dealing with the problem of crime in California. Your comments concerning the position which I have taken will be most gratefully received.

With kind regards.

Sincerely,

Pat Hillings

9-21-62

Bob Haldeman

Attached is copy of Al Moscow's memo regarding Vince Pollard's request, and also copy of Lura Eckman's letter to him.

Lura said she spoke with him on the telephone this morning and explained we would be glad to supply a speaker, but that it would be impossible to get DDE.

Pollard then started listing off others he wanted - Goldwater, Hatfield, Judd etc.

Lura feels, and I agree, that someone should take over at this point with Pollard. Would you please give him a call and say that we cannot be active in bringing in out of state speakers, and explain our general policy in this connection?

Many thanks.

September 20, 1962

Dear Mr. Potter:

Thank you very much for the report of the Joint Forest Industry Committee which was received this morning. After I have had an opportunity to read over this material, I will forward it to our research staff for their further study and background.

Perhaps by this time you have received the copy of my letter to Gus Luellwitz which was sent in his care, together with the excerpts from Dick Nixon's speech given at Eureka last week.

I enjoyed talking with you on the telephone and of course hope you will write or call us on anything you feel would be helpful in the weeks ahead.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. Grant Potter  
Sequoia Forest Industries, Inc.  
P.O. Box 305  
Dinuba, California

File - to research  
see - Research - Lumber Indus.  
x date

September 20, 1962

Dear Rocky:

Thanks very much for  
your letter of September 18th.

Glad to hear about your  
success with Bob Crandall, but you  
failed to enclose the article. We'll  
certainly be happy to write him, but  
I would like to see what he wrote,  
of course.

We appreciate your help,  
Rocky.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Rocky Jordan  
Barnes Chase Advertising  
3211 Fifth Avenue  
San Diego 3, California

File: Area File - San Diego  
x date

September 20, 1962

Dear Ross:

Have just checked on the bumper strips for Jack Clifford and am told 500 mixed bumper strips and window stickers went to him on September 17th. He should have received them by now.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm  
Farmers for Nixon  
P.O. Box 3186  
Modesto, California

September 20, 1962

Dear Mr. Perkins:

Charlie McWhorter has told me of your suggestion regarding the mailing list, and we certainly agree this would be helpful.

We are today adding your name to our list to receive our materials, and it will be appreciated if you will carry my name, at the above address, on your mailing list.

The exchange should prove valuable.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. Roswell B. Perkins  
320 Park Avenue  
New York 22, New York

**Al Moscow**

**9-20-62**

**Bob Haddenase Mary Woods**

**Weekly paragraph for Orange County Nixon Letter**

**Will you please take on this  
assignment? File is attached.**

Herb Kalmbach

9-20-62

Bob Haldeman

I am returning the letter from George R. Martin addressed to Chad McClellan.

You or Chad may want to tell him that we have had the Todt editorial reprinted and are planning statewide campaign leadership distribution.

He certainly should be commended for the job he is doing with it.



Maurice Stans

9-20-62

Bob Haldeman

Attached is another letter from  
Art Dolan for processing, noting contributions received  
from Mrs. Malcolm A. Ransay and Mrs. Charles Blyth, both  
in the amount of \$500.00.

September 20, 1962

Dear Mr. Woods:

Many thanks for your letter of September 17th.

We do appreciate having been put on your mailing list.

Mr. Nixon's statement for your November issue of CADLE NEWS is being prepared and will reach you in advance of your October 15th deadline. He appreciates the opportunity to contribute to your Bulletin.

Let's hope all bases are covered at this point, and all mishaps and misunderstandings are now cleared up.

We do appreciate your cooperation.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. Tom Woods  
President, CADLE  
3920 Coolidge Avenue  
Oakland 2, California