

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

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38	4	12/05/1961	Letter	H.R. Haldeman to Thomas J. O'Toole. Re: Offer of assistance. 1pg.
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38	4	01/29/1962	Letter	H.R. Haldeman to Russell L. Pruett. Re: Invitation to Richard Nixon to address a luncheon meeting of the combined Service Clubs of Arcadia. 1pg.
38	4	01/29/1962	Letter	H.R. Haldeman to L.C. Oglesby. Re: Invitation to Richard Nixon to address the Atascadero District Teachers Association. 1pg.
38	4	01/29/1962	Letter	H.R. Haldeman to Richard K. Ives. Re: To confirm Richard Nixon's acceptance of invitation to address dinner meeting of the Southern California Alumni of the Harvard and Stanford Graduate Schools of Business. 1pg.
38	4	01/29/1962	Letter	H.R. Haldeman to O.B. Sholders. Re: Invitation to Richard Nixon to address the Pacific Southwest Council Convention of the American Society of Civil Engineers. 1pg.
38	4	01/29/1962	Letter	H.R. Haldeman to Etheldra Claxton. Re: Invitation to Richard Nixon to address student body of La Verne College. 1pg.

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December 5, 1961

Mr. John M. Aitken
c/o U. S. Consulate
P. O. Box 337
Georgetown
British, Guiana

Dear Mr. Aitken:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

At the present time, the full structure of staff and volunteer personnel for this effort has not been completely crystallized. After the first of the year, however, and as the pace of the Campaign quickens, he will certainly need and welcome the active support of every interested California advocate. It is my suggestion, therefore, that after you have returned home, you drop me a line in order that I may be alerted to your availability.

In the meantime, you should know that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Yours very truly,

H. R. Haldeman

HRH/jb

December 5, 1961

Mr. Thomas J. O'Toole, President
Mid-West Public Relations Bureau
38129 Second Street
Willoughby, Ohio

Dear Mr. O'Toole:

Mr. Nixon greatly appreciated and enjoyed your thoughtful letter concerning your desire to assist his Campaign for Governor of California.

In order that there be no further delay in replying to you, and in view of the increasingly heavy demands of his legal and political commitments, he has asked me to convey his sincere thanks for the generous tone of your comments, as well as for your expression of support.

Unfortunately, while it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will not allow us to utilize the services of individuals from outside the state at any level of this organization.

Very truly yours,

H. R. Haldeman

HRH/jb

December 5, 1961

Mr. R. L. McMurrin
Box 13
Lake Forest, Illinois

Dear Mr. McMurrin:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Very truly yours,

H. R. Haldeman

HRH/jb

December 5, 1961

**Mr. Paul McGee,
Tennessee Secretary
United States Moral Crusade
Waynesboro, Tennessee**

Dear Mr. McGee:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Yours very truly,

H. R. Haldeman

HRH/jb

December 5, 1961

Mr. Wilbur Dunbar
1537 Burbank Road
Wooster, Ohio

Dear Mr. Dunbar:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Very truly yours,

H. R. Haldeman

HRH/jb

December 5, 1961

Mr. John E. Carter
826 South 14th
Lincoln, Nebraska

Dear Mr. Carter:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Very truly yours,

H. R. Haldeman

HRH/jb

December 5, 1961

Mr. C. E. Boswell
P. O. Box 801
Clarkeville, Pennsylvania

Dear Mr. Boswell:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, as well as by your outstanding background and qualifications, and that he deeply appreciates your sincere expression of support.

Yours very truly,

H. R. Haldeman

HRH/jb

December 5, 1961

Mrs. Robert Hufford
East 15 High Drive
Spokane, Washington

Dear Mrs. Hufford:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning Miss Carolyn Becker's qualifications to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by Miss Becker's outstanding background and qualifications, and that he deeply appreciates your sincere expression of interest.

Very truly yours,

H. R. Haldeman

HRH/jb

December 5, 1961

MEMORANDUM

TO: BOB HALDEMAN

FROM: CHARLIE FARRINGTON

SUBJECT: REPLIES TO OUT-OF-STATE LETTERS SEEKING EMPLOYMENT
IN THE NIXON-FOR-GOVERNOR CAMPAIGN

1. Attached is a suggested form reply to out-of-state letters seeking Campaign employment.

2. After reading the letters which have already come in from out of state, however, I am inclined to think that many of them will require an individual, reply, inasmuch as it is pretty difficult to devise a form that will cover all correspondence situations. The draft proposed should be suitable as a guide in any event.

December 5, 1961

**SUGGESTED FORM OF REPLY TO OUT-OF-STATE LETTERS SEEKING
RICHARD NIXON CAMPAIGN EMPLOYMENT**

Dear _____:

In view of the increasingly heavy demands of his legal and political commitments, Mr. Nixon has asked that I reply to your interesting and thoughtful letter concerning your desire to assist his Campaign for Governor of California.

While it is not contemplated that the full structure of staff and volunteer personnel for this effort will be completed until early in 1962, the budget for the Campaign will prevent our utilizing the services of individuals from outside the state at any level of this organization.

You should know, however, that Mr. Nixon was greatly impressed by the generous tone of your letter, and that he deeply appreciates your sincere expression of support.

Very truly yours,

H. R. Haldeman

HRH/jb

PUBLIC RELATIONS DIVISION

Introduction

The principle task of Public Relations in a political Campaign is to translate the personality, record, and philosophy of the candidate and his organization into terms which will have the most favorable impact upon the voting public and, thereafter, to disseminate ^{those} ~~that~~ impressions as widely and as often as there are techniques of communication available to do so.

It logically follows, therefore, as the first objective of the political public relations counselor, that the general state of mind of the voters must be ascertained as clearly as possible, in order that subsequent Campaign activities may properly ^{answer} ~~answer~~ resolve their doubts, ~~answer~~ their needs, and give impetus to their legitimate hopes for the future. Furthermore, the candidate and his organization must unerringly reflect those qualities which are most likely to inspire the desired public confidence.

There is nothing in this requirement, however, which suggests that either the candidate or his public relations program must compromise basic convictions or waiver uncertainly on the brink of a changing public ideological climate. Always there must be a realistic awareness of the validity of Edmund Burke's theory that "Your Representative in government owes you not his industry alone, but his judgment; and he betrays instead of serving if he sacrifices it to your opinion."

Political Public Relations, then, serves a two-pronged function: It interprets the mood of the electorate for the candidate and his staff, and it interprets the candidate to the electorate -- always, of course, in the most advantageous light. Clearly, without an adequate public relations program, a political Campaign is doomed to almost certain disaster. A superior candidate, who lacks an adequately

2. Draft

manned organization is really in no better position -- if, indeed, as good a position -- than a mediocre candidate whose Campaign is supported by well trained, strategically deployed, firmly dedicated staff and volunteer workers. Likewise, both a superior candidate and a well ~~honed~~ organization can make little significant impact at the polls if their assets are unknown to the voters.

This, then, is the challenge of public relations in politics. It is more than pulse taking. It is more than press releases and slick promotional "gimmicks". It is more than colorful advertising slogans and brochures. Yet, in its total concept, it is all of these things -- and more. To the candidate and his organization, the public relations division of a political Campaign is the cover on the book of the ideas, accomplishments, and attitudes which the strategy of the Campaign seeks to enunciate. How well the public relations program is able to package the total political "product", how energetically and effectively it distributes this package to the salesmen in the field, and to the public in general, will determine, to a large extent, the outcome of the Campaign.

Richard Nixon has often decried the fact that the Republican Party does the best job, while the Democrats "talk" the best job. The public relations goal for his Campaign of 1962 is to turn the brightest light available on the superior record of performance, ideals, and objectives which the voters of California must understand and accept in their quest for first-rate government for the Nation's first state.

SCOPE OF RESPONSIBILITY

In the Campaign to elect Richard Nixon Governor of California in 1962, all operations and activities in the public relations field in its broadest sense, will fall under the assignment of the public relations division.

These areas will include advertising, publicity, speaking engagements others than those of the candidate, and the development and distribution of promotional ~~AAA~~ Campaign materials. In addition, the public relations division will be charged with the responsibility ~~of~~ servicing of all other Campaign divisions in these and related areas.

Major policy and strategy for the public relations division will be formulated by a voluntary Campaign public relations advisory committee whose membership will reflect the interests of all phases of the Campaign operation, as well as competent and recognized counselors in the various fields of public relations and communications media which are represented in the Campaign effort.

The public relations division will be headed by a Public Relations Director, who, in direct line of authority from the Campaign Manager, will bear ultimate responsibility for all phases of the Division's activities.

December 4, 1961

Mr. Earl Behrens
San Francisco Chronicle
San Francisco, 19, California

Dear Squire:

Thanks very much for your note of November 15 and the attached editorial from the Chronicle. I have brought this to Dick's attention and he appreciated your sending it down.

I was certainly glad to learn that Templeton Peck was favorably impressed by Dick's meeting in the Chronicle office and I certainly hope that this attitude will continue.

I trust that we'll be seeing you before too long and, in the meantime, very best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. Pat Gorman
R. C. A. Building
1725 K. Street, N. W.
Washington 6, D. C.

Dear Pat:

Just a note to thank you very much for sending the information on the Dick Nixon Club activity and setup from last year.

I will look forward to receiving a copy of your step by step Memorandum which you indicated you're in the process of preparing.

In the meantime, thanks again very much for sending on the basic information and very best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. James M. Cannon
Newsweek
1229 National Press Building
Washington 4, D. C.

Dear Jim:

Thank you very much for your letter of November 10 and your kind words regarding my new function in the Campaign.

I also greatly appreciate receiving a copy of your monumental opus on politics. I have already read through most of it and find it extremely interesting.

I trust you will be getting out to California in the year ahead and I hope you will be giving me a call when you're here.

In the meantime, very best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. Colgate S. Prentice
Administrative Assistant to
Senator John Sherman Cooper
United States Senate
Washington, D. C.

Dear Coke:

I have your letter of November 8 addressed to Dick Nixon regarding William J. Dale, who is interested in assisting in the forthcoming Campaign.

We, of course, will be most anxious to get all of the volunteer help we can in the Campaign next year and I am sure that William Dale will be a very valuable addition to our group after he finishes school in June.

I would appreciate it very much if you would ask Mrs. Dale to contact me directly by letter so that we can make arrangements for taking advantage of his generous offer to help.

Thank you, too, for passing the information on and I hope you will continue to let us know of any other such worthwhile availabilities.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. William L. Westlake
Carrier Corporation
Syracuse, New York

Dear Bill:

Thanks very much for sending a copy of the Syracuse News Letter containing the editorial on Mr. Nixon's speech.

I have brought this editorial to his attention and he was most pleased with the favorable reaction. As I have said before, I hope you will let me know if you find yourself out in California in the near future.

In the meantime, best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. Robert G. Miller
California State Junior Chamber of Commerce
No. 1 Jaycee Boulevard
San Jose, California

Dear Bob:

This letter will confirm our earlier telephone conversations regarding plans for the proposed benefit dinner for the California State Junior Chamber of Commerce.

Mr. Nixon is happy and honored to accept the invitation of the San Jose Junior Chamber of Commerce to be guest speaker at a benefit dinner on February 17, 1962.

Since his detailed schedule for the month of February is still in the process of being developed, we would appreciate it if you would make no other commitments for Mr. Nixon's time in connection with this visit other than the dinner itself. It is quite possible that he will have to be in San Jose for only a very brief period of time and that the dinner itself may be his only activity while there.

We will work out details and specific arrangements at a later date but, in the meantime, I wanted you to have this confirmation of acceptance of the appearance on February 17.

Best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. J. R. White
Price Waterhouse
530 West Sixth Street
Los Angeles 14, California

Dear Bob:

Will you please make the necessary arrangements to have an Air Travel Card issued to me as soon as possible. This card should be of the type that enables me to buy tickets for anyone else as well as for myself and will be used as the only Air Credit Card at this stage of the Campaign.

It may be necessary later to take out such cards for such personnel as Field Men who have a considerable amount of travel but I would like to restrict the number of cards as closely as possible.

Thank you.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

MEMORANDUM

SUBJECT: VOLUNTEERS

A Mr. Ted Beecher, who is in the Advertising Dept. at the Santa Maria Times spoke to R. N. at the Santa Maria dinner December 2 and indicated his desire to work into the Campaign in any way he could be of help.

Beecher has recently moved to California from Wyoming and should be given something to do in Santa Maria.

HRH/jb

December 4, 1961

MEMORANDUM

Joe Martin Jr.
400 Montgomery Street
San Francisco, California

Dear Joe:

In Santa Maria Saturday, George Christopher indicated to me that Edward E. Heavey, an Attorney at 68 Post Street in San Francisco, Telephone: Garfield 1-4282, wanted to work for the Nixon cause this year.

Christopher says that Heavey was the Democratic County Chairman in San Francisco for Pat Brown and that he has changed his allegiance now and wants to work actively in the Nixon Campaign. He is willing to have his name used and also to put in some work on his own part.

He should be contacted and I suppose considered as our Democratic Chairman for that area. We should certainly get maximum publicity mileage out of the use of his name, and probably considerable value out of other names and information he can supply.

H. R. Haldeman

HRH/jb

December 4, 1961

MEMORANDUM:

TO: BOB FINCH

R. N. asked Saturday, December 2, that you talk to Red Rood and tell him that it is vital that Arnett run again in Bakersfield.

R. N. talked to Arnett at the Santa Maria dinner and he feels very strongly that he should be encouraged to run.

HRH/jb

December 4, 1961

MEMORANDUM:

TO: J. R. WHITE

Dear Bob:

The attached request for reimbursement from Bob Fiach covers expenses for luncheons at the Athletic Club which he held in direct connection with Campaign activities.

These expenses should, therefore, be reimbursed.

HRH/jb

December 4, 1961

Miss Irene Isherwood
3016 Manhattan Avenue
Manhattan Beach, California

Dear Miss Isherwood:

Thank you very much for your letter of November 24 and your most generous offer to help in Richard Nixon's Campaign for the Governorship of California.

Mr. Nixon, of course, does plan to make a major speech on health care and your offer of information and a survey of prominent men in this field would be most valuable.

I am taking the liberty of turning your letter over to our task force group who will be working on this subject and you will be hearing directly from them regarding proceeding with your suggestion.

This will probably not be until shortly after the first of the year. But, in the meantime, you might be getting together what information you feel will be of most value and also working out an outline of what you would propose to include in your survey.

Again, thanks very much for your most generous offer. We certainly appreciate your interest and will look forward to working with you.

Best regards.

Sincerely,

H. R. Haldeman

HRE/jb

December 4, 1961

Mr. Robert W. Hill
Hill & Dalton
Attorneys at Law
P. O. Box 1067
537 G. Street, Suite 203
Eureka, California

Dear Mr. Hill:

Thank you very much for your letter of November 27 regarding plans for Humboldt County.

First, I can assure you that Mr. Nixon will be including Humboldt County in his Campaign plans with a visit undoubtedly scheduled prior to the primary. The itinerary is not anywhere near completed at this point and will not be for some time. I would appreciate some advice from you regarding possible activities for Mr. Nixon in Humboldt County. If you could give us a run-down on coming public events -- such as community or countywide dinners, special celebrations, civic events, etc. -- from the period February 1 through June 1, we might be able to time a visit to coincide with the more important of these. I would also appreciate your advice on which might be most productive in terms of reaching the broadest number of people in the area.

As to the question of a Fund Raising Dinner, I will have to defer an answer for the time being, since we are currently working on a number of plans for specific fund raising projects and this would have to be considered in view of the overall picture as I am sure you recognize.

We will, however, keep your need in mind and see if there is some way we can work out some help for you. I'll be looking forward to hearing from you and, in the meantime, best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. Gardner Cowles
President and Editor
Cowles Magazines Inc.
Look Building
488 Madison Avenue
New York 22, New York

Dear Mike:

Thank you very much for the advance notice of the Nixon
Dinner on February 7, 1962, at the Waldorf-Astoria.

I am not sure yet whether I will be going to New York with
Dick on that trip or not. Needless to say, if I do, I will look for-
ward to being with you at dinner.

Best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. William M. Spencer, Jr.
Chairman
Republican Alliance
525 Market Street
San Francisco 5, California

Dear Bill:

Thank you for your letter of November 22 advising that the Alliance has invited Mr. Eisenhower to speak in San Francisco.

Of course, I have nothing to do with the Eisenhower schedule. I too, however, would certainly hope that the Nixon Campaign could use Mr. Eisenhower's visit to the Bay area to advantage if he accepts your invitation.

I probably can't be of much assistance to you in this matter except to assure you that if it is discussed between Mr. Eisenhower and Mr. Nixon, the Alliance will get a resounding endorsement on Mr. Nixon's part.

I hope I will be seeing you before too long. In the meantime, best regards.

Sincerely,

H. R. Haldeman

HRH/jb

December 4, 1961

MEMORANDUM

TO: CONTACT DIRECTOR

Alice Leopold, who serves on our Steering Committee in Northern California, feels that a great deal of progress can be made in the area of organized labor by a project designed to get labor and management plus top citizens together in every locality to determine how people can get jobs -- in other words -- who the unemployed are and what jobs they might fill.

She feels that unemployment is not a national concern but a local one and this would give us an opportunity to show something being done about it. Mrs. Leopold should be contacted regarding amplification of this program.

H. R. Haldeman

HRH/jb

MEMORANDUM:

December 4, 1961

Joe Martin Jr.
400 Montgomery Street
San Francisco, California

Carol Arth tells me that Mrs. John P. E. Dempsey Jr., who lives in Hillsboro, and whose husband is in Aylett Cotton's Law Firm, wants to help on the Nixon Campaign.

Carol says that Mrs. Dempsey has a great deal of money and has been active in the East in politics but has recently moved to San Francisco. She was one of the participants on the national telecast with President Eisenhower when he met with a group of ladies to discuss the future.

H. R. Haldeman

HRH/jb

December 4, 1961

MEMORANDUM

TO: J. R. WHITE

Dear Bob:

My expenses for the month of November include the following:

Nov. 9	Ron Funk	
	Santa Monica Outlook	\$7.00
Nov. 22	Carol Arth	11.00
Nov. 12 to		
14	San Francisco Trib	
	Parking	8.00
	Tips, Misc. Cash Expenditures	15.00
Nov. 7, 10, 16, 17, 21, 22, 24, 27, 29 & 30:		
	Parking	16.35
	Personal Automobile Expenses	
	780 miles at 10¢	78.00
		<hr/>
	Total	135.35

I assume that you will want Ed Valentine or someone else to approve these prior to reimbursement.

Best regards.

H. R. Haldeman

HRH/jb

December 4, 1961

Mr. Clifford A. Miller
Braun and Company
625 Kingsley Drive
Los Angeles 5, California

Dear Cliff:

Thank you very much for sending on the clipping from the Salt Lake paper.

Needless to say, I found this very interesting. I had not seen the A. P. story before.

I appreciate your thoughtfulness in sending me the clip. I trust we will be seeing you soon.

Best regards.

Sincerely,

H. R. Haldeman

HRH/jb

January 31, 1962

**Mr. Robert S. Davis
P.O. Box 939
Church Street Station
New York 8, N. Y.**

Dear Mr. Davis:

**Dave Henley has just delivered
to me your contribution to the Nixon for Governor
Committee.**

**Gestures like this are deeply
appreciated and are needed.**

**Dave has told me of his friendship
with you and mentioned you were recently assigned
to a new post with the Bank in Kingston, Jamaica.
You certainly have our best wishes.**

**Many thanks again for your
support to our campaign here.**

Sincerely,

H. R. Haldeman

**bcc Mr. J. R. White
Mr. D. Henley**

**File: Finance - Contrib. Ack.
x - D
✓ x - Chron.**

January 30, 1962

Mr. Edwin J. Garrett
Chairman of the Board
Travelers Vending, Inc.
1840 So. Elena Avenue
Redondo Beach, California

Dear Mr. Garrett:

This is to follow up our previous correspondence and your kind invitation to Mr. Nixon to be the guest of honor at a Dress Parade at Southern California Military Academy. I regretfully must tell you that the efforts of the Schedule Committee to clear a date on his calendar in the foreseeable future when he could participate in such an interesting event have not been successful.

Consequently, he will not have the pleasure of accepting the very cordial invitation you have extended. However, if it should later appear possible to work into his schedule a visit to Southern California Military Academy, we shall contact you.

Thank you again for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

Chron

January 30, 1962

Mr. Donald J. Zweng, Vice President
Future Engineers of America
Atomics International
P. O. Box 309
Canoga Park, California

Dear Mr. Zweng:

This is to follow up our recent correspondence concerning your kind invitation to Mr. Nixon to address the future Engineers of America, San Fernando Valley Council, in May. I regretfully must tell you that the efforts of the Schedule Committee to clear a date when he could meet with your group have not been successful. Consequently, he will not have the pleasure of accepting your cordial invitation.

We understand fully the necessity for you to go ahead and schedule a speaker for this fine event, and we are extremely sorry that Mr. Nixon will be unable to meet with your group.

Thank you again for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

January 30, 1962

Dr. Bill J. Priest, President
American River Junior College
4700 College Oak Drive
Sacramento 21, California

Dear Dr. Priest:

This will follow up your recent correspondence with Mr. Nixon and your cordial invitation to him to deliver the annual commencement address at American River Junior College on June 15.

Because the Schedule Committee has had to make a firm rule that Mr. Nixon not commit speaking engagements beyond the June 5th primary, he must reluctantly decline your kind invitation. We fully understand the necessity for you to go ahead and make arrangements for a commencement speaker and are extremely sorry that our answer must be as it is.

Again, we very much appreciate your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: Mr. Stan McCaffrey - San Francisco
Ruth Watson - San Francisco
MM

January 30, 1962

Mr. Harry S. Emrich
1707 Cloverfield Boulevard
Santa Monica, California

Dear Mr. Emrich:

This is to follow up your recent correspondence with Dick Nixon inviting him to attend the annual award dinner of the Southern California Professional Golf Association on April 3. You may be certain that he would like very much to participate in this always-interesting event, but a prior commitment makes it impossible. The Schedule Committee made every attempt to juggle dates in order to accept your cordial invitation, but was unsuccessful in doing so.

Again, we are extremely sorry that Mr. Nixon will be unable to attend the P.G.A. dinner and very much appreciate your thoughtful invitation.

Sincerely,

H.R. Haldeman

HRH:al

January 30, 1962

Mr. Rupert F. Thompson
Executive Secretary
Pacific Water Conditioning Association, Inc.
Post Office Box 4009, Terminal Annex
Los Angeles 54, California

Dear Mr. Thompson:

This is to follow up your recent correspondence with Mr. Nixon in which you invited him to address the Fifth Annual Convention of the Pacific Water Conditioning Association at Coronado in May.

Unfortunately, we have had to make a definite rule that Mr. Nixon not accept speaking engagements for national or regional conventions, even though we recognize that in many cases, and certainly this is true in yours, the audience will include a very substantial and important group of Californians. We feel sure that you understand that if we deviate from this rule once, we would have no basis upon which to stick to it on other occasions.

Thank you again for your invitation, and we regret our answer must be as it is.

Sincerely,

H. R. Haldeman

HRH:al

January 30, 1962

Mr. A. Freeman Mills
Program Chairman
Lodi Rotary Club
Post Office Box 805
Lodi, California

Dear Mr. Mills:

This will follow up your recent correspondence with Mr. Nixon regarding your kind invitation to him to address a luncheon-meeting of the Lodi Rotary Club sometime this spring. I regretfully must tell you that the efforts of the Schedule Committee to clear a date in the foreseeable future when he could meet with the Lodi Rotary Club have not been successful.

Consequently, he will not have the pleasure of accepting the very cordial invitation you have extended. However, in the event it should later appear possible to work into his schedule a visit to the Lodi area, we should like to take the liberty of contacting you further.

Thank you again for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: Ruth Watson
MM

January 30, 1962

Mr. J. E. Longinotti
Rankin, Oneal, Luckhardt and Center
Third Floor
First National Bank Building
San Jose 13, California

Dear Mr. Longinotti:

This is in further reference to your recent correspondence with Dick Nixon inviting him to address the Sunnyvale Keynote Series when he is in the San Jose area on February 17th. You can be sure he would like to work this engagement into his itinerary but prior commitments and an already-full schedule make it impossible. Consequently, he must reluctantly decline your kind invitation to visit Sunnyvale on that date.

However, we are keeping your letter in our pending file with the understanding that we will be in touch with you further in the event something can be worked out for the future.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: Mrs. Ruth Watson - San Francisco

MM

January 30, 1962

Mrs. Jeanne Good
20363 Gilmore
Canoga Park, California

Dear Mrs. Good:

Thank you for your letter of January 23rd extending an invitation to Mr. Nixon to participate in a Republican luncheon in the 22nd Congressional District. Much as he would like the opportunity of meeting with the Republican leaders and businessmen in your community, I must regretfully tell you that the efforts of the Schedule Committee to clear a date in the foreseeable future have not been successful.

Consequently, he must reluctantly decline your kind invitation for April. However, we are keeping your letter in our pending file with the understanding we shall contact you further when Mr. Nixon visits the 22nd Congressional District during the campaign. Meanwhile, he is hoping to see you and other Republican workers on February 22nd when he is in Sherman Oaks.

Thank you again for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

January 30, 1962

Mr. Thomas J. McDermott, Jr.
Gray, Binkley & Pfaelzer
Attorneys at Law
458 South Spring Street
Los Angeles 13, California

Dear Mr. McDermott:

To follow up your previous exchange of correspondence with Mr. Nixon, I regretfully must tell you that the efforts of the Schedule Committee to clear a date on his calendar before the end of June when he could address a dinner meeting of the UCLA Law Alumni Association, have not been successful.

Consequently, he will not have the pleasure of accepting your very cordial invitation, but I know that he would want to extend his best wishes to you and the members of the Association.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: MM

January 30, 1962

Professor James Kallas
Department of Religion & Philosophy
California Lutheran College
Mountclef Village
Thousand Oaks, California

Dear Professor Kallas:

This will follow up our previous exchange of correspondence regarding your kind invitation to Mr. Nixon to address the students of California Lutheran College on March 6th or some mutually convenient date. I regretfully must tell you that the efforts of the Schedule Committee to clear a date on his calendar before the end of the spring semester when he could visit California Lutheran College have not been successful.

Consequently, he will not have the pleasure of accepting the very cordial invitation you have extended. However, in the event that it should appear possible to work into his schedule a visit to California Lutheran College later on, we should like to take the liberty of contacting you.

Thank you again for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

January 30, 1962

**Mr. Ronald Ottsen, President
California Young Republican Club
Orange County State College
Fullerton, California**

Dear Mr. Ottsen:

Thank you for your recent letter to Mr. Sandy Quinn inviting Mr. Nixon to address the students of Orange County State College under the auspices of the Young Republicans some Friday evening in March. Your request was referred to the Schedule Committee and every attempt was made to juggle dates so that Mr. Nixon could accept your kind invitation. But unfortunately prior commitments prevent his acceptance, and he must reluctantly decline.

However, in the event it should later appear possible to work into his schedule a visit to Orange County State College, we should like to take the liberty of contacting you, as Mr. Nixon would certainly want the Young Republicans included in the arrangements for any such occasion.

Sincerely,

H. R. Haldeman

HRH:jr

January 30, 1962

Dr. Robert O. Johns
California Podiatry Association
209 Post Street
San Francisco 8, California

Dear Dr. Johns:

Thank you so very much for your letter. We appreciate, too, the thought you have given to the program at hand.

It is entirely possible I may have to be in the East the first part of February. Rather than delay a follow-through, it would be my suggestion that you and Dr. Hughes plan to meet with Mr. Norton Norris, our Contact Director, in whose area of operation this programming falls.

I am passing along our correspondence to Mr. Norris with the suggestion that he get in touch with you to arrange a mutually convenient time to meet here in Los Angeles with you and Dr. Hughes. Should I be here, I would certainly want to sit in with you and would plan to do just that.

Again, many thanks for your interest and fine help. You will be hearing direct from Mr. Norris shortly.

Sincerely,

H. R. Haldeman

File: - F & C "Podiatrists for Nixon" Committee -- to Norton Norris

x - J
✓ x - Chron.

January 30, 1962

Dear Tom:

Many thanks for providing us with the Los Angeles Area Business Directory. It certainly will come in handy.

I enjoyed our visit here in the office the other day. Sorry to miss your telephone call this afternoon, but did not return in time to call you back.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Thomas E. Smith
Aeronutronic
Ford Road
Newport Beach, California

File: S
✓ X Chron

January 29, 1962

Mr. Russell L. Pruett, President
Kiwanis Club of Arcadia
Arcadia, California

Dear Mr. Pruett:

To follow up your previous exchange of correspondence with Mr. Nixon, I regretfully must tell you that the efforts of the Schedule Committee to clear a date on his calendar in the foreseeable future when he could address a luncheon meeting of the combined Service Clubs of Arcadia have not been successful. Consequently, he will not have the pleasure of accepting the very cordial invitation you have extended.

However, we would like to take the liberty of keeping your invitation in our pending file with the understanding we would contact you further in the event it should appear possible to work out a mutually convenient date later on.

We very much appreciate your thoughtfulness in writing.

Sincerely,

H. R. Haldeman

HRH;jr

January 29, 1962

Mr. L. C. Oglesby, Chairman
Legislative Committee
Atascadero District Teachers Association
P.O. Box 4
Atascadero, California

Dear Mr. Oglesby:

This will follow up our recent exchange of correspondence regarding your kind invitation to Mr. Nixon to address the Atascadero District Teachers Association at a March meeting. Much as he would like to accept, I regretfully must tell you that the efforts of the Schedule Committee to clear a March date have not been successful, and he must reluctantly decline.

However, we should like to take the liberty of keeping your invitation in our pending file with the understanding we will contact you further in the event it is possible to work out a mutually convenient date later on in the campaign when Mr. Nixon is in the Atascadero area.

Again, we much appreciate your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

bcc: Senator Vernon Sturgeon
1026 Chorro St.
San Luis Obispo, California

January 29, 1962

Mr. Richard K. Ives, Program Chairman
International Business Machines Corporation
525 South Flower Street
Los Angeles 17, California

Dear Dick:

This will confirm our telephone conversation on Saturday, January 27, and Mr. Nixon's acceptance of your kind invitation to address the Southern California Alumni of the Harvard and Stanford Graduate Schools of Business at a dinner meeting in Los Angeles on March 15, 1962. You can be sure Mr. Nixon is looking forward to this fine affair.

Mr. Booth Turner of our office will be handling arrangements. I would suggest that you designate one person in your organization as his contact for all plans on this meeting in order to avoid any confusion. Meanwhile, please let Mr. Turner hear from you if you have any questions.

Sincerely,

H. R. Haldeman

HRH:al

bcc: Booth Turner

January 29, 1962

Mr. O. B. Sholders
General Chairman
American Society of Civil Engineers
Sholders, Tanner, Marquardt & Associates, Inc.
650 South Escondido Boulevard
Escondido, California

Dear Mr. Sholders:

This will confirm your recent telephone conversation with Mrs. Rollins of our office in which we had to regretfully turn down your kind invitation to Mr. Nixon to address the Pacific Southwest Council Convention of the American Society of Civil Engineers in San Diego in April.

Unfortunately, we have had to make a firm rule that Mr. Nixon not accept speaking engagements for national and regional conventions. We recognize that in many cases, and certainly this is true in yours, the audience will include very substantial and important groups of Californians. However, if we deviate from the rule once, we have no basis upon which to stick to it on other occasions.

Thank you again for your invitation, and we regret our answer must be as it is.

Sincerely,

H. R. Haldeman

HRH:jr

January 29, 1962

Miss Etheldra Claxton
Studebaker Hall
La Verne College
La Verne, California

Dear Miss Claxton:

To follow up your recent exchange of correspondence with Mr. Nixon regarding your invitation to him to address the student body at La Verne College, I regretfully must tell you that the efforts of the Schedule Committee to work a spring date into his schedule have not been successful.

Consequently, he must reluctantly decline your cordial invitation to meet with the students of La Verne College in the foreseeable future. However, in the event that it should later appear possible to work a visit to La Verne College into his schedule, we would like to take the liberty of contacting you.

Thank you again for your kind invitation.

Sincerely,

H. R. Haldeman

HRH:jr

January 29, 1962

Mr. Rod Spangenberg
2845 Marconi Avenue
Sacramento, California

Dear Mr. Spangenberg:

This is to follow up your previous exchange of correspondence with Mr. Nixon regarding your kind invitation to him to address the Augustana Lutheran Churchmen of California in Sacramento on May 19th.

Much as he would like to participate in your annual spring banquet, he must reluctantly decline as his schedule for that date is fully committed.

Again, you may be sure that he would like to accept your cordial invitation and is extremely sorry that a prior commitment makes this impossible.

We very much appreciate your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr

January 29, 1962

Mr. William E. Fox
Boy Scout Associates
San Gabriel Council
Boy Scouts of America
540 No. Rosemead Boulevard
Pasadena, California

Dear Mr. Fox:

Thank you for your kind letter of January 22nd inviting Mr. Nixon to address the Boy Scout Associates of the San Gabriel Valley Council in Pasadena on March 8th.

Much as he would like to accept your invitation, his schedule for that date is fully committed, and it is not possible to make any additions to it, even for an event like this, which he would particularly like to attend.

Consequently, he must reluctantly decline and is extremely sorry that a prior commitment prevents his accepting your cordial invitation.

Again, thank you for your thoughtfulness in writing.

Sincerely,

H. R. Haldeman

HRH:jr

January 29, 1962

Mr. James Phang, Program Chairman
Student-Faculty Banquet
1720 Brooklyn Avenue
Los Angeles 33, California

Dear Mr. Phang:

This is to follow up your recent correspondence with Mr. Nixon regarding your kind invitation to him to address the Loma Linda University annual student-faculty banquet on April 29th in Beverly Hills.

Much as he would like to attend this important event, his schedule for that date is already fully committed, and he must reluctantly decline to join you.

Again, he is extremely sorry that a prior commitment makes it impossible for him to participate in your banquet.

Thank you for your thoughtful invitation.

Sincerely,

H. R. Haldeman

HRH:jr