

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, campaign/political operations, etc. 4 pages.
34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, campaign/political operations, request personnel, etc. 1 page.
34	3	06/16/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Tulsa, Klein, polls, Florida, Evans, Fong, etc. 2 pages.
34	3	06/16/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Tulsa story, PA story, etc. 1 page.
34	3	06/13-16/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Bryce, Hughes, California, Agnew, etc. 1 page.
34	3	06/16/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Whitaker, PR groups, Brown, polling, Skidmore, Hume, Catholic, Hillings, celebrity, Price, etc. 3 pages.

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34	3	06/17/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Sears, Hartfield, Agnew, Hillings, Ellsworth, Huston idea, Wallace, TV, PR, Issues group, Callaway, California, RFK, etc. 3 pages.
34	3	06/17/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Wallace vote, Lewis, etc. 1 page.
34	3	06/17/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Kline, Mitchell, Stans, Keogh, Agnew, Buchanan, RN vacation, Hughes, Sears, etc. 1 page.
34	3	06/17/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Volpe, Morse, Rumsfeld, NYC vote, National Press Club, etc. 1 page.
34	3	06/17/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: World Affairs Council, San Francisco, RN, etc. 1 page.
34	3	06/18/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: McDonald, Wiley, etc. 1 page.
34	3	06/18/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Buchanan, Keogh, Gallop, California, etc. 1 page.

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34	3	06/19/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Vail, Cleveland, DC, TV, V.P., polling, etc. 1 page.
34	3	06/19/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: NY Times, TV, Buchanan, etc. 1 page.
34	3	06/24/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: TV group, press, etc. 1 page.
34	3	06/24/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: TV, Gallup, radio, RN, etc. 1 page.
34	3	06/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: California, delegates, McGregor, RN, etc. 1 page.
34	3	06/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Harlow, Klein, Stele, California, etc. 1 page.
34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Mitchell, RN, Keogh, etc. 1 page.

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34	3	06/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Covino, Lewis, Evans etc. 1 page.
34	3	06/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Ohio, DC, Wilkins, Florida, Rhodes, NJ, etc. 1 page.
34	3	06/26/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Gallup, Cleveland, Rhodes, radio, press, etc. 1 page.
34	3	06/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, press office, Rose, Whitaker, etc. 1 page.
34	3	06/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: TV, jets, Cleveland, Rhodes, McGegor, etc. 1 page.
34	3	06/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: delegates, plane, scheduling, TV, Miami, RN, Cleveland, press, etc. 2 pages.
34	3	06/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Jewish, Johnson, Europe, Key Biscayne, Eisenhower, etc. 2 pages.

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34	3	06/28/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Duncan, RN, Republican Governors Ball, Rhodes, California, Cleveland, etc. 1 page.
34	3	06/29/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Rhodes, Agnew, Romney, Reagan, Ohio, RN, telethon, etc. 1 page.
34	3	06/30/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Keogh, education, NY, etc. 1 page.
34	3	n.d.	Other Document	Paper with typed heading Undated – June. 1 page. Not scanned.
34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Ellsworth, delegates, RN, Negro Leaders, etc. 1 page.
34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Lear, FAA, RN, Murphy, etc. 1 page.

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34	3	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Price, RN, Nathan, etc. 1 page.
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In order to insure the fullest and most effective use of RN's time - and so that he can be readily available to those needing to deal with him directly - it is necessary to refine and formalize some procedures. At present, there is frequently considerable duplication and sometimes contradiction in input to RN - and this often results in multiple output from him - which in turn produces unnecessary doubling up of effort by members of the staff.

RN is most anxious to devote the maximum possible amount of his attention to concentration on the content of his speeches and statements to be made in the next five months. He is equally anxious not to be concerned with details of campaign and political operations unless it is necessary for him to know something - or unless only he can make a decision or action to be taken. He urges all levels of campaign management to take on their own responsibilities and execute them without reference to him if at all possible.

RN's time will be divided between:

- Speech preparation
- Personal appearances - live, film, TV, radio
- Personal appointments
- Phone calls
- Staff meetings
- Major decision making

RN will make the final decision as to the division of time between these activities. Requests and recommendations must be properly channeled to receive proper attention by him. At present, these channels are:

~~Handwritten~~

Appointments + Phone Calls - Chapin

Press statements, queries, meetings - Klein

Schedule requests, appearances - Whitaker

Political, ^{organizational} information or decisions - Mitchell

Issue positions or statements - Buchanan/Price

Finance contacts or action - Stans

Personal matters, security - Rose Woods

Citizens - all facets - Rhyme/Crawns

In each case, the individual named will first try to handle the matter himself or refer it to someone else in the organization for handling.

If he feels it should go to RN - he will first obtain all needed background and check out recommended response - or list alternatives. He will be responsible for checking all parties concerned so that RN gets ^{the} full story on the first shot.

All input to RN will be through Haldeman - for a final check on the possibility of having someone else handle - and to avoid duplication of input - and to insure prompt response.

Never make a commitment of RN's time to anyone (for a meeting, phone call, appearance or anything else) until it has been confirmed to you by Chapin or is included on the Official schedule. One and only one person must be responsible for RN's time or we'll have total chaos. Dwight is the one. He will not make the decisions - but he has total charge of implementing them.

Requests for appointments or phone calls by RN should first be endorsed by:

- ~~Paul Woods~~ - for press, radio, TV, magazines, etc.
- Mitchell - for political or organizational
- Steno - for financial
- Rose Woods - for personal

before submitting them to Chapin. Chapin will promptly notify the person making the request of the action taken.

Input of information, criticism or suggestions to RN is best handled by a very brief memo. Use a separate memo for each subject. If an immediate answer is required use the phone - but check Chapin first. Here again, the matter

now we run through the channels outlined above,
avoid duplication and confusion.

all requests for use of RN time - other than sched -
submit to Chapin - with full details

make no commitment til confirmed or TD by Chapin

C - must get quick answers + set time or say no + why
if pending give at least weekly prog. report

make decisions + execute -

but review for input of H, W +/or others
i.e. Mitchell, Klein

route requests thru proper campaign source

money - Stans

personal - Rose

political - Mitchell / Ellsworth / Klant / Flan.

C will not consider unless endorsed

Citizens - Rhyn / Evans

in other words, make them go thru chain of command

all sched. requests -

submit to Whitaker -

he will TD re policy unless marked spec. cons. by
Stans, Rose, Mitchell, Rhyn

he will submit recs. to sched. comm. -

they will refine for RN

all requests for RN ^{stmt} ~~decisions~~ or action re: press

submit to Klein -

he will assess priorities + rec. to Chapin / Hallman
if poss. w/ rec. wording from Buchanan / Price

all requests for RN political decisions

submit to Mitchell

RN
6/16

File NY
FL

Call from Strauss - E. heard attack last. note
was going to make start next week - coming out of boys.

✓ planning to send memo conf. basis to M + me
whenever I get one - set up on check list =

Need a hoe down on Tulsa story - now become part of book
i.e. "decision to go into hibernation"

can't let it happen again - maybe expand one or the other
puts us in spot - have to do things we otherwise couldn't do.

M + D have a talk - get this settled - it's serious

Klein has to be at everything where news made

Maybe put Sears in office full time - review of states

these guys go out & make their own decisions -

don't always have to be carried up press

apparent we didn't have our side / Penn. story out

reflection on Sears + Ellsworth - didn't get out our story

in Minn. - shld. have had our Ill + Iowa polls

call that + M. Wipe to get out Penn, Conn, Minn. stories

favorable polls - Ill + Ia + Fla - when will it be

back Herb up - very optimistic show

no change in plans for this period =

on Illinois - Evans has tendency to limit his paid staff

must move up modest funds on broad basis

shld have 20 comm. news - teachers, stewardesses
where people are

re Women - don't let get concentrate on GOP
get bene fact of Women's Clubs, Garden Clubs (N. Law)

AA
ag.

El
Cateran

Women

Citizen

shld we have a Pat Gray type (Houston) or it will go wrong.

need someone to compete with Evans

need flair to play broad field fast + strong

get Fong + his operation into Citizens

lot of volunteer types - don't have to pay every body

need a stem-winding woman

important to pick up ^{Kim}Kelley - get a lot of vols

firemen, municipal employees,

→ ~~Ch. Kim C. O. re. Minni~~

don't just talk about delegs - we have lots cause we have people

Citizen

O'Hare Inn 312-827-5131

M/KE ^(file)
6/16

M - RN concern re Tulsa story "accusation goes into liberation"
must find out who did it - and act on no repeat

- imp - get out our side of Pa story - S+E failed at Tulsa
maybe get out Penn, Conn Minn - our side
also polls on Ill, Ia, Fla

^{luck}
- Eric Minn

KE - luck up - very optimistic show
don't just talk about delegates -
we have leaders because we have the people (primaries)

file to RN
6/13 -
6/16

2

- ✓ is job for us worth 10 \$? **Yes** ^{5 later} ^{5 now} **cash** ^{ie Abraham Martin} ^{is him out} **Bundy**
- ✓ acc Price (via Olds) RN wants top level foreign policy advisor on staff - (reply to Olds) **Right - extel. guy.**
- ~~Olds to 3rd Cong on future of UN in Yugoslavia 6/13-25~~
- ~~travel doctor~~
- ✓ travel doctor - Jack Lungen - Trash? - de Lucha? - Todd -
- ✓ no on Chotim at Cow. **have him look over Citizens operation & make suggestions**
- ~~Get it working on Michael to speak out at too long~~
- ~~he does not think Agnew can be bot.~~
- ✓ re Bill - John E asked M + she said forget it - ^{Byer w/ handle w/ John E} ^{his rechecking of her.}
- ✓ we're going ahead on Peterson telephone proposal
- ✓ Don Hughes - Fuel **Set up a dinner**
- ✓ if we get new office - want to go over there? **NO**
- ✓ re Calif - trying to fig. idea for RN come in - in a way to pull K+R together
- ✓ confirm PN receipt at Cow on Sun? (conf to JDE) **betta M out**
- ✓ Agnew will not now endorse - but will after Jun 22
wants to be invited as SAT after - i.e. June 23 **OK** ^{Cow}
get invite out now
- if Shasta comes - Agnew will fig out something to say
he will support / spe read.
- feels uneasy w/ NR started
- ✓ Olds to Yugoslavia **Observer - not spokesman** ^{say no to}
- ✓ Re 315 **OK to say RN opp. because of Wallau - public position stays same**
- ✓ Price memo re staff/consultants **OK**
- ✓ High

RN
6/16

(file)

W - shed RN + girls - look at tomorrow
chapin have whitaker send up invites that look good
- couple a week & look for Calif.

P. Hill - ride hard on not just Rep Women at P. Hill deals
Pl -> David - \$10/day expenses - as we do for other vols.

Research + PR groups

have to broaden - even tho done well up to now

N -> call Keyes re S. Hamblen song - RN says buy it

wants recording costs
I call Hamblen
+ ask what cost is also on Les Brown - + Howard + Keyes
don't call RN re: problems - just get him upset

re: phone 215-215-2110 - he's not there
re: Vic Damone - Evans called & offered him 2000 for
appearances - then raised to 3000
Said Ray Evans called him

re: polling - of Batch believable & reliable enough?
who is NR using? - J Andrews thks
RN hears Kraft is best - who's he with
or Quayle - or who?

Guater has zip of Mormons taking polls = ck them
limit to key states - probably every 2 weeks now - then why

FL - Citizens journal on Key States - Pa + NC + Fla
Pat Ill - strong vet consciences Calif 3rd

B/p
Spidmore - Jr Chamber age group is our weakest area
James Herne or - Jr Pa. state legis. - see if we can get hi
as writer - color man - take wife too - as ltr writer

2/

(file)

✓ explore Bundy
✓ F.D. Murphy's religion? is he Catholic

proj
phone call
- wk out w/ R, Klerit, M - phone calls fr RN to make
not responding - but calling big shots
donors - politicians -

✓ on general planning - in primaries did '1/2 of what staff said
got to avoid overaction

✓
Hillings
- how many people tried at Citizens + what doing
- Hillings - someone work on counterattack group
w/ w/ Klein + Mayo full time
Toledano has a plan - discuss - re weeklies

✓
- use vacation time for polit purposes -
NJ better than LI - No of Springfield or Maneloki
being in state wld have good effect

ck F
→
for 2 week time - better in Calif.
find a house or luxury motel - on beach
between Bal + La Jolla

(COO will probly see press)

✓
- for key cities in key states = visibility
play celebrity bit - just appear, then tip off press
crowd will gather automatically - good TV story
use celebrity value
do this in Calif.

go to Disneyland - with one of kids

P - ~~Kondo~~ Price talk to Ruben Nathan + use him more

C? - guy for Weir PR firm that was in Oregon = drunk

3

file

- P - explore WF resigning as LG to join up
- RN vacation in Calif - where? - good politically?

house or luxury motel - Bal tood Jolla

RN/M
6/17

(file)

+ Sears - got to shut up - program
absolutely no talk to press

✓ R ✓ RN talked to Ogilvie - as he would let his off know
when RN will be there this wk - try to get together
late in evening -

✓ E - tgm of Hatfield - should have started this wk
✓ re Agnew - will go out on his boat - w/ press etc. has agreed

✓ re budget control - i.e. 70M to 100M gap for J-F
✓ Citizens - tight control of budget - cause Evans overstaffing
small budgets for people, big for things

✓ Brownell situation - M watch it - ck w/ Scranton
re Ludwig - no appt. unless \$ -

R# - ✓ ck on forwarding Ludwig law order stuff w/ ltr
Col. Univ.; freedom for etc.

M - ✓ shareholders - call all over 10k - Hillings
100 people called every week

publishers - Pols - finance people

✓ Long liaison

→ (Tues) ✓ mtg of research group - incl. Ellsworth

Research mtg what's the battle plan - content - time table
need brief comments for release each day

✓ ✓ Hot Lewis magazine - pie cont. - overrule P. do it

G - ✓ Huston idea - few spots using mob of students w/ N voice over
use in South - say vote for Wallace is vote for ~~them~~

- Waller appeal is hard line law & order
- need the TV in major states
but not documentary - try One telethon answer
or Editors - good questions
Use hard line stuff - w/ a little human
Law & order, Spending, Student unrest.
- direct PR to simplistic direct thrust - away from image

Add E

- Serious of re: taking any position on gun control
- re Hatfield - E & Appleby ask him to be next to come out
don't cheer NChun - say HHI is plus over of past policies
will work for N - not a matter of law - but conviction
- re Tower - E will ask him to endorse - sees him tomorrow
? add Hatfield & Baker to Key Issues group.
Hatfield shld be before Tower
- re Volpe - move this week - press conf. in Boston
announce. himself + NChun for Mass.
ok to have him come down or call N - if necessary
- re Thurmond - have Callaway free - when it starts.
- re Surrogates - Wilkinson, Heikel, Volpe, Morse, Rumsfeld
will try Callaway, Baker, Fannin, Arny, Coakley, Bush
Bush, McInerney, Hatfield. - ? McCloskey.
be sure they get local + media coverage
add Nunn,

✓ Jeff Kimball will administer Surrogates

B

✓ Key message - daily contact w/ B re status
to make on current issues - can use formal/semi-

✓ wants scientific study of disgruntled
ie Doctors, Farmers, Consumers,
not just major issues

✓ release every day from RV - look for it

→

- take list of all trade mags - look for story for each

Harlow

- Re 315 - told Springer no - can't give walls - time

C

- NJ delegation - pub. of Ill, etc

left w/ MIE - to decide

maybe just invite them to house at shore

C

- Pa eliminated

✓

✓ still feel we shouldn't see delegs? in Calif
vacation a few days - w/ deputations

Kirk

public appearances - Ohio, Penna, find excuse - not fr
— hold on Natl Press Club

G →

- test TV tied w/ personal appearance so not going in

✓ E re NR Campaign - from natl press in Tulsa

genl feeling designed solely for polls - appeal volatile
long shot - but only thing open to him

re HHH - RFK thing has really shaken H ^{emotionally} personally

RN
6/17

file

B - has memo for Bre Hester analysis of Wallace vote
need this kind of input - to see + discuss w/ him
appts 10⁰⁰ today

✓²⁰⁰ mtg H-M - ? Klett-E

✓ concerned re gen acct to research

that nobody off - unless pressure of day/day campaign

✓ call Hobart Lewis - re magazine before low - see what he's done

✓ maybe I shld sit w/ research req. Lewis - ^{daily} every couple days
review check list - make progress report

have now several things hanging

could put out stmt every day if they'd prepare it

as soon as B back - mtg of speech/research group

→ ✓ today get Anderson in - get stmt prep check list

X Klein - press guy w/ PN + one w/ girls

File ~~Jun~~
6/17

Witchell - ~~one line command on each state - esp key~~

~~- settle Sears leak problem~~

- procedure for anti HHH - use Mayo or Tolson

- control of polling + Batchelder

Stang - sorry re: all bloopers

Keogh - re his advice on a guy as mg. ed. for N research

~~Set up agency invitation for 23~~

B^{ret} - hold up on poll & ordered re NR effect. + send memos rather than see RN - to RANW

JDE - PN receipt OK - better Mon or Tues if poss. no poll unless N OK's

✓ Buchanan ltr to DeLoach etc.

- ad recs. for RN
- poll problem

Fl: OK on for Louis - cash - 5 now - 5 after?

- Chotiner look over Citizens

Wds - be sure observer - ~~not~~ spokesman, say nothing

Call Vinnie Andrews re Claudia Val take R on vacation - K. Besigyn

NR plans for Convention (to JDE)

P. H. Mtg w/ Helms + R

Pick out Graham Martin as for pol. adv. + talk to Ruben Nathan
(Have FOM ck Bundy) I use him more

Harlow - re 315 OR say RN opp. cause of Wallace - but public posit. stays same

R - Hughes dinner

Sears - ~~pe. problem~~ ^{RNE} - monitor 20 states, evaluate party orgs, agency
& then KL ad agency

Tom Evans - re Vic Damone

X Comm
6/17

File

More poll people coming in this wk
also considering de Vries

Surrogates:

William H. Tolpe Morse Rumsfeld

F - q. re brigade to Wash. press group

both parties are minority

statistics + sig. of primaries - theme: Natl primary
release the 4 polls.

NYC vote - and how win in rest of country

will have to ans: game plan + deleg. count

RR to Natl Press Club before Conv. - all rec.

F/6/17

RN

- do World Affairs Council
meal w/ 50 delegates + party, leisure - esp. chm.
Press Club in SF + deleg exercises

try to time wk of July 21 -
ok 12-13-14 etc.

RR 19-25 at Gov. Conf.

Fages - tie to vacation - hold on idea of any form

the closer to convention the better
timing is better around 20th

NR visit was total zilch - genl consensus

RR conceded R.V. almost unstopable, amenable to VP

- call Kay re Sandyland - private home w/ servants
& get some adjacent.

explore it

shoot for this = hold that period

Wiley Buchanan 6/18

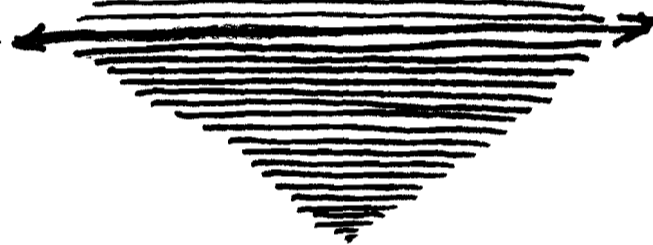
had talked to N re security
C never talked to him

- had suggested a man
660 - ← McDonald - chief of det. LA
312 -
M 328 -
6625 has security operation in

mid West
- handled security for G water
- came to Wiley w/ man to do checks
- had idea of broad intelligence

SS is big help - but McDonald
said pub will be to keep alive

1500 next guard -



401 VI 7 4320 - summer home
after next week

RN/
6/14

(file)

- re staff on trips going to see ^{Ogilvie} ~~just go to~~ ^{priv plane} ~~comm.~~
- CGO - just C - add ^{NO} Price? Klein? - ^{at dinner} OK - but ^{go ahead} ~~comm.~~
 - DC - just C ~~+~~ maybe a political man
 - Mick - ? ^{want Kl.?} - Z yes + Buchanan ^{absolutely NO}

~~Time - ^{lunch} dinner - no one with RN.~~

~~KL - matter of policy - don't want others in
also a waste of time
can join Field dinner - but go out ahead
& meet him there.
(what kind of plane)~~

~~quicker the better - on NJ~~

~~ask Hole Lewis to check Kough
I establish communication w/ Bitch
but till it fits then talk to N
deep study -~~

want to talk re: Much more = also Field
who is Benem polling for? NR? - get Gallup to judge
if poll in Calif. want's someone we can where w/

RN/M
6/19

Kite.

- ✓ Vail - dinner Jul 2
- C ✓ Cleveland wk of Jul 7 - M w/out w/ Rhodes -
brkfst party faithful - ed. boards - canned TV
✓ To DC after 4 pm at site
or Pitts.
+ do Phil + maybe CGO in mid July
same format as Cleveland
- ✓ You on TV - what do they have now?
need for Cleveland - 1 hr of One telethon
or Q+A format
Can we try it this next week in a major market
- ✓ re sched. Rhodes feels N should come to Gov. Conf. Cincinnati
get him out of it - M deal w/ him thru Andrews
(Rhodes pushing Lindsay for V.P.)
- C ✓ work out deal w/ Fladdeley - report at K Bixby
use picture drill - M to set up
- ✓ re polling - better to get some at state level -
be sure we can kill two birds with one stone
reliable - & useful to our cause
- ✓ ~~to~~ office we have to have - at low - state polls showing we win
in crucial states - may have to fake
Best - 1) Kraft 2) Quayle 3) Benen (opinion Research)
our ans. is not to use natl poll - use key states
all over chosen - longman -

RN/C
6/19

↳ will do major papers - i.e. ^{Phila} Philly News, Wash Post,
but not NY Times

C/ck Rita Hauser - ck woman thing in San Antonio

↳ look over all radio/TV requests

Shakespeare plans - big man for local stn.

S/m - too much nat'l explain - got to get another man
for Citizens - Pat Gray?

people in for pictures

Buchanan get streets out - articles

- use Kuchel as surrogate in right areas

- Turn everything down using - don't check

send up from TD ltr.

RN
6/24

✓ rec. 5 diff things -
✓ G sent memo re: TV group
✓ drop M if mtg is held
- is mtg necessary - ?

- Agenda

✓ re: Fla - M ought to go for deleg mtg

also

most necessary for C to go - but 2 should

be there for press mtg -

✓ L to Mich - will be press along

~~no need for me to go~~

B - R only - C - Edlow + McW -

✓ Talked to F - kept G. Johnson in check

all sophisticates will see the light w/in a wk.

✓ Should now show our power hard vis a vis NR

if Tower moves

best conven. wld be to have RR do it

N tho RR is in serious trouble w/ Calif.

✓ - maybe I should go to Mich

✓ - call only to OK travel staff

RN-TV group
6/24

✓

re plan for TV show - ? whether national or key states

? or using anything on V. Nam - OK

use Hatfield for close?

H - ck when Gallup in field for next poll
then design all media to hit just before

- tapes radio Thurs AM - sooner if possible
OK to take publicity shells - or even film

B - add a 15 min radio on the draft

- also maybe one on the economy - ck when ready

- idea on daily shots - by 5 min radio time

C - - tape ² panel shows Mon Jul 1 - 2-3 hours ⁱⁿ AM
one P NY, NJ, one ~~the~~ ^{all} panel

- ~~do one in Cleveland on 10th~~

- do one ^{AM} the aft. of 3rd - Ohio + Mich.

? mtg w/ business types

- coordinate RVP in to state day of show release

- Houston 8th

- California 9th Kaffe Klatch, Panel, D Kund

RN → 2 sit in Texas. ✓

RN/625

Suggest to bring Texans & Calif here
too much rush
on delegates in Calif - go to Calif the day it's seen
pick up 6 people bring them here

conserves time & energy

✓ Pick up Ray before we come over

Wants advance man in car - not C

✓ McBrega wants RN meet in ^{or further west - Des Moines} C60 or Minn.
see MW delegates 9 states - social

✓ WJ - what planned?

~~scrapgate~~
Hittfield

Time - 6 q's facing pages w/ NR - also review answers
John Steele interview - q. in advance

70

To RN
6/25

✓ Nick Timmesch ^{NO} as press secy? - his available

✓ Harlow's role - how use on Sat & Sun.?

✓ PNaide - ~~Devis~~? Marge Klein

✓ Negro to travel? NO ? Monow ^{Urban} advisor

✓ Convention trip

- to Calif 20th?

Z

- Z shld sit in Thurs AM OK ^{make no notes}

✓ Time interview John Steele

✓ McBregor wants MW Delegs - 9 states in Cookin
? go to NJ.

Mitchell re control of polling off.

Batchelder (Ule) V
no 609-924-4323
921-8400 Batch

- hold up on polls & ordered re NR effect
- & also ordered some on documentary

I talk to Batch - re send memos - or tell RNW
not see RN -
+ from now on - all polls must be OK by RN first
& tell them to give

M - we have to set up a system for
handling poll orders

Keogh - re for advice on a guy as reg editor
for RN search

Response - L 6/25

Phil Guino

Not as Joe Lewis.
Bob Evans E. will check.

Definitely not Evans
on his office.

RN/C
6/25

do on 10th - after Ohio
PNuncil on 9th. before Ohio
clean up M 1st all. deleg mtg - not Mich or Ohio - other OK

not Q+A = social + pictures

Pa - only if can work up good thing

Ind. 19th after DC

State leave off. 18th leave it Fri

add Whitney Young to appts. list / r. Roy Wilkins

RN/M
6/25

(C this weekend - publish 7th
filed 13th pub. 21
filed 27th pub. 4

Ohio - quick in and out

coffee deal w/ Repubs. -

nspr. ed. board

delegates OK if Andrews suggested. if Rhodes wants

Fla reception - not til 8^{pm} - press at arrival
reception line + pictures - OK for press to take pic

go a little later flight - 1³⁰ or so

Town on 1st - Miss on 2nd - who follow up?

get Rhodes to fly?

- NJ - reception ⁵⁻⁷ Mon 8th Newark on 11th

use Rewe on hand holding on phone

no more fund activity - must concentrate on battle

to RN
6/26

✓ James Schlinger Co - hire him;
29-30
✓ Gallup- field this weekend, results next- etc.
13-14-15
27-28-29
21
Aug 4

✓ The Cleveland schedule

format is meeting w/ about 2,000 - large room
then in same room press conf. - they all listen
Rhodes wants mtg w/ delegs & ldrs - from that area

✓ Shakespeare - says don't use cameras for radio
Milwaukee deal was lousy - they didn't use
too dull - looks Rockefellerish.

instead - talk directly to camera & say what
head to head speech was about & its meaning - not verbatim
one guy
just choose a network that asks - and do it.
if free choice take NBC
if try to do all three it'll be press conference

RN
6/27

Leitung
Re
2
Jelle

✓ not taking anything - no calls

KE-2

- ck incredible inefficiency of press office

- ~~allow~~ - leave speeches to McKinley

1c release to Herb 5⁰⁰ - out at 9³⁰

Another - Supp to get stuff to Harlow

was sent two days late

someone's got to shake it up

hoping Herb would change it

sent a kid to wires & left it there

don't leave in Herb's hands.

at least
the 5¹⁵
time

didn't call
AP/UP/1

W

- advancing -

from now on - shld always have bang up crowds

i.e. last nite - poor crowd, bad staging

probly old case of guy getting tired

screwed it up - shake up Whitaker

every body's going too Casinelly

Ⓢ - no one was here - to tell RN length of radio
today have only 23 instead of 28

6/27

Shakespeare - discuss how to handle ^{File} ^{on 10/10/07?}
OK on TV one minute of radio speech
OK OK on something for nets - word of Shakespeare

W - this plane NG - must use jets - 727
need to work out seating plan

✓ Cleveland - Cayuga
delegates -
they want to let people watch press conference
mid AM an- to Sheraton / 2,000 - pep talk
? in same room - have press conf. so all can hear
luncheon - Scripts forwarded ed. board

Anders sugg: Repub HQ - meet w/ Rhodes + delegs - informal
also party leaders from that areas
~~2,000 delegates~~ private - no press
400 fly to ~~CCO~~ - O'Hare Inn

✓ re - re what done on McInerney deal - maybe Des Moines
? of putting Ill in the whole deal
RN told Rentschler he's come back to Ill
Rentschler came back as a fair
RN - shld he meet w/ Ill. deleg. separately
- if willing to go back to Ill - Would be better

~~RN~~ 6/27
no more delegates for dialogue - just social
not going to try to sway - going for Mrs.

~~RE~~
*

Plane - time too valuable -

OK Scheduling -

= no more finance - 5 min only to pick up check
= Repair Mind TV

Keep eye on main hall - RN's time - TV

via Miami -

RN - will have hellish pressures

PT + kids can do some social things

RN shld be solely social -

may big reception all delegates & alternates

no visits to delegates

what can RN do to avoid going down early

talk to Sophie more -

re jugular moves.

WEM - talk about convention plan

M - Cleveland

~~is site before - depending~~
on time of press mtg.

Bob Hughes
is contact

Press Conf. first
then press meeting
lunch

(Full)

delegates - must be no QA - social only
M be sure of this

W-

Send me rough sched before confing
change to jets

wrong attitude by advance men
party routine

too many - too long in area -
radar was out on plane for return
Lanning was not good advance

FDM 6/27

Mac Bundy - would be delighted to see ^{off record} ~~the~~

leaving tonight - back July 22 - or 23rd

As a citizen - disturbed about Repub performance on Fortas
has more understanding of business than anyone
ever now. To Court

nothing more stupid politically than fighting
first Jewish chief justice
reaction should have been:

for first time Johnson's done something intelligent
RN should try to back off - + try to get Sens. off.
most major corporate figures think Fortas
is stroke of genius

Leaves for Europe on ~~14th~~ 15th returns Aug 3rd
Leave 13 + 14th

Will be back for Convention week

Can't move til later so week is clear. =

When should he be there? —
(get there by Tues stay thru Thurs.)

got him room - Key Biscayne

~~Don~~ - Don Myers Pats family etc what hotel
Eisenhower + Ed in Playa

- shoot for N day on Weds
N receipt for deligo
PN tea w/ ladies - same time
arr. Weds AM - or Tues nite (for TV)
- kids go down Sunday - for the gala
- ~~Fl invite for F party Sun.~~
- ~~260 Trib will cost 2000 -
+ question of policy~~

Pete - MacBregor Harv Altman

Will
Call

Pa. Arlin Adams - likes 16 ct
land airport - Pres Conf Phil -
junct to Reading for picnic H. H. 14th
+ to Indianalluv - w/ Jimmy Stewart

150K

RN-Fla
6/27

✓ re-delegate mtg in Ill. - good idea
Thinking of ways of reducing Convention pressure

meeting socially is reasonable use of time

W - ~~re~~: convention - what can be gained by being there.

Sk. ✓ I.E. mtg various VP candidates etc
what to do for TV?

not Q+A - cuts acceptance speech?

B Anderson - re research - what doing on education?

R. ~~some~~
Epu. ✓ Whitaker must move up here

Childman in charge of bkgrd material
Charlie gives 10x too much
local color

β - Jamie Hume - stuff he's submitted is good
anecdotal - have Bck

W ✓ advance men - may have to move up the
Nidichus etc

W-Ehu
~~some~~ - at convention - maybe reception for friends
contributors & friends. - very nice party
but avoid RN go to their parties

- skip Gala - be hard nosed.

✓ gave M dope on Michigan

B Anderson - Reuben Nathan for Kendall - ^{Researcher} USE H/M
Whalen talk w/ him

Hanson Baldwin is available - Whalen
talk to Hobe Lewis

RN
6/28

✓

✓ re advancing.

get # down to minimum

55 prob + oppty

Duncan very intelligent + capable ^{smooth}

Reduce # of events + drop legs

come in + get pictures

don't have advance men around RN

problem last nite re delegation

shld have had C

Nipcker - back up thru 55.

must have C whenever there's an event.

✓ invitation to Repub Govs Ball - social affair
20th before conf. begins

RN told Rhodes had problem on Calif.

doesn't think he shld do - but ch out.

have M talk to Andrews - ^{might do} ^{it if help}

hang on Calif. court not - chgt once

→ ✓

in Calif - big reception ^{Sunday} - 4-5 PM shake hands

talk to F about Govs Ball -

→ H to F

maybe we'll look good then -

✓ Cleveland - M may drop out in 10 days

Rhodes told him ~~was~~ in bad shape

have crowd in square at noon

NR paid 500K for it

RN/
6/29

File 6
~~FA~~

✓

Town - before press conf
call Rhodes, Agnew, Romney, Reagan
tell them what he's doing
good gamesmanship

any other
substantive

✓ Chris sched. - kept time after rally
have lunch w/ Dave Pius 10:00
then deleg after - 2:00 so
9:30 press conf. Then coffee - then rally

can't do

do paper after
coffee town
10:00-11:45
3C → 32
2G 45/9

whole thing is picture story -
people swarming around
be sure RN not isolated from
be sure to run our telethon crowd
before we go + then current
panel the night we're there
get double whack -
use telethon Ohio Mill Pa Ill
in all states this week -

because of polls

F
at

✓ RN still neg on gov ball
Assume NR & RR still in then
we're in where we're not calling signals
M will have to tell audiences we're
locked into Calif - then stand + talk heat
other side is good news story
Rebozo til 6:30 then at hotel

file

RN
6/30

A X X X X X X X X X

* * * * *

OK ✓ can't do lunch Cleve Press - not time
instead - do after coffee deal - before rally
from 10⁴⁵ to 11³⁰ - just do 20 min at
coffee deal

Free
him

BR ✓ see Keogh Tues aft. - after free enterprise
re research on education

Have two papers done - one in to you no reply
trying to find top guy - no luck so far
Whitaker set to move up to NY

NO ✓? CBO trip to Miami - \$2000 - and looks like
we really had to reach to get good paper.

after Jul
try for lunch
\$5.00

FDM talked to Bundy. Bundy would like to see
off record. Shld we set up? if so who
also he wants to know more about why at com.?

Mon 6/15
Tue 6/16
Wed 6/17
Thu 6/18
Fri 6/19
Sat 6/20
Sun 6/21

hire James Schlesinger? probably not Sun
want to do Pitts of Phil papers - + in Balt.?

fill

✓ Price - gone Weds thru Sun
B food?

Shakespeare^{RN} says no - will do half hour only
45 min OK

✓ scrub Pa if we can.

Ellsworth
re Pa.

(file) TRN

real problems - both Nov. + delegates
criticism RN not in state at all
+ has not communicated gen. interest
in problems of the cities
want chance for RN supporters to visit up here
This is about 50% of delegation
14-15 hard core
15-16 can be eroded away

E + Anli Adams feel strongly N should come in
Phil at least

meet N delegates - no Q+A -
some kind of newsworthy event in Phil
Bulletin recently has been anti - Nixon

rec: meet w/ city urban problem ed in Phil.
or city staff or vol. orgs.

N - Negro leaders - re black capitalism
i.e. man who started industry prog.

don't need rally -

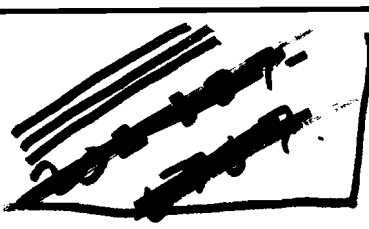
better to have mtg w/ public orgs + public
pro N city people

plus social event w/ N delegs.

+ edit board of Bulletin + Inquirer

Joe Feist Jr - father runs Bulletin for
sent to work for Adams.

Just for
Bulletin
+ Annenberg



Controllers will throw the book ^(file)
 to apply pressure -
 will take at O'Hare - tie up in court
^{1/3 as many planes can land}
 starts midnite tonite - long enough to show
 need for

Call Bill Lear - 702-323-5700 registration
 Gen. McKee had FAA quit today
 want^{to} sugg. an admin RV favors
 Lear spkg tomorrow
 say they got me - I called RV for dinner
 up time to think had no sugg
 feels Lear pretty knows better than RV

~~Duran - into at to quarters~~

The office called me re fiscal to RV
 + I called RV out of a dinner to
 sit with him

he says that up time to think he had no
 sugg + feels Lear pretty knows better than RV -

SK Stover - tried on Murphy =
 Nate Halpern - is doing best he can
 Re + Murphy are getting together next week

RN Lear will sugg. Pat Duman - nears O'Hare
 - as administrator, but under
 Boyd.
 is loyal to friends - is commissioner of CGO
 Lt. Col. in Ill Natl. Guard
 FAA now has big empty staff - have done nothing

B
* Has memo from B. re. Huston ~~papers~~ analysis of
Wallace vote, need this kind of impact - be sure to discuss with him

appt. 10:00 today.

+ special interest
take lists of all trade ~~page~~ - look over for story for each.

coord. w/ Klein

Write Buchanan -

Done

C Time for H & M at N. today.

± Ding from Wisconsin that was in Oregon = Drunk.

± PA dominated

✓ NJ delegation prob. of all etc.

Left with M+E to decide

may just invite them to house at show.

✓ Crane Prob - then call RN (RD folder)

Evans



Evans

- re. V. Damone - Evans called & offered 20.00 then 30.00
for appearance

- said "Ray Evans" called him

res 213 273 2110

~~Damone report what note~~

Call Keyser.
No approval from Her

Dove H.

P

- ~~Price talk to Reuben Nathan & take him now. per AN~~
- Jim Schlesinger (see memo in hold box)
- Get out Graham Martin or, for Pol. adv.
- ~~have EDM check (Bundy)~~ top level

~~tell Ray I need
the log on
Schlesinger
check
Dove L.~~

Re 315 - left msg w/ ^{Hawley} RN
has raised concern as his own
no att. to RN
thing is moving - trend toward it
might be passed now

Towar + Arends - want RN's view
before taking any action
poss. they'll leak - how much does she
can
is Bryce at liberty to tell them RN's view

Yes

Jhu
 - M - next week + mid July again - two waves
 phone blitz whole country - call all key leaders
 how's it going - feed them the line
 tell them NR not going - we're active
 Dick asked me to call
 use Jackson, Sears, McWhorter,
 100 top financial people - someone w/ name & title.

✓ TV special - when have report for RN
 ✓ what need for his time

✓ research - told us they're now org.

- also use Safire for daily input

~~polit~~ - ~~McWhorter~~ - E - Sears - Bush - McW

PR group - shld meet + give RN weekly feeding
 - don't send individ memos

- must get organized fast

- Major mtg w/ Finch + PR groups

- get back here once a week - regular
 need his input - on PR

- work with Citizens - on developing news.

- use Helms for VIP contact + counterattack