

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	2	n.d.	Memo	11/8- Telegram from LBJ- by telephone from Jim Jones. 2 pages
33	2	n.d.	Memo	Telephone Election Night & Switchboard Lines.
33	2	n.d.	Other Document	Phones for Election Night notes.
33	2	n.d.	Memo	Private Telephone Listings.
33	2	n.d.	Other Document	The Towers of the Waldore-Astoria 35th floor layout.
33	2	n.d.	Letter	To: HR Haldeman. Re: Meet the Press.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	2	11/13/1968	Letter	To: Bob Haldeman. From: Sue & Tom Haldeman. Re: Congratulations on a job well done.
33	2	n.d.	Other Document	1st Show. 11 Points. 4 pages.
33	2	n.d.	Other Document	2nd Show. 9 Points. 5 pages.
33	2	n.d.	Other Document	Scoreboard for Balloting in Presidential Election '68.
33	2	n.d.	Other Document	Timeline Notes from 7:30-10:35. 2 pages.
33	2	n.d.	Other Document	Popular Vote #2 Percentage from 12:50-9:00 on NBC and CBS.
33	2	n.d.	Other Document	"Sure" Notes. List of States and Numbers. 2 pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	2	n.d.	Other Document	Popular Vote Percentage from 8:15- 12:50 on NBC and CBS.
33	2	n.d.	Other Document	Timeline Notes from 8:15-7. 16 pages.
33	2	1968	Other Document	HRH Handwritten Notes. Sept.-Oct.-Nov.- Through End on 1968 Campaign. 34 pages.

(per file)

11/8 Telegram from LBT - by phone
from Jim Jones - 12:00 noon

My congrats to you
on your success in Pres elect
Even am not with polit
faith was down
perseverance & determination
you have displayed
in each yr work

As you well know the
temp of today's world
not heavier than
ever before they are
cut too heavy & too
rapid to be overcome
by narrow partisanship

Hope that our people will
turn now for direct control
of polit camp to a
united national plan
& social justice

You can be cert shaw
do everth in my name
to make yr prudence later
on that day when you are
the resp of Pres

With wishes to you &
Fenters family

Prayer you may be
strengthened in spirit
during diff days ahead.

file

TELEPHONE
ELECTION NIGHT

RN Suite + H/C

RN - Living Room, Bed Room ⁽²⁾, Dining Room, ~~Study Room~~
H/C - Living Room - Bed Room

Lines Switchboard - 3 lines

Outside line	6	LB, Prem in, RW in,	12
Political Group	3H (2 way)	(Muller, Finch, Christian)	1 ICM
R/W	0/w 1H	(⁽²⁾ Hobbs, PJB, Price, Sophie)	1 ICM
Press	0/w 2H	(Zigler, Klue)	1 ICM
Rose	1H (2 way)		1 ICM
A Suite	0/w 1H	(VIP's)	1 ICM
Podium Ball Room	PL 1H (2 way)		PL
Adams office Ehlich	1H (2 way)		PL
TV Group	(A Suite) 1H		PL

Phones for election night -

- RN + H/C : Suites 35 H + K
8 Call Directors - on long cords if possible.
- 1 - Suite H - LR
 - 1 - " - BR
 - 2 - " - DR
 - 1 - " - Maids Rm
 - 2 - Suite K - LR
 - 1 - Suite K - BR

Same lines on all 8 Call Directors:

- 3 lines off switchboard
- 6 outside lines - private #'s
- 4 hot lines + 2 way
 - 35C - LR - Mitchell
 - 35C - BR 1 - Finch
 - 35C - BR 2 - Ellsworth
 - 35D - LR - Rose Woods
- 3 hot lines - one way (out) only
 - 35B - LR - R + W
 - 35A - LR - VIP
 - ? Press HQ - Ziegler

Equipment and supplies needs for other suites on 35

Boe Haldrup

PRIVATE TELEPHONE LISTINGS

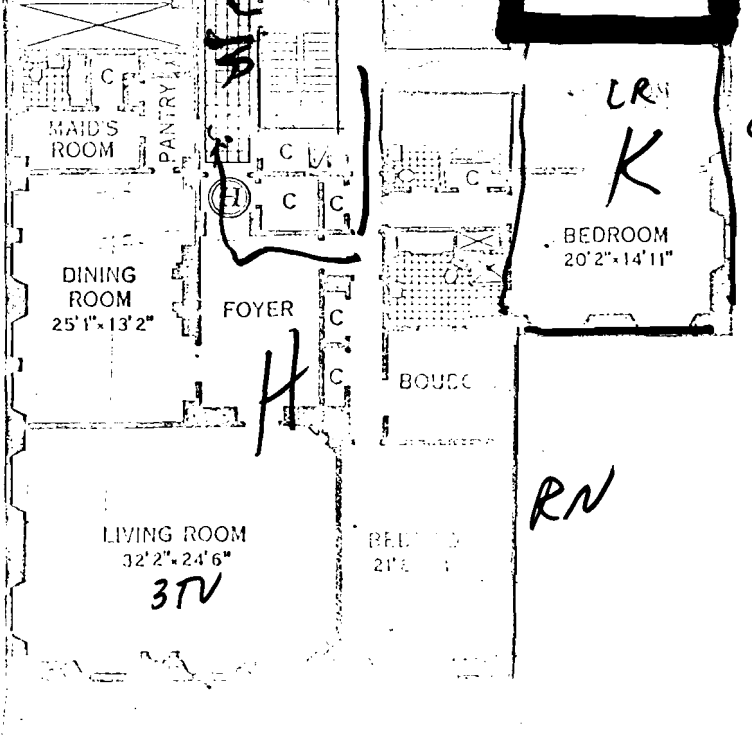
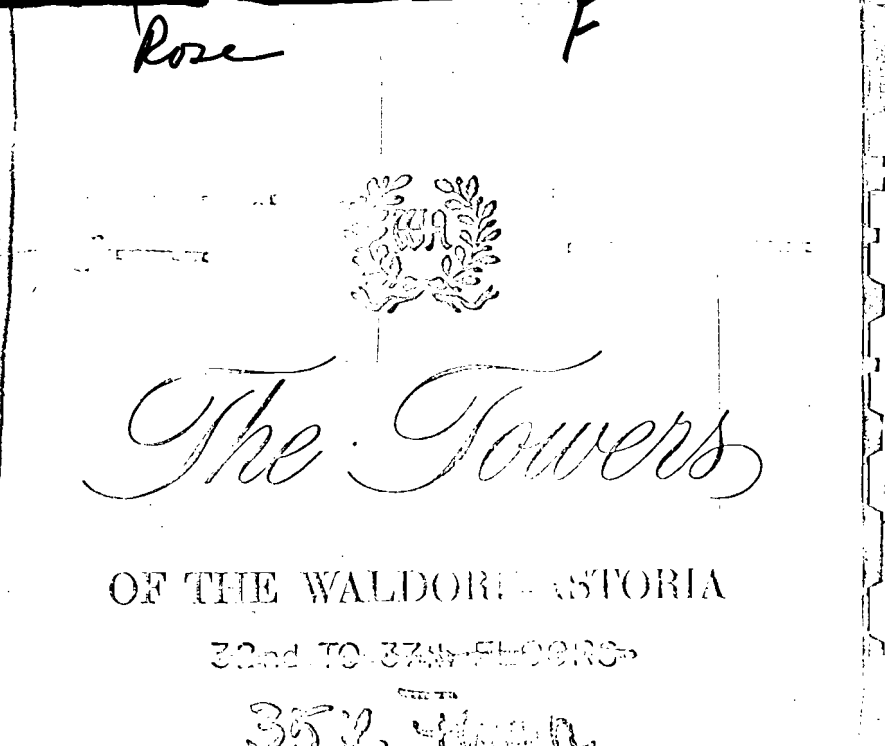
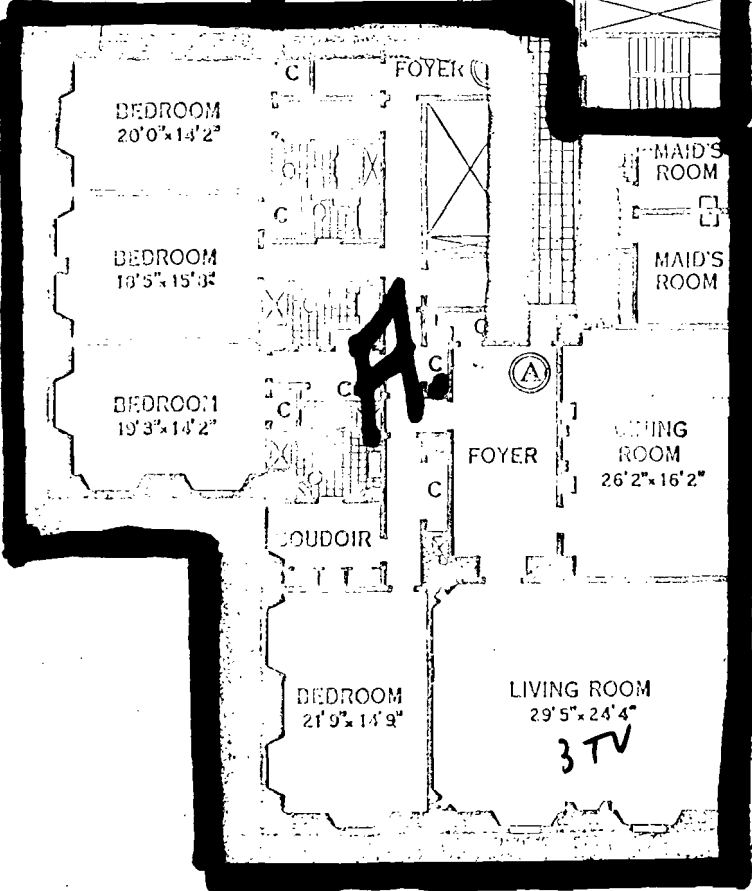
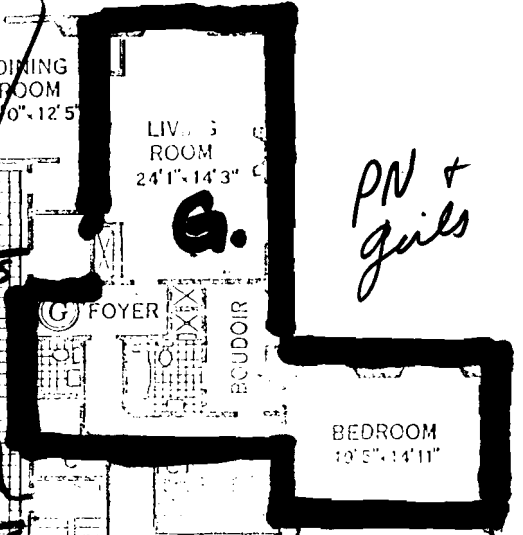
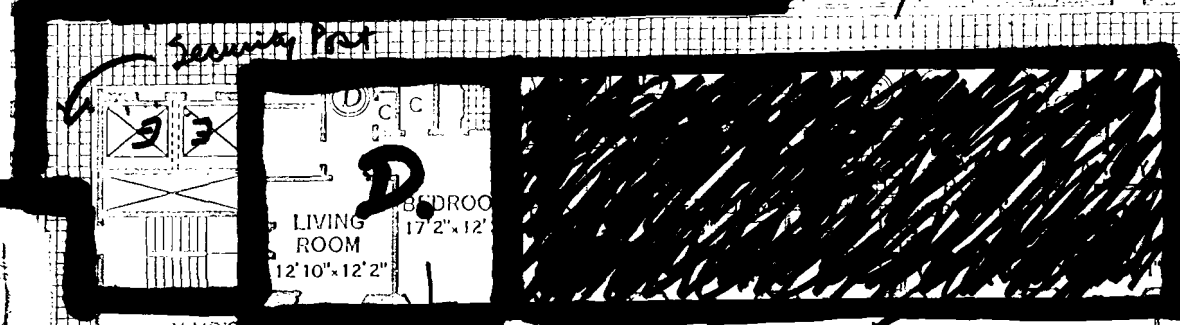
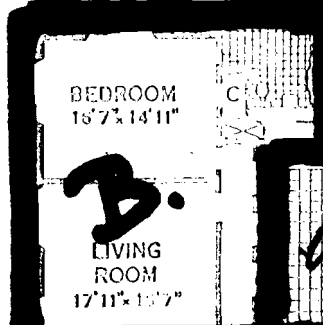
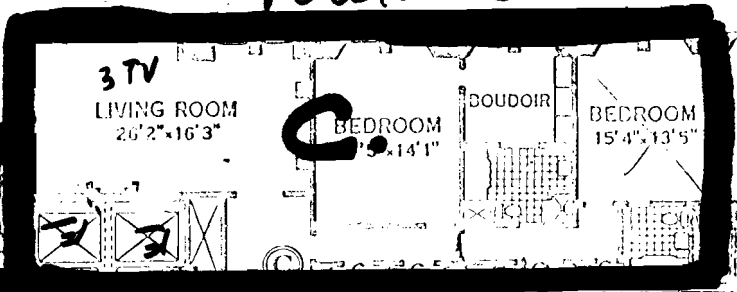
CHAPIN, DWIGHT	7-U	935-4508-9
EHRlichMAN, JOHN	7-R & S	935-8730-1
OLSON, VERN	7-T	935-8730-1
UNDERWOOD, LINDA	7-H	935-8736
HARLOW, BRYCE	7-Y	935-8737
TOUR OFFICE	7-L & M	935-8740-1-2 759-2278
STAFF OFFICE	7-G	935-8732-3
PRESS OFFICE	700	935-8734-5
SMITH, JIM	705	759-6084

file



Political

R/W



PN + girls

C/A

RN

PARK AVENUE

LEXINGTON AVENUE

A-B-C-D F G

49TH STREET

Telefax

western union

Telefax

9453 58 19100
 L. P. JACOBI CL. B. PALM SPRINGS CALIF 4 940A PST
 H. H. HALDEMAN (NIXON PARTY)
 CENTURY PLAZA HOTEL BEVERLY HILLS CALIF

WE HEARD ON NEWS THE PRESS THE FINEST QUALITY EXPRESSED
 A GREAT MAN. INTEGRITY WISDOM UNDERSTANDING COURAGE FOR THE
 PROVING AGAIN HE MUST AND WILL BE OUR NEXT GREAT PRESIDENT
 WE NEED HIM AND LOVE HIM AND YOU TOO BOB. TELL D
 AND PAT THE QUIET SECLUSION OF OUR DESERT HOME IS READY F
 THEN AT ANY TIME. ALL WILL BE WELL TOMORROW. HOPE LOVE TO
 ALL. DEVOTEDLY

MOTHER:

100411

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

SYMBOLS

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

NK022 (34)(29)LB422

NOV 13 AM 12 45

SSB724 L MBA293 CGN NL PDB TDMB FAX LOSANGELES CALIF 12

BOB HALDEMAN, DLY 75, ROOM 1202

WYNDHAM HOTEL NYK

CONGRATULATIONS ON A JOB WELL DONE. WE KNOW THAT WITH YOUR HELP PRESIDENT ELECT NIXON'S JOB WILL BE MUCH EASIER. WE LOOK

FORWARD TO VISITING YOU AT THE WHITE HOUSE
SUE & TOM HALDEMAN & FAMILY.

Agricus
Orail
Recession
Aid

1st show

1) Personal (DDE)
for sec
Wallace
Crime

7

2) bomb pass - Viet
Job Corps
debate
taxes
W.H. wedding

3) Catholic - Cabr
evasive on issues
Space program
TVA
Use of TV

4 { prices
religious
draft
race
personal - wife & daughters

5 { space
bussing
voting age - 18
drug problem
Belly button

6 { respect for America
Agnew
~~Supreme Court Peace Corps~~
Crime
Inequality voters
Parochial schools

7 { social security
gun control
future wars
Dem. Convention
inflation
called Pres. Johnson

8 { Att. Genl
Reunite America
NPT
ret. govt to states
great leaders of our times

9 { Afrom born V. N
3rd party
debate
Geo Ball
popular vote

10 { Pueblo
surtax
V. Nam
Agnew
Supreme Court
College desiert

11 { ~~Unemployment~~ (SB)
Law & order
great time to be alive

2nd show

4 conservation

1 college dissent - Berk & Col.

4 spending

1 How do we get Sargent to neg.

2nd Show

Pro { Agnew
Soc. Sec
Wallace
Agnew
App vote & elect.
Dem Convention

1 { Vol Army
V Nam
✓ 19 vote
Harris like
✓ draw line on Hippies

2 { Narcotics
Mex - Am
✓ gun control
Atomic Weapons VN
✓ Charmin

30mi

Prices

- 3
- ✓ Natural resources
 - ✓ Supreme Court
 - ✓ Clean up D.C.
 - ✓ What you promise cost

foreign aid

- 4
- ✓ School integration
 - ✓ Unemployment - prices
 - ✓ Vietnam
 - ✓ Billy Graham

1 hr.

✓ Org. crime - atty gen'l

- 5
- ✓ World prestige
 - ✓ Soc. Sec. - medicine
 - ✓ ~~Pompey~~ Rock blast HH + EM
 - ✓ Pueblo

6 {
✓ sign new
✓ taxes
✓ pull country together
✓ Quaker - national security
✓ space

7 {
✓ STN bombing
✓ college program
✓ race riots
✓ NPT
✓ daughters in W.H.?

8 {
✓ Wallace
✓ police + firearm arrests
✓ pornographic
✓ McCarthy followers
✓ LBJ credibility

~~Soc Sec - 144 life
future of America - w
farm
draft
all kinds of people
into Govt~~

9 { Medicin - Soc Sec
Farmer
Home Power
Own in Govt
Draft
Amen W. House

~~Fin. Most right election~~

Scorecard for Debating the Presidential Race

215 SURE
415 POSSIBLE

46-41-13

State	Electoral Votes	Polls Close New York Time*	B.7 mill. OUTLOOK 350+ elect.	1968			1968		
				Humphrey	Nixon	Wallace	Humphrey	Nixon	Wallace
ALABAMA	10	6-9	Wallace all the way	✓		10✓			
ALASKA	3	11 P.M. 2 A.M.	Nixon making a strong showing		3				
ARIZONA	5	9	Humphrey closing on Nixon lead	✓	5✓				
ARKANSAS	6	8:30	Wallace leading but Humphrey gaining	✓	6				
CALIFORNIA	40	11	Nixon continues well ahead		40				
COLORADO	6	9	Nixon by comfortable margin	✓	6✓				
CONNECTICUT	8	8	Humphrey gains make it a toss-up	✓	8✓				
DELAWARE	3	8	Nixon leading, Humphrey gaining	✓	3				
DIST. OF COLUMBIA	3	8	No problems for Humphrey	✓	3✓				
FLORIDA	14	7-8	Nixon ahead, Wallace probably second	✓	14✓				
GEORGIA	12	7	Wallace first followed by Humphrey	✓		12✓			
HAWAII	4	10:30	Still Humphrey but not too big	✓	4✓				
IDAHO	4	11	Nixon without difficulty	✓	4✓				
ILLINOIS	26	7	Nixon by sizable majority	✓	26				
INDIANA	13	6-7	Solidly Nixon despite Humphrey gains	✓	13✓				
IOWA	9	9	No trouble for Nixon	✓	9✓				
KANSAS	7	9	Nixon going away	✓	7✓				
KENTUCKY	9	6-7	Humphrey gaining on Nixon lead	✓	9✓				
LOUISIANA	10	9	Wallace followed by Humphrey-Nixon tie	✓		10✓			
MAINE	4	8-9	Muskie helps Humphrey lead	✓	4✓				
MARYLAND	10	8	Humphrey building to close win	✓	10✓				
MASSACHUSETTS	14	8	Humphrey leading under challenge	✓	14✓				
MICHIGAN	21	8	Leaning slightly to Humphrey	✓	21✓				
MINNESOTA	10	9	Humphrey strongest at home	✓	10✓				
MISSISSIPPI	7	7	Wallace certain, Humphrey second	✓		7✓			
MISSOURI	12	8	Humphrey testing small Nixon lead	✓	12				
MONTANA	4	10	Nixon well ahead	✓	4✓				
NEBRASKA	5	9	Everyone agrees on Nixon	✓	5✓				
NEVADA	3	9-10	Nixon strong but Democrats hoping	✓	3✓				
NEW HAMPSHIRE	4	6-7	Old fashioned Republican majority	✓	4✓				
NEW JERSEY	17	8	Strongly Nixon; key state	✓	17				
NEW MEXICO	4	9	Nixon holding small margin	✓	4✓				
NEW YORK	43	9	Humphrey gains produce toss-up	✓	43✓				
NORTH CAROLINA	13	6:30-7:30	Wallace fades to three-way tie	✓	13✓				
NORTH DAKOTA	4	8-9	Nixon without much question	✓	4✓				
OHIO	26	6:30	Nixon still appears ahead	✓	26				
OKLAHOMA	8	8	Nixon leads both opponents	✓	8✓				
OREGON	6	11	Commanding lead for Nixon	✓	6✓				
PENNSYLVANIA	29	8	Narrow Nixon edge challenged	✓	29				
RHODE ISLAND	4	9	Humphrey has moderate lead	✓	4✓				
SOUTH CAROLINA	8	7	Very close, large undecided vote	✓	8				
SOUTH DAKOTA	4	8-9	Nixon running strong	✓	4✓				
TENNESSEE	11	4-9	Tight three-way contest	✓	11				
TEXAS	25	8	Close between Humphrey and Nixon	✓	25				
UTAH	4	10	Nixon with no difficulty	✓	4✓				
VERMONT	3	7	Little trouble for Nixon	✓	3✓				
VIRGINIA	12	7	Nixon first, second in doubt	✓	12✓				
WASHINGTON	9	11	Too close to call	✓	9✓				
WEST VIRGINIA	7	7:30	Humphrey, but pretty close	✓	7✓				
WISCONSIN	12	9	Nixon resisting stronger challenge	✓	12✓				
WYOMING	3	9	Few problems for Nixon	✓	3✓				
TOTAL	538				306				

52 Carter +
Gardner
50
49 May X
78
40 Gurney +
52 Chavez +
Ogden
48
53
52 Oble +
43 Cook +
65
61
49
52
Carter X
61
43
55
63
62
39
52
52
46
52
Schwarz
65
62
59
41
57
44
57
44

*Where more than one time is shown the earlier is for rural areas and the later for urban centers.

7:30 89% Calif 47 46 785
Ohio +113

8:00 concede Calif + Ohio -

R Call Mrs. McGovern
say RN up all nite
has to go on TV
was planning to come
up later today

Stay on Illinois

86 Ill 47 45 +65
90 Ill +67

93 Calif +133 CBS
94 Ohio +86 wait gain
LP ✓ NRCAS

KL - B P - Sapir etc

start building mythology re how we didn't
esp. hit teletthon - effect at end
(counter the line that Wallace helped us)

94 Ohio	+86
90 Ill	+67
93 Calif	+133
85 Texas	-44
94 Mo	-11
	1

9:30 91 Ill 47 45 +74

10:00 93 Ill +113
 94 Mo +11
 85 Texas -44

9⁰⁰ RN took 1 hr. nap.

Let E know we tried to find his
 setup plans for going away.
 full rest several days

Mo 175A absentee ballots - Fri & Sat.

10³⁵ NBC projects Illinois - + the election

Popular Vote #2

	NBC	CBS	%	net
12:50	40 41 16		51	
		42 42 16	56	
		42 42 16	58	
1:45		42 42 15	61	
2:00	42 42 15	.	64	
2:15	42 42 15	-112M	67	
2:30	42 42 15	-70M	67	
2:50	42 42 15	-62M	68	
3:00	42 42 15	-55	69	
3:20		-30	71	
	42 42 15	110	71	
4:00	43 42 15	+45	72	
4:15	43 43 15	+92	76	
4:30	42 42 15	+129	76	
4:45		+82	77	
5:00		+132	78	
5:30		+158	81	
5:40	43 43 14	+286	82	
5:50	43 43 14	+ 5 306	82	
		+306	83	
6:30	43 43 14	+294	83	61
7:30	43 43 14	+337	88	
		+360		
9:00		+277	90	
\	43 43 14	+144	92	
		190		

Sure

5 Ariz		Need	92
6 Colo			104
3 Del		✓ Calif	40
14 Fla		✓ Ohio	26
4 Ida		Ill.	26
13 Ind		✓ NJ.	17
9 Ia			
7 Kans		Alaska	3
9 Ky	1944 poor by election	X Md.	10
4 Mont			
5 Neb	1854 poor by election	X Penna	29
3 Nev		Missou	12
4 N.H.			
4 NM		Texas	25
13 N.C			
4 ND		✓ Wis	12
8 Okla			
6 Ore		<u>Adds</u>	
8 SC		Wis	12
4 SD			
11 Tenn			
4 Utah			
3 Vt			
12 Va			
3 Wyo			
<u>166</u>			

26st.	solid	178	195
	1) Need	92	75
	Calif	40	40
	Ill	26	26
	VT	17	—
		261	

2) Need 9

Available:

Ohio	26
Alaska	3
Miss.	12
Tex	25
Penna	29

Popular Vote

	NBC			CBS			%	hill
8:15	42	34	24					
8:30	41	36	23	41	36	23		
8:35				41	35	24		
8:40				41	36	23		
9:00	41	38	21	41	37	21	99	hill
9:20	42	35	20	42	38	20	12	
9:25	41	38	20				13	
9:30	41	39	20				13	
9:50	41	40	19	41	40	19	17	
10:00	41	40	19	41	40	19	18	
10:10				41	40	19	19	
10:20	41	41	18				19	hill
10:30	41	41	18				24	
10:45				41	41	18	21	
10:50	41	40	18	41	40	18	22	
11:00	41	41	18	41	41	18	23	
11:10				41	41	18	24	
11:15	41	42	17				28	
11:30	41	42	17	41	42	17	32	
12:00	41	42	17	41	42	17	36	
12:10				41	42	17	42	
12:50	40	41	16				51	

8:15 - 42 34 24
41 31 23

Ohio - 1/2 Nixon 1/3 of labn - v good
7% 7% 54-46

Ind 8% 54-46

Fla 40%

50 Wallace way ahead

NC won - G

Ind 15% 52

Va 79% 39 29 31

Ohio lag



8:45

~~Ohio 10% A+~~

N	ND	49	45	45	9
N	Mich	17	42	47	10
	NC	9	33	30	36
	Ohio	12	47	42	12

NBK still close - border not guaranteed
Holding in big states - deadlock
Old pos. take majority

Mo	2	35	58	9
Ind.	5	47	35	18
Okla	2	50	29	21
Tex	2	37	47	16

Where is Ohio vote from DK
Ch O'Donnell on Tex

9:00

✓ 5 Pa 48 49 7
 ✓ 2 Ill 31 60 9
 ✓ 2 Main 20 79 1
 ✓ 12 NH 57 35 4
~~12~~
 ✓ 12 NJ 48 43 9
 ✓ 5 Tex 41 43 16
~~12~~

9:15

✓ 18 NC 36 30 33
 ✓ 28 SC 33 31 35
 ✓ 16 Ohio 48 40 12
 ✓ 13 Mo 38 52 10

no reading
 pro read
 take up on Harry Deart
 Negroes for
 bid for
 out — Jordan where is the vote
 Mo. — St Louis

lose Phil 200 need 100 - will be
 close

9:20

23 NJ 47 43 9 no dem
 strongholds
 Reps say too close to call
 Dems very optimistic - no dem

~~NEW~~

9:30

✓ 25	NJ	48	43	9
9	Pa	49	44	7
✓ 16	Misc	44	47	
✓ 10	Tax	37	45	18
2	Ark	31	31	37
	Ind			

ck ~~Nels Gross~~
~~Hub Todd~~
 not enough info - tight wellwin

9:45

11	Ill	35	56	8
27	Ohio	43	46	11
17	Ca	25	27	48

10:00 ✓	3	NY	28	68	4	
✓	36	NJ	48	43	7	no down votes
		Ala.				
	40	Mo	40	49	11	
	3	SD	52	42	6	

NJ - Essex + Passaic down 40st less 60
Somerset up 10 more than 60
Cork state by 16st in 60
Cliff hanger

✓	18	Tex	37	44	19
✓	30	Ohio	44	45	11
✓	16	Pa	48	45	7
	11	Ill	36	52	8
✓	30	SC	36	30	34

Dent

ck Agnew - Ind.

game plan - w/o Tex + Mich + NJ + Pa. + NY
can still win - pick up something -
ie Wash.

~~10.25~~

10.25

10:30	29	Pa.	43	49	7
	41	NJ	48	43	9
		Pa			
	10	Wyo.	56	35	8
	40	Mo	40	49	11
		Pa			
	38	Ind	46	37	18

Maxwell - lost Phil 250-260

Eric 8 instead of 4

Jack 20 " 12

~~27~~

~~43~~
Went - indicator city - show good
Apr - analyzing mor. - The ahead

31 Del 38 49 13

33 Ohio 42 47 11

E Pa - Jack Jordan - qual - stop Pitts.

Ch M + Ohio

Ch M

Texas - O'Donnell too inconclusive

McCall Ben Frank - what score is

Bergu ahead 55M
will be 8M shot

11:00

Ind. 5M kitz - needed 10 - write
Jim Miller.

25 Tex 38 43 19

Dallas - something wrong
cant count til tomorrow

36	Ohio	(63)	(62)	
48	NJ	48	43	9
38	Pc	42	50	7
36	Ohio	45	44	11
48	/			
50	NJ		(150M)	

11:30

45	NJ	48	43	9
23	Del	39	53	8
45	Ohio	47	41	12
53	NJ	733	689	
61	Ind	374	318	
33	Tex	385	424	
48	Ohio	47	42	12

43	Tex	39	42	19
84	Del	45	43	12
52	Pa	43	50	7
22				

Balt Sem conf we have it

55	Pa	43	50	7
35	Ill	40	51	20
	&			
72	Mo.	42	46	11
44	Tex	37	42	

ABC gives

N plan still on track

19 - 138

needs 132 -

11- Ala Cal Del Ill
 Mont Nev NM Ohio
 Ore Wisc Wisc - 137

12:10

60	NJ	47	44	9	
75	ma	45	41	14	
48	Tex	35	42	19	ABC
64	Pa	44	47	7	
35	Ill	40	51	9	
51	Ohio	47	42	11	some lines & cleve.

~~Call Alain Deale -~~
Columbus paper

(M) Frank Deale
Peter

63 NJ 47 44 9
denis discouraged.

11:40

57	Tex	39	42	19
87	Ind	42	43	15
35	Ill	40	50	10
56	Ohio	46	42	12
43	Ida.	45	41	13

Pa ^{NJ} Ill Tex Ohio ~~Ill~~
 no Calif. all too close

Ind. 49 At absentee - 2 days
 too close to call - RN carry

12:50

70	NJ	46	45	9
81	Pa	44	49	7
	Pa			
95	Del	45	42	13

1:00

14 states left

if N carries all now Edg
will not have emp
It same

6	Calif	50	43	7
11	Wash	44	49	7
	7			
	8			

~~63 Tex~~

90	Md	42	43	15
79	Mo.	45	44	11
51	New	46	40	13
32	Wisc	42	48	9
63	Tex	39	42	19

1:20

81	Pa	44	49	7
73	NJ	46	45	9
62	Oh	46	42	12
37	Ill	40	50	10
79	Mo	45	44	11

Clear +
Carri 1/3

At Paris 1/2

1:30 23 Wash 43 50 7
 63 Tex 39 42 19 Dallas ~~...~~
 91 Ind 42 43 15
 41 Ill 45 47 10
 46 4
 77 Mo 45 44 11
 32 Wash 44 49 7

1:45 ✓ 12 Calif. 47 46 7
 ✓ 71 Ohio 46 42 12
 72

2:00 98 Ind 42 43 15
 (19,000)
 Wisc 45 47
 74 Tex 39 42 19
 25 Mont 48 46 6
 33 Wash 44 49 7
 48 Ill 45 42
 H pray love Ill

57 Wisc 45 47 8
 88 Mo 43 46 11

2:30

~~Calif log sample page 48-45-7~~

17	Calif	47	46	7	
52	Ill	46	45	8	
72	Ohio	46	42	12	
87	Pa	45	47	8	
37	Mont	48	46	6	
63	Wis	46	46	8	
80	NJ	47	44	9	
2:45	78	Tex	35	42	19
	90	Mo	43	45	11
	21	Calif	47	46	7
	92	NJ	47	45	8

+ 32 ~~as~~

301 - ⁹⁷⁴~~977~~ - 4302

3:00 - Mtg F-Chot-M -

quick summary - from each -

RN says have M make claim to victory
stated that 8 yrs ago - 3 AM
Went down + conceded defeat.

3:30

72	Wis	47	46	+12	
80	NJ	46	45	+36	90M for Nant
76	Ohio	46	42	+110	
58	Ill	46	46		
90	Mo	43	45	-22	
89	Pa	45	47	-	

92 NJ 47 45 ~~126~~

85 NJ +34

4:00

59	Ill	46	46		
94	NJ	46	45		
76	Ohio	46	42	+105	
74	Wis	47	45		
91	Mo	44	45	-25	
81	Tx	39	42	-64	
24	Calif	47	46		

62 Ill 46 46 +6

4:15

26	Calif	47	46	+20	
85	NJ	46	45	+47	
92	Pa	45	47		
63	Ill	44	45	+21	

~~81 Tex~~

4:30 82 Ohio +113
Ill +35
92 Mo -23

5:00 66 Ill +8
47 Calif 1430 +36
9 1446

5:30 94 Mo 44 45 -11
97 NJ 46 45 +46
9 Alaska 49 44
70 Ill 46 46 -6
82 Ohio 46 42 +113
85 Tex 37 42 -42
92 Pa. 45 47 -116
47 Calif 47 44 +36

5:35 74 Ill +39
97 NJ 46
78 Ill +21

~~74 Ill~~
6:00 77 Ill +31

6:00

91% LA is in
Ohio - Clev returns des

94 Mo. -11

~~97 NJ +46 not all samples in~~

55 Calif 1749 1721 +28

46.6 45.9

incl. 67% LActy

30 Alaska

+950 notes

6:30

55 Calif 47 46 +51

do

7:00

~~98~~ Ill +38

-82 Ohio 46 42 +113

-92 Pa 45 47 -117

-85 Tex 37 42 -42

-94 Ohio +86 Clev still out

-82 Ill +45

-94 Mo -11

Haldema
Private

HRH
Notes

Sept - Oct - Nov - Through End of
Campaign. 1968

F⁵

F- Calif prob - Anaheim - Yosty q.?

Chot ¹⁰ - phones

Davis - PN of Mil.

M - publicity

B - TVA vs Oak Ridge

G F call via Andrews

F

! Sears say have to have phones -

Hulow

Berge F says concerned re: too much overflow
not much publicity - guy there not doing much

→ still feel we need phones

James County claim this we've done all wrong - won't be there
N claim is good - but in money squeeze
Andrews has now pretty much come to a stop

phones stopped yesterday

can't produce people - & don't want expense

50M mailer * 3M advtg.

9M seats 1800 diners claim 3300 sold 9:00 rally

Chair 750 - so we have 4M - need 5M more

Boyd told 2M in lobby + 3M outside

needs money for decorators, sound, etc

budget is based on that

F pays rally expense + advtg

needs to buy back Andrews's support

Boyd - ^{phones} invites

F - down to basic q. -- do we rely on locals?
i.e. Charlotte?

prob: Boyd doesn't believe we only have 1000 spots
ad media all bot. from NY - Can we control
we thk we shld build crowd

locals afraid to overuse & spoil it -
basis is sale of Tix -

are they allocating them out?

if no we have real prob of no-shows

- we have to fill - so shld oversell

(local GOP supporters)

Jack Woolley wing is in active opposition to N forces

only 1500 tix sold. -

Loie - phone campaign ^{is} going ahead

ads were cut down - doing 2 pg daily
Sat + Sun.

are running to say

Pat Hitt would all we did -

incl. she said

positive they did 3000 invites - and free

- what will happen to freebies if they arrive

9/29

File

B. Maham - release stmt today

do not intend to get into pd
to

reacted strongly. Call stmt
below the belt attack

ok to debate issues + positions

Has major press conferences:

Minn Oct 14

NY Oct 17

Memphis 23

LA 28

in each - will speak out stronger each
time - + at the last will announce
who he'll vote for:

g. Maham go to S.C. as guest of
Jimmy Byrnes

^{at the} Greenville + Asheville
N shld B.H. Peace - owns only N sh + Y sh
+ both papers -

Thks the world of RN

RN shld recognize he knows him

also Wayne Freeman - ed. Greenville News
Also RV know him - pay favorable

someone better talk to Hatfield -

9/28

- M - explain situation
- 1- Notify McCracken - operating task forces continue - add no new ones
(Harlow will do this)
 - 2- move Loomis in McCracken
(Harlow)
 - 3- M orient Olds -
 - pull him out of this area completely
 - sup. stop drafting people for new admin.
1c James Webb
Pentagon communication etc.
 - 4- explain situation to Allan Greenspan
 - 5- M - Frank Lincoln on standby
only if initiator from Charlie Murphy
& then clearly only on interim basis

Bob Murphy volunteered to line up Able type
to come to R/V defense if needed.

RN

11/4
after telethon

She

- g. our polls -
shld have chd effect of bomb salt.

lose Conn, NY, Pa.

chance in N.J.

hold Ohio, Ill, Tex,

clw in NC SC Ky Tenn Va Fla

Georgia

shld have hit sooner on bomb-pause

worked out plan for David on radio
w/ ODE stmt.

2/

quick rundown on Westaf status -
Work One Mont etc Calif.
ND SD Iowa Neb etc
get their latest predictions -
readings on current status.

Charlie + E!

all over solid block
someone throws Calif in doubt.

NY - Chat - Ch. -

perimeter + Mo.

will be some long answers
Keyes - get stuff in in writing

not too much gag stuff
7c anti N stuff
will use McArdy quote
will hit LBJ

school dissent issue in Calif

avoid philosophical disc. or completely dull

RN
9/27

File

! Z - be sure Zigler knows nothing at K. Bisc.

Keo - excerpts - ^{re:} problem - (add Hart)
Keo doesn't edit hard enough re: style
& are too long.

vt ✓ always have Harlow in on polit. decision
like this morning = and Finel

9/27

(file)

M

X Town concerned about being cut out

rumors that E is telling surrogates to
attack Wallace on basis of Times edit.
(this is worst thing to use)

M recs. don't attack W - at least til we
see DeSage matt.

Max Fisher Poney - 30⁰⁰ - after RV
Max says Deck knows

W- Eke says don't do Columbia the 7th
needs more time

RV says NO altogether

wants State Dept briefing that day

- lighten up the days as much as possible

- be sure instructions re: girls are carried out
- have them with us more in last 3 weeks
- no rallies - no heckles - etc.

Wallace 10-11 work 11-12

VPI - 2-3 PM - no lunch

Columbia

Buffalo 8:55 get 5⁰⁰ + off 3³⁰

10th Quad City Motel near

girls were in a deal outside HQ -

spoke 30 sec -

marine counters in town

RNF

re Ball et al.

Jim Taylor - Claudia -

Talked to Steve - Pres of firm wants to help
can't get to " -

President of Dempsey - Tegler - in ^{St. Louis} Mo.
Jerry Tegler MA 15600

has never worked on polit. before

9/27

memo - Harlow + RNF eyes only
Harlow pass to Dink

M - recs. RNF meet w/ Kissinger

this weekend - Miami

will go into more specifics

this better than ever that

J will have bombing halt
mid Oct -

held in w/ big flang in Paris

no money - but look big

1/3 likelihood of movement before election

on the program that was disc. w/ N
at the ranch.

in European area - Russians are pushing
hard to get J into some program to help
their image - that J will fall for it

may
for

try
deployment which
secretly with no
and for access to
Paris talks, etc.

relates to mid East. + to
disarmament program

Secretary will have something on this

Europeans afraid T. ~~will~~ try to improve
image

K. feels that T has compulsion to do
something - & will do it
probably related to Ball resign - to give
T chance to appear personally UN

Doesn't believe practical to oppose bombing
halt - but shld give some thought to
fact it may happen - and we may
want to anticipate it. - be ready

It's very much that UN are getting anywhere
near the briefing they shld have
also if want

(Ball may have info)

Russians now are much more flexible
on M East - I eager to get out
the word they are willing to move
on disarmament

K's really concerned about moves J
will take + expects some before election

M thinks K will open up consid. more w/ RU

41
F
FL

✓ F Mexican ...
40% ...
but ...

- Martin Castillo, also Moreno.
all our regl chmn in EA
presumptuous - grand standing
appears it's wrapped up.
- fear of hostile demonstration

FL - Surrogate + Speakers thing really screwed up
sent Volpe in to SC + Occid. - bombed
no clearance w/ Calif sphs bureau
pub - Stars has a hold on them - fund raisers

RN - Casa Call - RV ^{flat} comm. Dec 5th -
Cardinal's Dinner -
To build Mexican hospital
would be good for Mex comm if we
commit now.

FL - Calif getting no matters still

9/24

file

Chu - lot of probs. w/ Adv. Man - visa v. knowles

G Ford + B Wilson - in No. Car. yesterday
Charlotte paper headline

"GOP to NC lands"

"Drop N if in trouble"

leaked out of mtg - Ford confirmed
to press that he told them
to go up Waller if vote is Wallace
have Gardner back on track -
w/ Scott tie-ins -
now this happens -

→ Fair

Also still playing up idea of going to have
- this accentuates W vote to stay

9/24

file

TV Q + A - w/ student leaders
Sugg do at William + Mary
alternatives -

a - dump Williamsburg

b - do American Ideal outside

(Benguetes as main alt.)

c - do American Ideal at W + M.

- have to use stretch 8 - MIA - MEX - KC
2:30

Morton joins in St. Louis
w/ Cooper

- Check whether RN interested in JFK context tower

4- confirmed

- World Series spot - ch w/ Reynolds
- Sh - Telethon shld be from LA
- Natl TV spots - status?
use Dave McDonald for one
- G - zero in on song

Jeff Schuster - re RR newsp. reports

TV Calif.
9/17

file

Kee - ~~More resp. for heart, humor, anecdotes.~~

RN intros of celebrities - bad - too slow
someone walking back of set
lousy reaction shot - girl at strange angle
music up too soon - over RN close

Phone
9/18 W - date for Pitt women -
prop. M. West - mid Oct - 17th?

W - Romney - completely in/dark re format -
needs players etc. -

RN - Thurmond - unhappy re: filibuster
leave it alone

- also W. thing so diff. - N shouldn't blame
whole thing on W (debates)

- Rhodes - total Catholic stat. have decided it's
recs. N see all cards + rights.

- Agnew being deluged w/ TV debates -
still cutting them off

RN - BB went to Rhyme + told her to dump Evans.

- use Fitz to pull other unions in

RN - Brooke has stirred up all blacks -

Towne etc. planning big stuff for tour
all taking lid off

9/18

RN - I think he should talk to M
- M can't send Brooke to Africa

B
Hawkins

- trucking street / real prob.
all of HH money raises are for Am Truck Assoc.
whenever OK'd, it is very naive
- Gwta called all excited - Burchuput
wanted comment on N's new cabinet
Def NR
State Sec.
Torr Roman
A/G Rogers + M
came from God. Speaking article 6/11/17th

9/14

file
Khot - report on coverage as well as output

✓ G - ck Dick Goodwin - ^{White says he wants to} talk to RN
Harlow

✓ Sapie - HH 5-6 part. on V Nam (for counter attack)

✓ M - go ahead on Brooke to Europe (or Africa)

- go over wording on detailed sched.

✓ W - lo Mil + Du TV on ? See
PN to old folks homes - or Boys Clubs

✓ Moore - interesting signs - for RN to use
- more gentle humor for TV
- crank Gavin up

✓ Blaker - reading on Howard Stein.

✓ Rogers - for re Stein + Hatfield

✓ D. Kendall - TD Pres Club late Nov - W House later

9/16

(file)

Sh - avoid tendency to tell RV too much
don't push so hard to build each event
loses credibility

Rating	Level	+ Limit	
	9	1st	6
	12	2nd	9

9/15-16
Mitchell

shed

Oct 11 space shot

~~file~~

file

H. —

Harlow re McLachlan project
vis a vis Olds-Greenman - Harlow why
Olds had copy of Longin etc
totally impractical

RN position on schools is violation
of Civil Rights Act. -
this is real flap.

- Chagnier re: Dewey - over tell etc.
- Brownell would be good

counter-attack

- use Scott for hatchet work
- put stuff out of HQ.

Pushing M re Meet Press

M will hold

new man on spots - producer - excellent
M saw one - v. good - rest look good
need more weight

Fitzsimmons set up early this week

Some kid in Citizens has req Broder
to go Europe

AIP party - F didn't give M the contact

Keo - see M in NY Thurs 17 while there

It call Jean Brackman (Old's gae)
518-GR4-8020 office
439-6135 res.

RN Olds. Jr. Cubaada idea - domestic
one in each state house -
these related into White House staff
have Govs + Congress select them
each has regular input to W. Ham + R

Rd Elton Tuckblood - Quaker -
Program RN + family with Quaker meeting in Sun.
found fold in key Quakers all over

sugg re: Transition man for LBT -
Olds has photo re transition process
see H. re task forces - Greenpan + Bayer -

Hallow

Advisory Council - + fixing staff responsibility

Olds did memo - Greenman said to hold for Byrnes
called McCracken - Encouraged to find his full time
Henry Loomis is confused -

McCracken asked him to chain together
his going ahead

- need to turn this off -

M
Keo
Hallow

G -

Council of the Arts - start
what's happened

Sched - have to spread TV wider
ideal So 4 or 5 NY 8 or 9

W
Ehr

go on Mil + Denver - held? on Seattle

for these head-lines -

Z -

we should not have press corps involved
it runs after we leave
ruins it for us if press is there
- let Sh know S.A.P.

looking telethon for LA

G- Linkletter side w/ RN after TV - w/ SK
have PN in other car?

All H adots delayed w/ 10 days

RN
Move client w/ Geo White
- RN said could call by
after arguments made

9/13 doing head-head-all states -

file JRV

ZA Moore

- Stewart Celrop has two deal stories
re Agnew

Agnew

Nothing substantive in either
want to know for sure about Celrop plan
in Newswatch for sure
→ Jane Bromley -

DDB have updrawn for HH acct.
they're setting up a H+N subsid.

N 27	} Texas - in field 7-11
H 38	
W 21	
U 14	

mid July	if push learners	2-way	win?
23	N 30	N 42	N 43
43	H 41	H 45	H 29
26	W 23	U 13	W 6
8	U 6		U 22

Res opinion	change	in part	few who
more favor	31	H 23	W 23
less	11	23	12
same	54	49	53
DK	4	5	12
	N	H	W

9/13 LGO
HA 74300 Rm 3/6
Thru Sun 4/4

File KL

Leads

- Time cover -

Herb told # of people - off record -

That N was going to get taste of Ag

+ elbowed him off the soft thing

Herb's biggest - re N high - Ag new car
need to clue Herb in -

Gearty had name around Ag comp.

- need to get our releases

shld call + read them

L - ek on Telex -

or have someone call them +

Miss Ingram take over phone

9/13

Cleveland TV

fill

SK

- too much stuff + intros at opening
 - shld get in + start faster
 - Applause is too much + too long
 - audience seemed to be all old - no youth?
? who picks them?
shld also have at least one kid on panel
 - CGO set was better -
 - w/ R.V. more in the open
 - backdrop not so close to him
 - this one was too busy - shld be plain
 - shld have intro'd Julie + David early -
 - lousy camera angles on the kids
 - also the back shot is terrible (used on opening + later)
 - tiny echo to sound of N voice
- L
- copy of farm stunt to Mr Denny.
shld be voice over at end saying it was live

John B

show duration of staff time etc on yellow sheet
W - use a calendar - for all key people ^{with} etc
that shows only committed or planned work
Keep the planning calendar for your use only
& don't distribute any. except to Christine

PROBLEM
BATTLE

~~XXXXXXXXXX~~

Christ - He says H.H. gets copy of everything we put out
- have attached use Hampton column 9/10 Post

~~W - Launch this AM in Indianapolis?~~

W
W
W

(F) - Louie board: serious question

This time: note like your whole
world depended on it - N pie
no "Nixon" or "Agnew"

- celebs - after TV - separate room for fat cats
fat cats - Dat et al - 20 to 25
before celebs.

G -

ad buy from NY was ridiculous for Orange Co.
wish spending to build crowd.

Chr - adv. man shld not detail budget to local

Betad - TV Ad on Car Pidge ^{same?} atms?

9/7

(Hist)

- has WH fellow working in EOB

(file)

HH added Bu Br. after heard RV coming
plan to go on racial issue -

worked all night Fri + Sat.

indirectly attack Non bigotry + racism

this is change from original plan

Welch got in to writing for first time

Sh - Harry Brand said Leo Murphy called for re

20 min film on life + career of RV

Dick Zannet lkg favorably

provided or write script + supervise

(Paul Keys?)

prod.

Murphy from w/ Scholoff.

use for service clubs, mtgs, etc.

they do as campaign contribution

Unger - full briefing to RFW SAP
to the road - for speech preparation

Newport News has big merchant as well as
Roy Morton Mary

need a setting for a farm speech

When will Scranton be back for Europe?

M. when is Temp. poll done! next week

- you handle Lincoln! (see my message)

(M)

✓ Semple's had 3 bad + critical articles
news analysis -

quotes Butler + PM as critical

Walden - what's inside man's head

- Volpe - thru some of his contacts

UBT will OK reception of Greek refugees

- thks RN should rec. this first + get credit

- Concord. - all set for N ltr.

✓ Mcbee - compensation - 2 mo 3750 -

F ✓ FHKd to RN re financing pub. of Stars

✓ Allan programming NR to come out for non-profit.

✓ Penbergast paper was conflict w/ V. N. RN
part.

(JL)

✓

G- re task your situation - he handle w/ Ods
on basis admin. disaster which he will understand
(get Hadlow in on call)

- Wexler lit militants

Stronger law & order

Need a militancy of the majority

- Dems amendment not ready Mon

→

- Rhyme has Youth Coalition -

⇒ get release to us in DC tomorrow
M at home —

9/3

file

- ✓ stop accept. speak. dit. + connect.
- ✓ Call Holt Lewis re: speech
- ② Keogh - system re mail - Gavin
- ✓ Dave Smith - ~~remembered~~
 - Ed Nixon's research
 - Olds @
- ✓ W @ - Cassie Thompson
- ✓ F-gal for AN - let Don move around in Calif.
 - B. no memo
- ✓ Ehr @
 - ~~Hastings / Nixon - Roman in Vatican~~

① LG - Nancy Arbutnot - sedg

② F - Newton verdict thus AM -
may really tear things apart
(final arguments - expect guilty)
alert our troops - + security

⇒ Cardinal for bkpt. 18th 8³⁰ LA

Ehr Tom Doon - Surgeon can be avail for weekends
7th - 14th - 28th

Harlow - answer back for liaison key issues
re 315 - Springs - Laird - Ford - who watch it

Issues at Burhips re Govt. needs - hold up

- Aulthorn - LY 32622 + think through

- E - Cal's place for time of

- see Russ Kiffin

Yorty - Mtg Armand
Lamma

Old memo @

F. Chy

Hugh Burns

- J. Down - NY to tell VPs - is to help a state
work on ~~our~~ people

- Kdot - perspective of what we've done pulling together

- W/C - ask Mechem if R/V should call Cargo

- tell Limba we'll work out a time

- State Dept type to write R/V ltr

W-KL - don't let girls get into political press conferences

- 2 ~~of~~ you rundown on commentators

for Louie Mann - Bill Elum mtg - Pres. Tex Gas Co
(Petrol)