

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	1	10/2/1972	<input type="checkbox"/>	Campaign	Memo	From MacGregor to Strachan RE: attached information. 1 pg.
38	1		<input checked="" type="checkbox"/>	Campaign	Memo	From William E. Moeller, through Jon A. Foust, to Magruder RE: the system of notifying relevant politicians and groups of surrogate speakers during the campaign. Proposed form memo attached. 3 pgs.
38	1	10/11/1972	<input type="checkbox"/>	Campaign	Letter	From Jon A. Foust to Magruder RE: compliments for the latter's advance staff. 1 pg.
38	1	10/10/1972	<input type="checkbox"/>	Campaign	Memo	From Bob Milligan to Bill Moeller RE: an attached note praising a Republican advance man in Orange County, California. Letter attached. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	1	9/28/1972	<input type="checkbox"/>	Campaign	Letter	From Earl Butz to Jon Foust RE: the excellent work of campaign advance men. 1 pg.
38	1	9/28/1972	<input type="checkbox"/>	Campaign	Letter	From Butz to Robert Genader RE: the latter's campaign efforts in Indianapolis. 1 pg.
38	1	9/21/1972	<input type="checkbox"/>	Campaign	Letter	From Jean W. Mahon to MacGregor RE: the efficiency of MacGregor's tour office. 1 pg.
38	1	9/26/1972	<input type="checkbox"/>	Campaign	Letter	From Finch to Kevney O'Connor RE: O'Connor's excellent work in facilitating Finch's Albany visit. 1 pg.
38	1	9/26/1972	<input type="checkbox"/>	Campaign	Letter	From Finch to Anthony Parker RE: Parker's efficient organization of Finch's visit to Philadelphia. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	1	9/19/1972	<input type="checkbox"/>	Campaign	Letter	From Evans to Bart Porter RE: the excellent work of campaign advance men in San Diego, California. 1 pg.
38	1	10/5/1972	<input type="checkbox"/>	Campaign	Letter	From C.E. Welchner to Jon Foust RE: a recent successful campaign event, and the role of advance man Tim Austin in that event. 2 pgs.
38	1	10/6/1972	<input type="checkbox"/>	Campaign	Letter	From Welchner to MacGregor RE: the ease of planning surrogate speaker visits and advance man Tim Austin's role in those activities. 2 pgs.
38	1	10/2/1972	<input type="checkbox"/>	Campaign	Letter	From John R. Wilson to William W. Falsgraff RE: their recent meeting in Houston. 1 pg.
38	1	10/2/1972	<input type="checkbox"/>	Campaign	Memo	From John R. Wilson to Mike O'Donnell RE: congratulations for the latter's preparatory work before Jack Kemp's visit to Houston. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
38	1	9/15/1972	<input type="checkbox"/>	Campaign	Letter	From Mildred Huffman to Jon Faust [sic] RE: Tim Austin's success as a campaign advance man. 1 pg.
38	1	9/21/1972	<input type="checkbox"/>	Campaign	Letter	From Jonathan T. Holt to Jon Foust praising two of the latter's advance men. 1 pg.
38	1	9/20/1972	<input type="checkbox"/>	Campaign	Letter	From Hester Fuller Eastham to Foust RE: the help provided by campaign advance men at a Bernalillo County, New Mexico Special Canvass Day. 1 pg.
38	1	9/23/1972	<input type="checkbox"/>	Campaign	Letter	From Eleanor Watsons to MacGregor RE: the help of an advance man in preparing for Edward Cox's visit to Schenectady, New York. 2 pgs.
38	1	10/10/1972	<input type="checkbox"/>	Campaign	Memo	From Odle, through Magruder, to MacGregor RE: an attached weekly report. Document discussing various campaign topics attached. 4 pgs.

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38	1		<input checked="" type="checkbox"/>	Campaign	Memo	Handwritten note from Dole to "Gordon" reading "It ain't [sic] all bad." 1 pg.
38	1	10/2/1972	<input type="checkbox"/>	Campaign	Letter	From Mary Louise Smith to MacGregor RE: the use of flag pins in the presidential campaign. 1 pg.

Committee
for the Re-election
of the President

Date 10-2-72

TO: GORDON STRACHAN

FROM: CLARK MACGREGOR *RC*

Please Handle FYI

File Hold

MEMORANDUM FOR: MR. JEB S. MAGRUDER
THROUGH: JON A. FOUST *Jon*
FROM: WILLIAM E. MOELLER *WEM*
SUBJECT: Notification of Official Surrogate Appearances
to Interested Political Entities and Elected
Officials

As you requested last week, the Advance Office has undertaken the responsibility for making the captioned notifications. We have a full-time, five day a week, volunteer who is currently making the required notification by telephone. Any notification system utilized must be geared to the abilities of the volunteer. In this instance, Ed Cowling and I have determined that the telephone notification system is somewhat cumbersome and confusing for the volunteer we have. Since we have an extremely limited choice of volunteers who would be willing to undertake the prerequisite task, we are going to attempt to change from a verbal to a written notification system as soon as possible. For key-state appearances we will design and utilize a pre-printed form memorandum which will list the individuals receiving a copy of the notification. In addition we will have the RNC pre-print address labels for these individuals. In excess of 80 percent of Official Surrogate appearances are in key-states. For non key-state appearances we will use the telephone or the memorandum notification procedure.

The people who will be contacted through the foregoing system will be:

1. GOP State Central Committee Chairman
2. Governor, if GOP
3. Congressmen, if GOP
4. U.S. Senator (s), if GOP
5. In some instances, Mayors or County Directors

We will have the Political Division review each mailing list to determine the people who should be added or deleted. Obviously, there will be certain Democrats who will be included, e.g., Mayor Rizzo.

MEMORANDUM FOR: MR. JEB S. MAGRUDER
SUBJECT: Notification of Official Surrogate Appearances
to Interested Political Entities and Elected
Officials

PAGE 2

The state Re-election Committee chairmen will continue to be contacted by the Advance Office deskmen.

Home state appearances by the Official Surrogates are not included in the notification procedures described above.

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

MEMORANDUM FOR: INTERESTED PARTIES*

FROM: Advance Office

SUBJECT: Notification of an Official Surrogate Appearance in
Your State

We realize that you are interested in knowing about appearances being made by official surrogate candidates in your home state, and therefore, would like to advise you of the following:

NAME OF OFFICIAL SURROGATE: _____

DATE OF APPEARANCE: _____

CITY OF APPEARANCE: _____

NATURE OF APPEARANCE: _____

You should be aware that there may be other events scheduled for the surrogate in your state on the date mentioned above.

If you wish to have any additional information, please feel free to call the Advance Office at (202) 333-6890.

*

Gordon Strachan L
FYI

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

October 11, 1972

Dear Jeb:

Attached are copies of letters received lauding your outstanding advance staff. It should be noted that not only are these letters from the surrogates themselves, but also from the Republican National Committee, and the state Committees for the Re-election of the President. I think that you can feel justly proud of a job well done.

Yours truly,



Jon A. Foust

Attachment

Mr. Jeb S. Magruder
Suite 472
Committee for the Re-election
of the President
1701 Pennsylvania Avenue, N. W.
Washington, D. C. 20006

OCT 12 1972

Committee
for the Re-election
of the President

FOR: MR. BILL MOELLER

- | | |
|-----------------------|--------------------------|
| Take necessary action | <input type="checkbox"/> |
| Approval or signature | <input type="checkbox"/> |
| Comment | <input type="checkbox"/> |
| Prepare reply | <input type="checkbox"/> |
| Discuss with me | <input type="checkbox"/> |
| For your information | <input type="checkbox"/> |
| See remarks below | <input type="checkbox"/> |

FROM: BOB MILLIGAN *BSM*

DATE: October 10, 1972

REMARKS:

SUBJECT: Outstanding Job by Tim Tyler

Just thought you might like to see a complimentary note regarding one of your advancements that we received from our office in Orange County, California

Attachment

September 19, 1972

The Honorable Clark MacGregor, Chairman
Committee to Re-elect the President
1701 Pennsylvania Avenue, N. W.
Washington, D. C. 20006

Dear Chairman MacGregor:

Mrs. Anne Armstrong visited our headquarters September 16 for the Canvass Kick-off. The blitz went extremely well, and we wish particularly to commend the advance man for Mrs. Armstrong, Mr. Tim Tyler of Niles, Michigan. As we understand it, this was Mr. Tyler's first advance assignment, and he performed yeoman service. He is a very intelligent young man, of fine appearance and the sensitivity to work well with an existing organization. We here in Orange County are hopeful Mr. Tyler can be returned to our area as an advance man again.

We would like to register the proper address for our Orange County, California Headquarters with your office. It is, as shown on the letterhead and at the bottom of this sheet:

18552 Mac Arthur Boulevard, #101
Irvine, California 92705
714-833-9050

Apparently one of our city headquarters (Newport Beach) is listed in Washington as the Orange County Headquarters.

May I add a personal note and extend best wishes to you and Mrs. MacGregor. We met last fall at the Iranian Embassy in celebration of the Shah's birthday. I was the guest of Assistant Secretary of Commerce Robert A. Podesta. It was a pleasure to meet you and Mrs. MacGregor at that time.

Our continuing support and efforts are with you for an overwhelming victory.

Sincerely,

Virginia A. Swaffield
Virginia A. Swaffield
Assistant Headquarters Chairman

A. D. Ross 41341 18552

THE SECRETARY OF AGRICULTURE
WASHINGTON

September 28, 1972

Mr. Jon Foust
Committee for the Re-election
of the President
1701 Pennsylvania Avenue N.W.
Washington, D.C. 20006

Dear John:

It was indeed a real pleasure to spend some time with you at the Indianapolis meeting last week. The people you assigned to do the advance work on political meetings of this kind have been universally helpful. This is also true of Bob Genader, who handled the Indianapolis meeting.

We continue to pick up warm reports as we get around the country about progress of the campaign. I think it's adding together great.

With every good wish, I am,

Sincerely yours,



EARL L. BUTZ

September 28, 1972

Mr. Robert Cenader
Committee for the Re-election
of the President
1701 Pennsylvania Avenue N.W.
Washington, D.C. 20006

Dear Bob:

It was indeed a pleasure to work with you on the Indianapolis meeting last week. We appreciate very much the good work you did in advancing this meeting and making things flow so smoothly.

I know when this is all over you will derive a great deal of satisfaction in the knowledge that you helped to assure another four years for a great American President.

With warm regards, I am,

Sincerely yours,

EARL L. BUTZ

cc ✓ Mr. Jon Foust

MARTIN E. JANIS & COMPANY, INC.

PUBLIC RELATIONS
919 NORTH MICHIGAN AVENUE
CHICAGO, ILLINOIS 60611
TELEPHONE WHITEHALL 3-1100

September 21, 1972

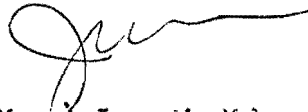
The Hon. Clark MacGregor
Chairman
National Committee for the
Re-election of the President
1701 Pennsylvania Avenue
N.W. Washington D.C. 20006

Dear Mr. MacGregor:

We're sending you, under separate cover, the news clippings reporting on your comments to news reporters here yesterday. Meanwhile, I'd just like to say that your tour office was so efficient in setting up this visit that it was pure pleasure to work with them. I think we managed the excellent press turnout and good timing with a minimum of telephone communications and these days, that's a blessing!

Please come back to Chicago again whenever your schedule allows.

Sincerely,



(Mrs.) Jean W. Mahon
Senior Vice President

J.E./dlj
CC: Tom Foust

September 26, 1972

Dear Kev:

My recent visit to Albany, New York, and appearances on behalf of the Committee for the Re-election of the President couldn't have been coordinated more perfectly nor arranged so smoothly without your invaluable assistance.

Your professional expertise along with the magnificent rapport you developed with our hosts helped to make this visit to Albany so successful and certainly more enjoyable and comfortable. I am particularly grateful to you for devoting so much of your personal time to insure the success of our Albany effort. Congratulations on a job well done.

Many thanks, Kev, and I look forward to working with you again.

Best regards,

Sincerely,

Robert W. Finch
Counsellor to the President

Mr. Kevney O'Connor
K. J. O'Connor Associates
1622 K Street, N. W.
Washington, D. C. 20006

P.S. I have not heard the results of Sunday's tennis tournament, but I look forward to fielding our team again.

BCC: ✓ Jon Foust
Clark MacGregor

September 26, 1972

Dear Tony:

A brief but sincere note to express again my deep appreciation for your invaluable assistance in coordinating my recent visit to Philadelphia, Pennsylvania on behalf of the Committee for the Re-election of the President.

This trip, although arranged at the last minute, was scheduled very well thanks to you, and of course, those in the Committee Headquarters whom you worked so well with. Needless to say, you saved me valuable time on a very tight schedule, allowing me to accomplish that which might have otherwise been impossible.

Many thanks for a superb job. I look forward to working with you again.

Best regards,

Sincerely,

Robert H. Finch
Counsellor to the President

Mr. Anthony Parker
Committee for the Re-election
of the President
1701 Pennsylvania Avenue, N. W.
Washington, D. C.

~~cc:~~ Mr. Jon Foust

THOMAS B. EVANS, JR.
REPUBLICAN NATIONAL COMMITTEE
310 FIRST STREET, S.E.
WASHINGTON, D. C. 20003

Jim,
FYI
Bill

September 19, 1972

Dear Bart:

Just a short note to let you know that your men in San Diego did a fine job. In spite of the long trip, I think the positive publicity generated was worth it. Hopefully, it will precipitate many other canvass efforts in the Southern California area which is so vital if we are to carry the state for the President.

Best personal regards.

Sincerely,



mjm

Mr. Bart Porter
Committee to Re-Elect President Nixon
1701 Pennsylvania Avenue, N. W.
Washington, D. C. 20006

MONTEREY COUNTY

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

October 5, 1972

CO-CHAIRMEN:
KARL VON CHRISTIERSON
A. BROOKS FIRESTONE
CHARLES B. KRAMER
FINANCE CO-CHAIRMEN:
FAIRFAX M. CONE
HOMER M. HAYWARD
STANLEY E. WINTERS, D.D.S.
TREASURER:
W. W. YALE

Monterey, California Office:
260 Del Monte Center, 93940
(408) 373-2184

Seaside, California Office:
1484 Fremont, 93955
(408) 394-6621

MONTEREY PENINSULA HQ.
PRECINCT CHAIRMAN:
MRS. JOHN A. NIXON, JR.
PRECINCT VICE-CHAIRMAN:
MRS. HARTLEY C. DEWEY
SPECIAL EVENTS CHAIRMAN:
MRS. CARL E. WELCHNER
TELEPHONE CHAIRMAN:
HARTLEY C. DEWEY
HEADQUARTERS CHAIRMAN:
COL. PERRY B. LAMSON

Mr. Jon Foust
Committee for the Re-Election
of the President
1701 Pennsylvania Avenue, N. W.
Washington, D. C., 20006

SEASIDE HQ. CO-CHAIRMEN:
REV. C. LEWIS MC FADDEN
MRS. HELYN SHORT
BLACK YOUTH CHAIRMAN:
CHARLES ROBINSON

Dear Jon:

Enclosed is a copy of the Herald story of the 28th. The picture is terrible, regrettably, but the story is nicely done. Also enclosed is the daily "El Diario", the little blurb that is published daily at the College...just for your info. When the Pacific Grove Tribune is out today I'll send that story as soon as I can get a copy for you.

We have hashed and re-hashed the day's activities for future reference. I personally feel that the day was very productive. I think the honest approach that the ladies presented at least set some of the students to thinking politically and, hopefully, to searching for some honest answers and this was beneficial, if only from that standpoint.

The only area that might have been better covered would be in more positive actions on the Vietnam question. Some of those students are so desperately lacking in depth of approach to anything that we would need a real expert on Vietnam to set them straight. That's food for thought in line with Droge's visit... that could do it! We need someone who can call a spade a spade and have the absolute facts to back him up to penetrate that arena.

The luncheon was a beautiful final touch to activities in Monterey. I'm sure everyone enjoyed it and, hopefully, it was relaxing for the ladies before they had to take on another assignment that evening.

Enclosed are copies of my thank-you notes to those at the college who should receive them. Do you normally follow through on this, too, or rely on the local level to cover this? Dr. Leach is the Head of the Political Science Department at the college and arranged the whole affair, and Phil Nash, a personal friend of Brooks' and mine, helped us in many ways and was one of our escorts.

Mr. Jon Foust
October 5, 1972
Page two

The luncheon was originally scheduled to be co-hosted by several ladies but I understand from Carol Keaton that it didn't work out that way. She ended up with the job and it, of course, was beautiful. She should be thanked from your end, as well as from the ladies, or however you work it. Her address is: Mrs. Darius Keaton, Box 695, Pebble Beach, Cal., 93953.


I'm sorry to be so long in getting this to you, Jon, but a few other emergencies have taken precedent over this. We loved meeting you and having you here. Let us know the next time you will be arriving and we'll roll out the red carpet for You!

Sincerely,



Mrs. C. E. Welchner
Special Events Chairman

Enclosures

 P. S. By the way, Tim Austin did a great job for us. He came in quietly, got to the core of things, was delightful personally and we can't sing his praises enough. It doesn't always work out that way and it was a pleasure to get the job done with cooperation like that.

Jon Foust

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

CO-CHAIRMEN
KARL VON CHRISTIERSON
A. BROOKS FIRESTONE
CHARLES B. KRAMER
FINANCE CO CHAIRMEN:
FAIRFAX M. COX
MONIE M. HAYWARD
STANLEY E. WINTERS, D.D.S.
TREASURER:
W. W. YALE

Monterey, California Office:
260 Del Monte Center, 93940
(408) 373-2154

Seaside, California Office:
1494 Fromont, 93955
(408) 394-6621

MONTEREY PENINSULA HQ.
PRECINCT CHAIRMAN:
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SPECIAL EVENTS CHAIRMAN:
MRS. CARL E. WELCHNER
TELEPHONE CHAIRMAN:
HARTLEY C. DEWEY
HEADQUARTERS CHAIRMAN:
COL. PERRY D. LANGDON

Mr. Clark MacGregor
Committee for the Re-Election
of the President
1701 Pennsylvania Avenue, N. W.
Washington, D. C., 20006

SEASIDE HQ. CO-CHAIRMEN:
REV. C. LEWIS MC FADDEN
MRS. HELYN SHORT
BLACK YOUTH CHAIRMAN:
CHARLES ROBINSON

Dear Mr. MacGregor:

Enclosed is a copy of the story from the Monterey Herald covering the visit of Mrs. Hitt, Mrs. Hodgson and Mrs. Ehrlichman, as well as a copy of my letter to Jon Foust re the visit.

I felt it was highly successful and the ladies made a very favorable impression wherever they went. Upon arrival we took them to the Monterey Herald (the paper on the Monterey Peninsula) for an interview and picture, then to a reception at the Royal Inn for invited guests (mostly hard-working Republicans who needed a shot in the arm at that stage), then to the Monterey Peninsula College for a meeting with the faculty and student body leaders and then an open forum confrontation with the students. The ladies each spoke about ten minutes, then opened it up for questions. There was just enough stimulation to keep things sharp, with Mrs. Ehrlichman fielding most of the questions.

The only weak area in the whole day was the fact that the bulk of the questions were, of course, about Vietnam and the only way that question could be topped would be to have a man like Dolf Droge come out and just call a spade a spade, with solid facts to back him up and let it open up. I think this could be just short of sensational. Many of the students these days are living in some sort of vacuum, with blinders, and could use some solid, straight talk. The reason I mention Mr. Droge is that Brooks Firestone, of our staff here, has been discussing this possibility with Jon Foust. Perhaps you can give us a hand in this regard.

Another thing I wanted to mention was the dedication to a job of young Tim Austin of the 1701 staff. He was the front-runner for the ladies and did an

☆ {

Mr. Clark MacGregor
October 6, 1972
Page two

excellent job. He walked in and got right to the core of things and accomplished what he set out to do. On top of that, he was personally delightful, so it was a pleasure to get the job done with cooperation like that.

I am also enclosing a copy of a paper compiled by Walter Brown, of Seaside, one of the founders of the New Republican Committee (see enclosed clipping). It looks pretty good to me (to be honest, I haven't had the time to check out the dates, so hope his timing is right) and if it were polished up a bit, it might be used on a larger scale than just here in the Monterey County area. It's yours for whatever you might want to do with it.

We have John Connally coming the 11th; Sam Jackson on the 14th (with Bob Keyes out of Governor Reagan's office); the possibility of Rogers Morton's visit on the 25th; a proposed Romney visit and a big old-fashioned 'soul food' barbeque (sounds like fun) in our black area on the 21st. If we could just bring Droge in to cover the young voters and their Vietnam questions, we should have pretty well covered the territory.

We're thinking positively in every direction.

Sincerely,



Mrs. C. E. Welchner
Special Events Chairman

Enclosures

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

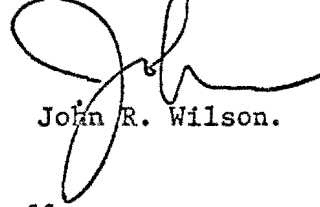
October 2, 1972

Dear Bill:

It was a pleasure to meet you in Houston. I appreciate your help and cooperation and hope our path will cross again.

Kindest regards.

Sincerely,



John R. Wilson.

Mr. William W. Falsgraff
Haker, Flostetler & Patterson
Union Commercial Building
Cleveland, Ohio 44115

c.c. Mr. Jon Foust

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

October 2, 1972

MEMORANDUM TO: MR. MIKE O'DONNELL

FROM: JOHN R. WILSON

Thank you very much for the outstanding job you did in Houston in preparing for Jack Kemp's visit. I understand the kick-off on Saturday was a definite success and am pleased to be able to say that it would not have been anywhere near as exciting had you not been there.

Since my visit to Houston was the first time I had been assigned the work of this type, your assistance that went far beyond that required of an advance man was greatly appreciated. As I mentioned had you not been there, I would not have been able to go up to Boston and help in organizing the kick-off in that city. Again, many thanks.

Kindest regards.

c.c. Mr. Jon Foust

Missouri Committee
for the Re-election
of the President

25 S. BEMISTON, ST. LOUIS, MISSOURI 63105, (314) 725-0797

HON. LAWRENCE K. ROOS, CHAIRMAN
JEAN B. JONES, CO-CHAIRMAN
ROY W. JORDAN, TREASURER

September 15, 1972

Mr. Jon Faust
Tour Office
Committee for the Re-election of
the President
1701 Pennsylvania Ave. NW
Washington, D.C. 20006

Dear Jon:

Just a note to let you know how much we enjoyed working
with Tim Austin of your office.

Tim is a very capable young man and we felt that the job
was very well done. The success of Secretary Morton's visit is
much due to Tim's handling of the arrangements.

Very sincerely,



Mildred Huffman
Assistant to the Chairman

MH/jr

Republican
National
Committee.

September 21, 1972

Mr. Jon Foust
Committee to Re-elect the President
1701 Pennsylvania Ave.
Washington, D.C. 20006

Dear Jon,

I had the pleasure of working with two of your volunteer advance men for the September 16th kick-off and I want to commend their performance.

Dick Thaler did a great job advancing Senator Scott in Minneapolis. We were working under a tight schedule and things went off like clock work. Senator Scott received a great reception and press coverage mainly due to Dick's efforts.

Roger Rainville pitched right in on the Bismarck, North Dakota project. Although our surrogate was not confirmed until September 14th, Roger did a great job advancing the project as well as co-ordinating many of the last minute details.

My hat goes off to both of them and I look forward to working with them again.

Sincerely,



Jonathan V. Holt

cc: Clayton Yeutter

BERNALILLO COUNTY
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

11 MENAUL BLVD., N. E.
BUQUERQUE, N. M. 87107
(505) 345-4563

September 20, 1972

Mr. Jon Foust
Committee for the Re-Election of the President
1701 Pennsylvania Avenue, NW
Washington, D.C., 20006

Dear Mr. Foust:

Our Special Canvass Day for the President cum formal opening of Nixon County Headquarters was an enormous success, as you may already have heard from Steve Christensen.

The canvass, headed by Congressman Rhodes and Congressman Manuel Lujan, Jr., went so well that our already super-efficient GOP county organization is considering using County Nixon's format for intensive work in finishing up the countywide canvass!

In addition, the festivities attendant upon our formal opening, after the canvass, turned into a reasonably mind-blowing party. Typical comment: "The GOP image could use a lot more parties like this!"

I want to thank you for sending Steve Christensen here to advance for Congressman Rhodes. Steve was extremely helpful - full of good ideas and workable suggestions and very tactful at twisting arms (including mine). He left behind many friends in Albuquerque.

I would also like to express my gratitude for the fine desk work of Mr. Paul Christian. He dealt beautifully with several potentially heavy situations and was generally indispensable.

Again I was very gratified at the success of the day, and hope that the Committee in Washington was, as well.

Cordially,
Hester Fuller Eastham
Hester Fuller Eastham
New Mexico Chairman
Special Canvass Day
for the President

HFE:eag

926 Cleveland Avenue.

Schenectady, New York

September 23, 1972

Dear Mr. McGee,

The visit yesterday of Mr. Edward
Cox to Schenectady will be one of the
highlights of our campaign '72. The
throng of people who came to greet
him at our Committee to Re-elect the
President headquarters truly loved him.
What a campaign asset this young
man is!

I could never have prepared
for this visit on such short notice
if it hadn't been for your advance
man, Mr. Peter Voss. The smoothness

of his method in teaching me through
the preparations was truly remarkable.
How fortunate to have such gentlemen
on your staff.

Thank you for the privilege
of having worked for Mr. Cox and
with Mr. Cass. May Schuettlin
repay this with an overwhelming
vote for our President.

Sincerely,
Eleanor H. Watson

(Mrs. Ellet Harrison Watson, S.)

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

October 10, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH: JEB S. MAGRUDER

FROM: ROBERT C. ODLE, JR.

Attached is a copy of our weekly report.

✓ bcc: Mr. H. R. Haldeman

~~CONFIDENTIAL~~

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AGRICULTURE

1. Our direct mail came off the presses, and we are in the process of hand delivering it to the Farm Families chairmen in the 16 states where it will be mailed: 79,000 to dairy farmers; 146,000 to feedgrain producers, 113,000 to beef producers; 55,000 to wheat producers; 50,000 to soybean producers; 54,000 to fruit and vegetable growers; and 13,000 to cotton producers - total of 510,000. In almost all cases, the farm families are providing their own postage. This alone is a major financial contribution to the campaign.
2. We are also in the process of mailing 5,000 posters which graphically illustrate the rise in agricultural exports during the Nixon Administration.
3. We conferred during the week with some of the midwestern farm magazine editors and farm newspaper editors in an effort to assess the impact of McGovern's charges re the grain sale. The general conclusion is that McGovern has neutralized what should have been a large plus for us. All agree that USDA has just not handled the situation well.
4. Our letters to the editor program, beamed primarily at the weekly newspapers, is well under way.

BLACKS

We met with California CREP State officials and key Black campaign workers. Visited storefronts in Black area and attended fundraiser dinner in Los Angeles.

We met with Chicago key campaign workers and others. Attended the PUSH Expo and PUSH breakfast meeting, with attendance of 400, and also participated in Chicago press conference.

Final brochure (Black Americans) being received and mailed out to key states and cities along with other promotional materials.

We addressed the Olney, Maryland, Republican Women's Club and disseminated promotional materials.

An all-out effort is taking place to include Black surrogates and celebrities in key events around the country to gain additional support.

We mailed campaign manual to all Black state/city chairmen.

CITIZENS

Volunteers coming through the citizens effort are being processed on a daily basis and distributed to appropriate parties within the states responsible for this activity.

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We are now directing the names to Bob Marik and Dick Shriver of volunteers for use in the phone centers. We are also making the lists available to the state coordinators. In order to assist the effort, we are calling state chairmen and asking them to conduct a telephone blitz for the specific purpose of obtaining volunteers to man these centers. We are asking Life Underwriters, Multiple Line Insurance Committee, Automobile Dealers, Pharmacists and Community Leaders to undertake this project in key cities where the need is in our key states.

We are also involved in two new procedures to help stimulate the recruitment of volunteers:

1. Telephone Blitz - This is a procedure whereby we are asking our National Committees to ask our state citizen volunteers to take "Four hours for four more years."
2. Personal petition - A mailing to go out this week to all people who have volunteered with a petition-type form.

LAWYERS

1. Volunteers - Lawyers Telephone Campaign: The lawyers telephone campaigns are continuing to be conducted and supervision of the volunteers is continuing. The volunteers are referred directly into telephone operations and storefronts within the states.
2. Volunteers - Law Students: We now have law student committees for the President on 95 law school campuses. These committees have been asked to develop petitions which identify volunteers and to forward copies of the petitions identifying volunteers directly to the Nixon Committee in their city. The original petitions are forwarded to Washington.
3. Law School Faculty Members: A letter to all members of the law faculty committee has been developed and is being sent urging their active participation and support.
4. Other Activities: The following programs previously described are continuing: Local Spokesman Program; Media Activity; Convince-A-Client Program; Endorsements and Special Divisions.

SPANISH SPEAKING

We received the endorsement of the 16,000 member Grand Council of Hispanic Societies in Public Service, a New York organization of City government employees. Membership is almost exclusively Democrat.

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We finalized schedule for the October 15-21 Spanish Speaking Surrogate Tour in the Southwest.

We assisted the November Group and New York Fieldmen in production of Rockefeller radio spots in Spanish.

We organized a 5,000 person Spanish speaking youth rally on October 7 in San Jose, California.

We briefed Stan Armstrong (Phillip Sanchez' new political liaison) on campaign strategy and developed October speaking schedule for Phil and briefed Ray Telles regarding his responsibilities as a Spanish speaking surrogate speaker.

We made arrangements for Olga Gomez to obtain a concession in Federal buildings, a first for Spanish speaking.

Bob Estrada was briefed regarding October speaking schedule priorities for Ed Yturri.

SPECIAL BALLOTS

The overseas surrogate program is continuing on schedule with Senator Marlow Cook's departure on a campaign tour for meetings and fund raising events sponsored by the Re-election Committees in Japan, Thailand, Korea, Hong Kong, Singapore, Vietnam, Formosa and Australia.

Distribution of 250,000 handbills outside 168 military bases in 40 states has been completed. A second wave of handbills will be distributed on October 17 and 18.

The Business Absentee Voter Education Program was completed this week. The Special Ballot Division staff contacted 210 of the 250 largest "Fortune" companies asking them to implement an absentee voter educational program for their management and professional employees. This resulted in 204 companies agreeing to use the program and should generate many additional absentee votes throughout the country.

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Gordon:
It ain't
all bad —

Dale

① Yesterday Iowa
Fall was 64% - 29%
for Pres Nixon - 6%
I decided the flag pins
for everything
Mary Louise

File

October 2, 1972

Mr. Clark MacGregor
National Director
Committee for the Re-election of the President
1701 Pennsylvania Avenue, N.W.
Washington, D. C. 20006

Dear Clark:

Thank you for your recent memo and the supply of flag pins to present to our campaign staff.

This is a splendid idea and my congratulations to you for implementing the plan. It is one of the seemingly small things that mean so much to our people who are working long hard hours for the re-election of the President here at the local level. I have distributed the pins and have already made arrangements to get more. They were received with joyful enthusiasm and deep appreciation.

Speaking of ordering extra pins, may I take this opportunity to tell you how pleased we are with the supply and material operation you have established under Lewis Dale and his staff. We have had excellent service and cooperation. Everything seems to be working perfectly. Campaign materials were one of our biggest headaches in 1968 so we are especially aware of and grateful for the marked contrast.

Warm personal regards and thank you for your leadership and direction. Everything is going well here - I enclose a copy of yesterday's Iowa poll.

Sincerely

Mary Louise Smith

MLS:dn

Enc.

cc: Fred Malek