

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
15	9	11/14/1972	<input type="checkbox"/>	White House Staff	Memo	From Strachan to Bill Rhatican and Roland Elliot RE: replying to certain letters congratulating RN on his 1972 victory. 1 pg.
15	9	11/13/1972	<input type="checkbox"/>	White House Staff	Memo	From Higby to Strachan RE: replying to members of the New Majority who wrote letters of congratulations to RN in 1972. 1 pg.
15	9	11/16/1972	<input type="checkbox"/>	Campaign	Memo	From Strachan to Elliot RE: suggested revisions to a presidential letter for campaign contributors. Edited copy of letter and page of notes attached. 4 pgs.
15	9	11/14/1972	<input type="checkbox"/>	White House Staff	Memo	From Strachan to "Follow Up" RE: giving Malek information on CRP personnel. 1 pg.

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15	9	11/14/1972	<input type="checkbox"/>	White House Staff	Memo	From Strachan to "Follow Up" RE: incoming documents from Malek, Magruder, and Anderson to be forwarded to Haldeman. 1 pg.
15	9	11/30/1972	<input type="checkbox"/>	White House Staff	Memo	From Strachan to Higby RE: replacing Eleanor Williams at the RNC. 1 pg.

ADMINISTRATIVELY CONFIDENTIAL

November 14, 1972

MEMORANDUM FOR:

BILL RHATICAN
ROLAND ELLIOTT

FROM:

GORDON STRACHAN

SUBJECT:

Letters to New American
Majority

As we discussed on the telephone, you should move off quickly on the project of reviewing all 7,000 incoming wires and letters of gongratulations to the President. The goal is to find the New American Majority types, which should be sorted out as Democrats, Labor people, Ethnics, etc.

Roland, you should have the materials collected and assembled so that Colson's group of Rhatican, Balzano, Rogers, and Gardner can go through them quickly and make suggestions as to the type of special reply letters. They should not receive the routine sard acknowledgement.

Bill, in addition to having your group go through the Elliott-collected materials, you should get from your group suggestions as to others the President might write.

This project should receive top priority because the Elliott-approved draft and a Colson-approved plan of the numbers and tone of the message must be sent to Camp David on Friday, November 17. Please call me if there are any problems in completing this project.

Thank you.

Due Date: November 17

GS/jb

THE WHITE HOUSE

WASHINGTON

November 13, 1972

MEMORANDUM FOR : GORDON STRACHAN

FROM : L. HIGBY L

We need to set up a system right away so someone with political knowledge is examining all the incoming wires and letters of congratulations to the President. The New Majority-types should be sorted out such as Democrats, Labor people, Ethnics, etc.

Special reply forms should be prepared for those and they should not just receive a routine card acknowledgment. There should be a letter from the President and the President wants to see a draft of these before they are sent out. This should be done in the next couple of days.

Bob feels we should pull Don Rogers, Mike Balsano, Mickey Gardner, as well as Colson into this project to get it done. Also if there is anybody over at 1701 who could be helpful along these lines, he should be included.

Please give this project top priority.

ADMINISTRATIVELY CONFIDENTIAL

FU
11/20

November 16, 1972

MEMORANDUM FOR: ROLAND ELLIOTT
FROM: GORDON STRACHAN
SUBJECT: Finance Letters

I reviewed with Mr. Stans the draft letter from the President to the campaign contributors. He suggested some changes:

1) Drop the third paragraph (I hope I soon will have the opportunity to thank you personally for your support.) because the President will, in fact, probably only have an opportunity to thank personally the top 100 contributors;

2) Those who contributed \$1,000 and up will receive the text of the letter excluding the third paragraph. This amounts to 5,000-6,000 people;

3) For the top 100 contributors, the only personalized note which Mr. Stans believes appropriate would be to include the third paragraph and include the addressee's first name in that third paragraph so that it would read for example, "I hope, John, that I will soon have the opportunity to thank you personally for your support";

4) The contributors from \$100 to \$999 would receive the photograph. Mr. Stans estimates that this will be approximately 2,500. This list will be more difficult for them to acquire off the computer; however, he hopes to have this list to you by the end of the month;

5) The top 100 contributors Ken Talmage has and will deliver to me almost immediately. I will then review the list and the first name designations with you.

FU/11/20

You may also want to check Ray about the use of the word "help" in the first two paragraphs. Mr. Stans suggests that "important assistance" replace "help" in the second paragraph.

If you have any questions, please call me so that we can keep this project moving quickly.

cc: Ray Price
Bruce Kehrli
Ken Talmage

GS/jb

Special sentence to ~~top~~ major contributors.

Mammy Stans

Finance

Dear _____:

As I look back to the results of November 7, I want you to know how deeply grateful I am for all that you did to help ~~ixx~~ us win one of the greatest landslide victories in American political history.

Only with your ^{important assistance} ~~help~~ were we able to get our message across to the millions of voters who supported us.

I hope ^{John, that} I soon will have the opportunity to thank you personally for your support.

In the meantime, I can only assure you that over the next four years I shall do everything I possibly can to make a record which all Americans, regardless of party, will be proud of as we celebrate America's 200th Birthday in 1976.

With appreciation and best wishes,

Sincerely,

S → Stans re list

~~25 +~~
~~10 - 25~~
~~500 - 10~~ |

1-99

top 100
only-use
first
name
Delete
sentence
from
all
others

11/16

Steps

Drop 3rd P re pers thank you
- only few top people (100 top)
100+ people
| separate dinner |

7000

\$1000+ up receive ~~letter~~ - 5-6,000 people

25000

Below \$1000 -

\$100 or more - computer list
probab 2500 in 100-1000

Top 100 just add 1st name

in sentence that thank personally.

→ Use 1st 100 shall all receive
1st name recognition

Help in 1st 2 sentences - Deal Price.

Get top 100 out quickly out
100 - 9,999 - end of mo.

Ken Talmadge

ADMINISTRATIVELY CONFIDENTIAL

November 14, 1972

MEMORANDUM FOR:

FOLLOW UP

FROM:

GORDON STRACHAN

Check with Fred Malek on Friday, November 17 regarding whether he wants additional information regarding CRP personnel.

GS/jb

ADMINISTRATIVELY CONFIDENTIAL

November 14, 1972

MEMORANDUM FOR:

FOLLOW UP

FROM:

GORDON STRACHAN

On Friday, November 17, check for the wrap-up reports from Malek and Magruder and determine which items Ed Cox would like to review.

Also check for Stan Anderson's Congressional race memorandum as part of his final wrap-up.

Submit all these materials to Bob on Friday with a cover memorandum.

GS/jb

ADMINISTRATIVELY CONFIDENTIAL

November 30, 1972

MEMORANDUM FOR:

LARRY HIGBY

FROM:

GORDON STRACHAN

SUBJECT:

Eleanor Williams

I talked with Jerry Jones about replacing Eleanor Williams at the RNC. Jones is in complete agreement and as the staff man for Malek on the RNC will see that it is done. However, Malek called you this morning somewhat perplexed by the Dole story on page 1 of the Post. That directly influences the choice of the two deputies under Bush, so Malek and Jones are at a loss as to how to move Eleanor Williams out right now.

GS/jb