

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
7	82	6/20/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" from Haldeman warning against having too much fear of the liberal media. Handwritten notes added by unknown. 1 pg.
7	82	3/31/1972	<input type="checkbox"/>	Domestic Policy	Memo	"Action Memo" from Haldeman concerning an initiative to create a wire service to the U.S. Senate regarding IT&T. Handwritten notes added by unknown. 1 pg.
7	82	1/24/1972	<input type="checkbox"/>	Campaign	Memo	"Action Memo" sent out by Haldeman discussing Secretary Rogers and his plan to use African-American supporters of RN in the 1972 campaign. 1 pg.



Passed Buckley to
Shumway & Lawson -
Follow up today.

H
FU
6/29

ACTION MEMO

The basic theme should be gotten out of our fear of an all out liberal media support for McGovern. Our concern is that this will be even more intensive than the liberal media support for Humphrey in 1968 as was pointed out in the Efron book.

We, therefore, are forgetting about our position in the polls because we look at what the media did to Nixon and for Humphrey last time around, and recognize that it can, and undoubtedly will, be done again this time.

This would be ideal material for a Buckley, Kevin Phillips, or Lasky column.

HRH

6/20/72

*X memo
went to
Clawson*

ACTION MEMO

Clawson should develop a plan for a wire service and/or a network man or a columnist to write a letter to every member of the Senate saying that in view of the charges that IT&T has done favors for the Senators, I believe that it's important to clear the record and I would, therefore, appreciate your response to the two following questions.

1. Have you ever had a contribution to any of your campaigns from an officer of IT&T or any of its subsidiaries. If so, when and in what amount?

2. Have you ever accepted any transportation or complimentary hotel facilities from IT&T or any of its subsidiaries?

Any answers that are received on this could then be used in a column but obviously it'll be ignored by a number of Senators and those who decline to answer should be listed in the column.

HRH
3/31/72

ACTION MEMO

Secretary Rogers has suggested that for campaign purposes, our approach to Blacks might be most effective by going via the Black celebrities who are for us. He was especially impressed with Sammy Davis, Jr.'s reaction to his visit to the White House and the great mileage we've gotten from Pearl Bailey.

We should be starting now, of course, to line up celebrities and put out some public announcements of celebrity support.

We also need to answer the question of who is handling sport celebrities at this time.

HRH

1/24/72