

Richard Nixon Presidential Library
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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
7	50	6/22/1972	<input type="checkbox"/>	Campaign	Other Document	Copy of a schedule for the First Session of the 1972 Republican National Convention in Miami Beach, Florida. Handwritten notes added by unknown. 1 pg.
7	50		<input checked="" type="checkbox"/>	Campaign	Other Document	Third page of a document listing points related to the 1972 Democratic National Convention. 1 pg.

MONDAY, AUGUST 21, 1972

FIRST SESSION

THEME: Philosophy - What the Republican Party Stands For

<u>TIME</u>	<u>SUBJECT</u>	<u>RNC SPEAKER</u>	<u>PERSONALITIES</u>	<u>MULTI-MEDIA</u>	<u>MUSIC</u>
12:30-1:00 PM (30 minutes)	Delegates, Alternates and Guest Assemble	None	As needed	A light and slide accompaniment to the music. The music and visuals cease just prior to the Convention being called to order by Bob Dole. On the screen, we project the insignia of the Republican National Convention.	Music selected should be upbeat and bright.
1:00-1:01 PM (1 minute)	Convention Called To Order	Bob Dole	None	As above	None
1:01-1:02 PM (1 minute)	Introduction of	Bob Dole	None	As above	As needed
1:02-1:05 (3 minutes)	Introduction of Unit and Presentation of Colors by Special Personality.	Vicki Carr Group	Special personality introduces the Presentation of Colors.	With the Introduction and Presentation of Colors, we can project an exciting display of the American Flag by using different pictures of American people with the Flag	As performed by Group.
1:05-1:08 PM (3 minutes)	Introduction of Pledge of Allegiance	None	Special personality introduces young person like the winner of the National High School Oratory Contest to lead the Convention in the Pledge of Allegiance.	As needed in line with the above -- keep simple.	None
1:08-1:11 PM (3 minutes)	Introduction of Individual and National Anthem	Vicki Carr Vicki Carr	Special personality introduces a star performer who leads the Convention in the singing of the National Anthem.	As needed in line with the above -- keep simple	"Star Spangled Banner"

She's not really the best one to start out with. I know she's a "personal friend" of ours - but...

MEX Anny.

Also I don't understand - is she the "special personality" or the "young person" or the "star performer" or what?

This is, to say the least, not very clear

it with some fanfare and enthusiasm.

8. You may have noticed, if you watched, the young people bring in the flags at the start of the Democratic convention. We have a very similar thing worked out with the young aides from each of the delegations who will bring the flags in and we should have just as good a youth look as did the Democrats.
9. We have the question of what we put on the front of our podium. We think we're going to go with the United States seal rather than with the mod-looking Republican elephant.
10. In Senator Lawton Chiles' opening remarks he made reference to the fact that there was no prepared script for this convention, nor were there any rigged demonstrations, no yes men, no friends of politicians, etc. We must be careful not to overstage our convention. What we do is going to look slicker and more railroaded than the Democrats, just because of the kind of convention we're going to have. Our extra touches should be applied carefully, not to exemplify our convention being only a party, a multi-million dollar fiesta.
11. If we're lucky they'll keep letting Jerry Reuben and Hoffman on the floor. Hoffman's calling the President a Nazi and that we have to get out of the White House does nothing but help us. They undoubtedly will want to get on the floor of the Republican convention and maybe we ought to let them on the floor, then the delegates could boo them out and we could have them removed.
12. The Democrats had about a 15-minute musical number after Lawton Chiles spoke. The networks went completely off the convention, did floor interviews and never really came back until Larry O'Brien appeared which was thirty minutes to forty-five minutes after Chiles' speech. We've got to keep ours much tighter. However, we've got to program the time for the commercial breaks and some floor time. When we go to long delays, that's when we've got to arrange for something to be happening either at a hotel, at an airport or somewhere.
13. The look of their convention is standard -- very much like one of the '68 conventions. The emphasis is on the party of the people. The delegates for the most part look very neat, attractive, are articulate and obviously intelligent. They are not necessarily the burns that we thought would be there.