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| <u>Box Number</u> | <u>Folder Number</u> | <u>Document Date</u> | <u>No Date</u> | <u>Subject</u> | <u>Document Type</u> | <u>Document Description</u> |
|-------------------|----------------------|----------------------|-------------------------------------|-------------------|----------------------|--|
| 3 | 74 | 10/6/1970 | <input type="checkbox"/> | Campaign | Other Document | Sheet laying out the White House position on billboard advertisements in Massachusetts urging voters to vote against the Republican Governor and Senate candidate. Handwritten notes added by unknown. 1 pg. |
| 3 | 74 | 8/21/1971 | <input type="checkbox"/> | Campaign | Letter | From Colson to Charles H. Morin RE: an attached document. 1 pg. |
| 3 | 74 | | <input checked="" type="checkbox"/> | White House Staff | Memo | From unknown to Colson RE: an attached document. 1 pg. |
| 3 | 74 | | <input checked="" type="checkbox"/> | Campaign | Memo | From unknown to Colson RE: tips for Bill McCarthy to use in his bid for the Republican nomination for U.S. Senator for Massachusetts. Handwritten notes added by unknown. 5 pgs. |

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|-------------------|----------------------|----------------------|--------------------------|-----------------|----------------------|--|
| 3 | 74 | 9/18/1970 | <input type="checkbox"/> | Domestic Policy | Letter | From Albert N. Leman to Colson RE: the power of the Kennedy family in Massachusetts. 1 pg. |
| 3 | 74 | 7/14/1970 | <input type="checkbox"/> | Campaign | Letter | From Barry M. Locke to Colson and Chotiner RE: the contest for the Republican nomination for U.S. Senator in Massachusetts. Handwritten note added by unknown. 1 pg. |

August 21, 1970

PERSONAL AND CONFIDENTIAL

Mr. Charles H. Morin
Gadsby and Hannah
75 Federal Street
Boston, Massachusetts

Dear Charlie:

The attached should be treated with the greatest of sensitivity, at least the source from which it has come. It was put together by one of our bright guys here who knows Massachusetts politics well and was formerly a reporter with the BOSTON HERALD. I really think he has got the basis of a very very good idea.

Best personal regards.

Sincerely,

Charles W. Colson
Special Counsel to the President

P.S. I think that any newspaper ad in the month of August is a total, absolute, and complete waste of money. People aren't around to read it and they tend to forget. Your media money should be spent in the ten days immediately prior to the primary. Who was the old Irishman who once said, "hold your fire until you see the white of their eyes"? The ad is good, but save your resources.

Attachment.

bcc: Paul Costello

OFFICE OF THE
DIRECTOR OF COMMUNICATIONS

Date _____

TO : Chuck Colson

FROM : _____

FYI _____ PLEASE HANDLE _____

PLEASE REVIEW AND SEE ME _____

YOUR RECOMMENDATION _____

Attached are the
thoughts I mentioned,
might give you a chuckle

OTHER:

PUC.

MEMORANDUM FOR CHUCK COLSON

Acknowledging at the outset that this Administration is remaining neutral in the Massachusetts senatorial primary fight, the following thoughts come to mind as to what could be effectively done to help win the primary election for Bill McCarthy and to hurt the incumbent U.S. Senator:

(1) The cornerstone of the economy in Mass. is brain power. The belt of electronic industries along route 128, as well as countless other support industries throughout the Commonwealth ^{are} thriving today largely because these industries can draw upon the intellectual and, in some cases, physical resources of the scientific and research facilities that have been put together at the great universities in the metropolitan Boston area.

(2) The research complexes and the brain power which they have ~~conducted~~ ^{attracted} from all over the world is the envy of every out-of-state college or university administrator in the country. These complexes could not have been sustained, however, in the absence of Federal

This is SUBSTANTIALLY what the governors from the PLAIN STATES TOLD the President IN FARGO. "we want the grants going to MIT to spur our economies. we can't attract and hold brain-power"

grants. It is common knowledge in the scientific world that once the expertise has been assembled at a university with the aid of Federal research funds that still additional Federal funds will be forthcoming because of the established capability which the institution has.

I am certain that with very little effort, statistics either from can be gathered through the associated industries of Massachusetts, ~~from~~ the Massachusetts State Department of Commerce and Development, or the Federal catalogue on Government grants by states which would show the reliance which the Commonwealth's economy places upon its "brain power" institutions and also corollary support which Government contracts to Massachusetts "BRAIN power" industries play in sustaining the ~~that~~ state's economy. Similarly, I am confident ~~that~~ a case can be made by researching our files on Senator Kennedy that would show he has taken a public stance against legislation and other policies that would sustain this state's pre-eminence as a Federally supported research center. Certainly he can be identified with ^{the} extreme left -- as opposed to McCarthy -- which has energetically protested Defense Dept.-funded research on Massachusetts campuses.

An opportune spot to kick off such a political strategy would be through ~~the~~ ^{an} address -- perhaps even paid radio or television -- in New Bedford where it could be argued that the most distressed economic area of this state -- one of the worst in the nation -- is in the ~~southeastern~~ ^s southeastern Massachusetts section which has not had the benefit of a major educational-research center in its environments. Now, at a point where Southeastern Massachusetts Institute of Technology is beginning to assemble the rudiments of an intellectual-research complex, Senator Kennedy and his supporters are working to reduce Federal grants for research.

CAN BE TIED TO GALBRAITH ET AL THAT HAVE
While specifically Senator Kennedy ~~has~~ been attacking Defense Department research, it also is common knowledge in the academic world that the Department of Defense has been used as a convenient cover for financing much basic research which has no direct connection with the Department of Defense mission.

As a follow-up to such an address, McCarthy then should hit every plant along electronics ^(Rt. 128) row, as well as plants in

other industrial communities throughout Massachusetts, zeroing-in his remarks at rallies to the *pocket book* impact which/vote for Senator Kennedy would have upon both scientists, blue collar workers, and white collar workers whose employment is contingent upon the success of industries that have located in Massachusetts because of the state's brain power.

Research into the 1962 senatorial primaries and general elections in Massachusetts also will show the flip-flop that Senator Kennedy has taken in embracing virtually every *peculiar* position which independent candidate H. Stuart Hughes advocated in his losing bid for the Senate. This, too, could be effectively used in the campaign *to tie Kennedy to the UNWashed who are BURNING down Harvard Square. A political opportunist.*

McCarthy should completely ignore Cy Spaulding, brushing him off as simply a stooge or straw for Senator Kennedy -- a puppet in the Republican ranks being manipulated by Senator Kennedy, a character right out of "The Last Hurrah", the epitome of an old-time

Massachusetts Democratic politics. There might be some advantage in having the film "The Last Hurrah" shown in Massachusetts so that viewers might identify Spaulding with the blue-blood fire commissioner who comes across soft as a grape in the film.

McCarthy could also visit CONSTRUCTION sites around Boston to warn that collapse of the state's research-oriented industries inevitably would mean a return to the old Boston where ~~only~~ the only new construction in the 30-years following the collapse of the state's textile economy were two insurance buildings ^{and police headquarters}. The hard hats would get this message. They might even vote Republican in the primary, which of course could alter the results of the Democratic gubernatorial primary. It wouldn't be too hard to "stage" a noontime rally in Copley Square at the John Hancock construction site.

In carrying out such a whistle stop campaign, McCarthy should not give out his schedule in advance. Just move fast each day. The press entourage would follow just to see what he was up to next.

ALBERT N. LEMAN
2 Gott Street
Rockport, Massachusetts 01966

September 18, 1970

Dear Chuck:

You probably still keep tabs on Bay State stews now that you are a Pennsylvania Avenue sockdolager. But here are some items your sleuths may have missed:

1.) The continuing stream of pulp magazine picture and tripe persists in keeping the Kennedy family name alive on the news stands and Boston political writers are nearly all abased syncophants of the Kennedy clan.

2.) There is a feeling among some newspaper people that the Boston Herald is terror-stricken lest Kennedy had the power to influence the current Federal Communications Commission to take away the paper's TV license (Station 5) and thereby cut off the station's revenue now sustaining Herald survival.

Hence both the Herald and its lucrative partner practically ignore Si Spaulding and print about everything the Madison Avenue image-makers write for Ted to say. I cannot see how a Democrat Kennedy has such power over a commission in a Republican era but, evidently, the teeth-chattering Herald thinks so.

3.) How can a smart Republican Administration allow a naval craft named Kennedy to dock in Boston and stage unprecedented celebrations in the midst of a Republican political campaign?

4.) With an Administration as full of Massachusetts big shots as a wharf rat is of fleas, they let Ted generate anti-Nixon propaganda all the time and keep mum on rebuttal.

Sincerely



UNITED STATES GOVERNMENT

DEPARTMENT OF TRANSPORTATION

OFFICE OF THE SECRETARY

*Memorandum*EYES ONLY

DATE: July 14, 1970

In reply
refer to:

SUBJECT:

FROM : Barry M. Locke *B*TO : Charles Colsom
Murray Chotiner*Mass
Political
Fib*

There is a growing feeling in Massachusetts that the Administration is supporting John McCarthy against Si Spaulding in the primary race for the Republican nomination to the U. S. Senate.

The Boston Globe is pushing this theory and it will in turn be picked up by the Boston Herald columnist, Tom Gallagher, who is a McCarthy advocate and an influential political writer.

It should be remembered that Spaulding won the endorsement at the Party's State Convention. It should also be noted that McCarthy while having a smaller organization probably will be the more colorful candidate. The point here is that if the Administration allows an expression of the feeling that it supports McCarthy and McCarthy loses the primary contest to Spaulding then we will indeed be embarrassed. It will allow the liberal Boston press to cackle that the Administration could not even put over its own man and would strengthen Kennedy's position.

In order to avoid such embarrassment I think it is important that at all times we strongly stress publicly our neutrality in this particular race. My prognosis is that while McCarthy is going to be a more interesting candidate and might indeed be a more viable opponent for Ted Kennedy, that Spaulding will take the nomination on the basis of his organization and Party loyalty to the nominee.

EYES ONLY