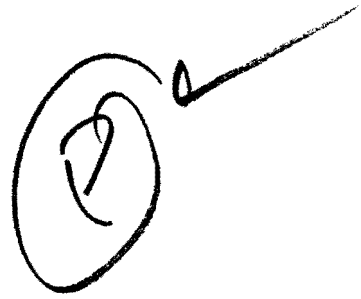


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3	47	9/1/1972	<input type="checkbox"/>	Campaign	Memo	From Hallett to Colson RE: Governor Warren's endorsement and Congressman James Howard's decision to distance himself from McGovern. 1 pg.

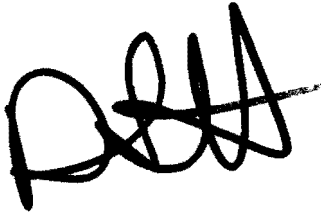
MEMORANDUM

THE WHITE HOUSE  
WASHINGTON  
1 September 1972



MEMORANDUM FOR CHARLES W. COLSON

FROM DOUG HALLETT



Congressman James Howard, Democrat of New Jersey, has withdrawn all his campaign literature. His new literature has no mention of the word "Democrat", none of McGovern, and in several cases cites Howard votes in support of the President, according to a friend of mine who knows Howard's A.A. Howard used to be a strong supporter of McGovern.

This might be of interest to the President. It was told to me by Bill Mailliard's former A.A. who claims he was told it in 1965. In 1950, as you will remember, Governor Warren was reluctant to endorse the President in his Senate race against Helen Gahagan Douglas. Accordingly, the Nixon people has somebody follow Mrs. Douglas around and bait her, finally getting her to blast away at Warren and endorse his opponent, Jimmy Roosevelt, I believe. This information was quickly relayed to Warren, who, as it happened, immediately endorsed the President in very favorable terms. According to Mailliard's former A.A., Mailliard, who was then Warren's executive secretary, had been carrying around ~~his~~ his pocket an endorsement of the President he had written. As soon as news of Mrs. Douglas' endorsement of Jimmy Roosevelt got to the Warren camp, he pulled the endorsement out of his pocket, got Warren's ~~immediate~~ immediate approval to release it, and thereby in some sense helped get the President Warren's then much-coveted backing.