

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
2	49	7/20/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chapin RE: RN's family in the campaign. 1 pg.
2	49	7/22/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chapin RE: Tricia and Julie in the campaign. 1 pg.
2	49	7/13/1970	<input type="checkbox"/>	Campaign	Memo	Copy of a memo from Haldeman to Chapin RE: RN in the 1970 elections. 1 pg.
2	49		<input checked="" type="checkbox"/>	Campaign		From Mort Allin to Haldeman RE: rating of journalists. 8 pgs.

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2	49	7/13/1970	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Chapin RE: using Lodge to rally Catholics. Handwritten notes added by unknown. 1 pg.
2	49	7/13/1970	<input type="checkbox"/>	Campaign	Memo	Memo from Haldeman to Chapin RE: RN in the 1970 elections. Handwritten notes added by unknown. 1 pg.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

~~CONFIDENTIAL~~
DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12958, Section 6-102
By wt MARKS, Date 11/26/80

July 20, 1970

HIGH PRIORITY

MEMORANDUM FOR: MR. CHAPIN

I need a program from you before we leave for California that is done on a very confidential basis for the President's review only, of how Tricia, Julie and Mrs. Nixon can help in the campaign.

They are not to know we are doing this.

What we need is to figure out what would be effective, but not blatantly political, as a way that they could go out to help candidates. This would, of course, make it possible for them to cover states without the President having to go in.

Some thought should be given to this with the political people but not in such a way that it gets back to the East Wing until we've worked up some ideas for the President to consider. This is a matter of high priority. Don't let it drop.

H. R. HALDEMAN

HIGH PRIORITY

~~CONFIDENTIAL~~

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
NO. 12085 Section 6-102
By: [Signature] Date: 7/26/80
~~CONFIDENTIAL~~

July 22, 1970

MEMORANDUM FOR: MR. CHAPIN

We should, as you know, work up some recommendations for Tricia and Julie for campaigning. We should always look for places where they will get TV coverage. Visits to Fairs, etc., would be good - they should not just do teas with the Republican women. They should be used for top Congressional candidates and can also be used to score Brownie points in the good states like Kansas, where the President and possibly the Vice President will not be able to go.


H. R. HALDEMAN

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

July 13, 1970

*Xerox to
Colson - FYI/C*

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By MM ~~CONFIDENTIAL~~ *11/26/80*

MEMORANDUM FOR: MR. CHAPIN

As a matter of general scheduling policy remember that from now through November all appointments should be weighed on the basis of their political implication. The President's time should be used at the maximum extent possible to aid in picking up Senate seats. No appointment should be made that would hurt us politically.

We have, for the last year and one-half, overloaded schedule activity to Blacks, youth, and Jews. From here on, until further notice, there are to be no Jewish appointments set up per se. There are to be just enough Blacks to show we care and they are to be establishment-oriented Blacks, and not opposition-type militants. The concentration is now to be on Italians, Poles, Mexicans, Rotarians, Elks, Middle Americans, Silent Americans, Catholics, etc. *12 Friends & Supporters.*

Step Have Bull or somebody analyze the schedule of appointments from the start of the Administration, to date, on the basis of the ethnic orientation and give us a rundown on how many hours the President has spent with opposition-type people vs. potentially favorable-type people. In this kind of a grouping ignore, of course, staff and foreign policy and other such type appointments.

H. R. HALDEMAN

CONFIDENTIAL

THE WHITE HOUSE

WASHINGTON

700
"C"
DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By WMA NARS, Date 11/26/80
CONFIDENTIAL

MEMORANDUM FOR: H. R. Haldeman

FROM: Mort Allin

RE: RATING OF JOURNALISTS

The journalists with whom we're familiar are divided in 5 groupings:
1) Friendly to Administration; 2) Balanced, fair, objective, neutral;
3) Unpredictable; 4) Usually Negative; and 5) Always hostile.

1. BASICALLY FRIENDLY

MAGAZINE REPORTERS

Stewart Alsop, Newsweek

James Burnham, National Review

Kenneth Crawford, Newsweek (much like HK Smith -- very sympathetic on foreign policy and rallies to defense when attacks are made on the Presidency. A moderate liberal on domestic affairs altho no fan of student protesters.)

Milton Friedman, Newsweek

Ken Filmore, Reader's Digest

John Hubbell, Reader's Digest

Paul Martin, US News

Earl Mazo, Reader's Digest

Frank Meyer, National Review

William Rusher, National Review (gets a bit touchy at times -- Reagan man in '68 -- but basically with us.)

Harry Sievers, America

Henry Wallich, Newsweek

Tom Winter, Human Events

(currently out of sorts over domestic policies -- welfare, deficit, SACB hold-up -- but again wants to be of assistance. Strong on foreign policy in SE Asia and Court appointments.)

SYNDICATED COLUMNISTS

Holmes Alexander	(another conservative who sometimes gets a burr under the saddle but 95% OK)
Joe Alsop	
Wm. F. Buckley	
John Chamberlain	
Ray Cromley	
Roscoe and Geoffrey Drummond	
Lt. Gen. Ira Eaker	
Martin Gross	(over half of time, he discusses broader philosophical questions than day-to-day political issues, but comes down toward our general Weltanschauung)
Col. R. D. Heintz	
James J. Kilpatrick	
Russell Kirk	
Vic Lasky	
David Lawrence	
Ray McHugh	
Kevin Phillips	
John Roche	(in the HK Smith -- Crawford tradition and not immune to letting US have it once in a while. But outstanding for a one-time ADA president and now Prof. at Brandeis.)
Victor Riesel	
Henry J. Taylor	
Nick Thimmesch	
Wm. S. White	
Alice Widener	
Richard Wilson	

OTHER CORRESPONDENTS

Robert Baskin, Dallas Morning News
 Aldo Beckman, Chicago Tribune
 John Crown, Atlanta Journal
 Saville Davis, C. S. Monitor
 Willard Edwards, Chicago Tribune
 Russ Freeburg, Chicago Tribune
 Jerry Greene, NY Daily News
 Wm. R. Hearst, Jr., Hearst Papers

Jack Horner, Washington Star
 Gould Lincoln, Washington Star
 Crosby Noyes, Washington Star
 Ed O'Brien, St. Louis Globe Democrat
 Michael Padeu, Arizona Republic
 John Steen, Tampa Tribune
 Walter Trohan, Chicago Tribune
 Frank Vanderlinden, Nashville Banner
 Dick West, Dallas Morning News
 James Wieghart, NY Daily News
 Jim Wright, Dallas Morning News

TELEVISION

On any sort of consistent basis, only
 H.K. Smith of ABC belongs in this category.

2. BALANCED, FAIR, OBJECTIVE, NEUTRAL

SYNDICATED COLUMNISTS

Charles Bartlett
 Keyes Beech, Chicago Daily News (Basically sympathetic to US policy
 in SVN)
 Grover Hall
 Paul Harvey (on everything but Indochina involvement)
 Denis Warner (writes only on SE Asia and is basically
 sympathetic to US policy -- an Australian)

OTHER CORRESPONDENTS

Lee Bandy, Columbia, S. C., State
 Erwin Canham, Editor, C.S. Monitor
 Peter Chew, National Observer
 Ernest Conine, LA Times
 Charles Corddry, Baltimore Sun (military affairs)
 Edwin Dale, NY Times (economics)
 Robert Elegant, LA Times (exclusive Asian politics)
 George Embry, Columbus Dispatch
 Joseph Harsch, C.S. Monitor
 Paul Hope, Washington Star
 Richard Janssen, W.S. Journal
 DeWitt John, C.S. Monitor
 Orr Kelly, Washington Star (sometimes hard on Laird)

John Leacacos, Cleveland Plain Dealer
 Jim Lucas, Scripps-Howard
 James Naughton, NY Times
 Alan Otten, W.S. Journal
 James Perry, National Observer
 Vermont Royster, W.S. Journal
 William Selover, C.S. Monitor
 Robert Semple, N.Y. Times
 Godfrey Sperling, C.S. Monitor
 Richard Starnes, Scripps-Howard
 Wm. Stringer, C.S. Monitor
 Richard Stout, C.S. Monitor
 C. L. Sulzberger, NY Times
 Don Tate, Scripps, Howard
 J. F. Ter Horst, Detroit News
 J. Wm. Theis, Hearst Papers
 Ross Valentine, Richmond Times-Dispatch
 Jude Wanniski, National Observer
 Melvin Whiteleather, Philadelphia Evening Bulletin

TELEVISION

Bill Gill, ABC
 Tom Jarriel, ABC
 Herb Kaplow, NBC
 John Willis, Metromedia
 Allan Smith, Metromedia
 Charles Collingwood, CBS
 Martin Clancey, Local WTOP-TV

RADIO

Forrest Boyd, Mutual News

3. UNPREDICTABLE

MAGAZINES

Hugh Sidey, Life
 John Osborne, New Republic

SYNDICATED COLUMNISTS

Allen-Goldsmith
 Jack Anderson
 Evans-Novak (usually with us on foreign policy)
 Vera Glaser
 Marianne Means
 Paul Scott
 Joseph Slevin
 Ralph de Toledano

OTHER CORRESPONDENTS

David Broder, Washington Post
 Muriel Dobbin, Baltimore Sun
 Robert Donovan, LA Times
 Richard Harwood, Washington Post
 Ted Knap, Scripps-Howard
 John S. Knight, Knight Papers
 Ted Lewis, NY Daily News
 Don Oberdorfer, Washington Post

TELEVISION

Dan Rather, CBS
 Frank Reynolds, ABC

4. USUALLY NEGATIVE
 (more often than not)

SYNDICATED COLUMNISTS

Jim Bishop
 D. J. R. Bruckner
 Marquis Childs
 Michael Harrington
 Sidney Harris
 Wm. Hines (science)
 Max Lerner
 Flora Lewis
 Peter Lisagor
 ManKiewicz-Braden
 Sylvia Porter

Carl Rowan
 TRB
 Whitney Young

OTHER CORRESPONDENTS

James Deakin, St. Louis Post-Dispatch
 Wm. Eaton, Chicago Daily News
 Saul Friedman, Knight
 Ernest Furgurson, Baltimore Sun
 Robert Healy, Boston Globe
 Morton Kondracke, Chicago Sun-Times
 David Kraslow, LA Times
 James Laird, Philadelphia Inquirer
 Stanley Levey, Scripps-Howard
 Stuart Loory, LA Times
 James McCartney, Knight
 Rey Murphy, Atlanta Constitution
 Thomas O'Neill, Baltimore Sun
 John Pierson, W. S. Journal
 James Reston, NY Times
 Jonathan Spivak, W.S. Journal
 Richard Stewart, Boston Globe
 Jules Witcover, LA Times

TELEVISION

Daniel Schoor, CBS
 Eric Sevareid, CBS
 John Chancellor, NBC
 Lem Tucker, NBC
 Bill Lawrence, ABC
 Marvin Kalb, CBS
 Peter Janssen, NET

5. 99⁴⁴/100% HOSTILE

SYNDICATED COLUMNISTS

Clayton Fritchey
 Joseph Kraft
 Mary McGrory
 Harriet Van Horne
 Milton Viorst

OTHER CORRESPONDENTS

Richard Dudman, St. Louis Post-Dispatch
Pete Hamill, NY Post
Stanley Karnow, Washington Post
James Millstone, St. Louis Post-Dispatch
Martin Nolan, Boston Globe
Matthew Storin, Boston Globe
Warren Unna, Washington Post, NET
James Wechsler, NY Post
Tom Wicker, NY Times

MAGAZINES

Richard Rovere, New Yorker
Robert Sherrill, Nation
Paul Samuelson, Newsweek

ADDENDUM of the papers we see, the following have generally favorable editorial policies of the papers we see:

Arizona Republic
Atlanta Journal
Birmingham News
Charleston, S.C. News and Courier
Chicago Tribune
Cincinnati Enquirer
Columbus (Ohio) Dispatch
Dallas Morning News
Detroit News
Indianapolis News
Indianapolis Star
Knoxville Journal
Manchester Union-Leader
Milwaukee Sentinel
Nashville Banner
National Observer (disenchanted on VN)
N.Y. Daily News
Portland Oregonian
Richmond News Leader
Richmond Times Dispatch
St. Louis Globe Democrat
San Diego Union
Tampa Tribune
Wall St. Journal
Wash. Daily News
Wash. Star
Wichita Eagle

THE WHITE HOUSE
WASHINGTON

~~CONFIDENTIAL~~

July 13, 1970

- Well memo to
Chairman of Dent
for Analysis.
- Xerox of film
captioned to
Nick also
to Rumsfeld

MEMORANDUM FOR : MR. CHAPIN

When Lodge gets back from Rome he should be scheduled for a speaking tour around the country and be used as heavily as possible from now through the election, speaking to every major Catholic group we can line up all over the country, concentrating almost totally in the key states where there are Catholics such as Illinois, Ohio, California, Wisconsin. That is, those states where we have strong Senate races where the Catholic vote is a major influence. He should not make a political speech, but he should allow the candidate, our candidate, to appear with him and he should give a report to these Catholic groups on the great progress being made as a result of our opening relationships with the Vatican.

- Copy to
Pol. file.

Have someone in the political operation make an analysis of the states that meet the above criteria and let me see a plan for how you are going to use Lodge. If there is any reluctance on Lodge's part, the President will put the heat on him.

Dent
Chairman

H. R. HALDEMAN

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By NARS, Date 11/26/80

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